Splunk Enterprise Security

A data-centric, modern SIEM solution

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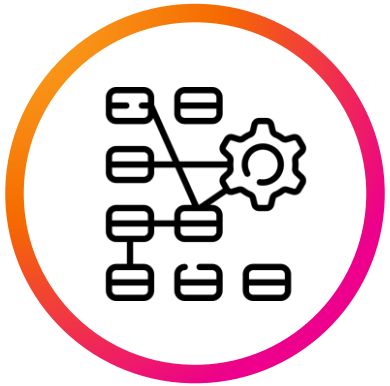
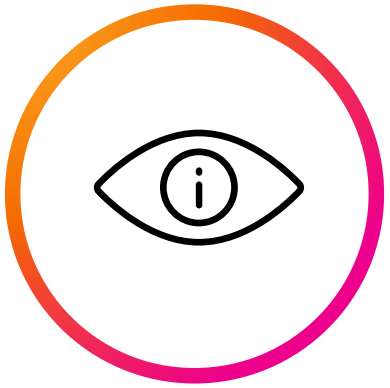
Digital transformation and **innovation**

often introduces

complexity

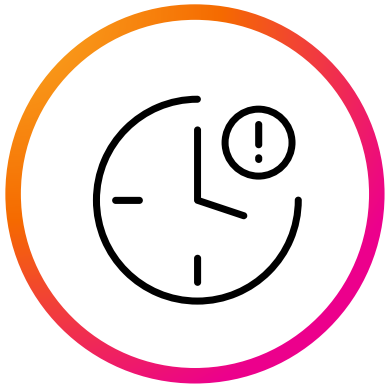


Common Security Challenges



Lack of Visibility

No insight into security posture and risk



Long Dwell Times

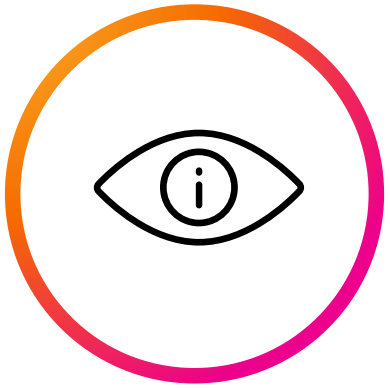
Over 200 days to detect a breach

Lack of Flexibility

Inability to meet organizational needs

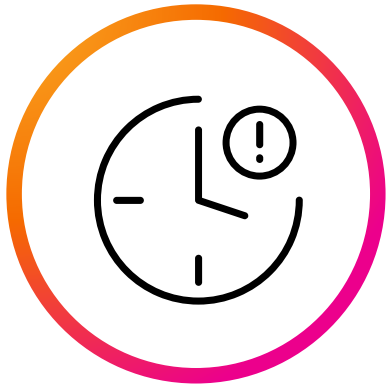
Source Dwell Time: Cost of a Data Breach 2021

Other SIEM Solutions Fall Short



Lack of Visibility

Limited data ingest
No centralized visibility



Long Dwell Times

Alert fatigue with no prioritization
Slow, incomplete investigations

Lack of Flexibility

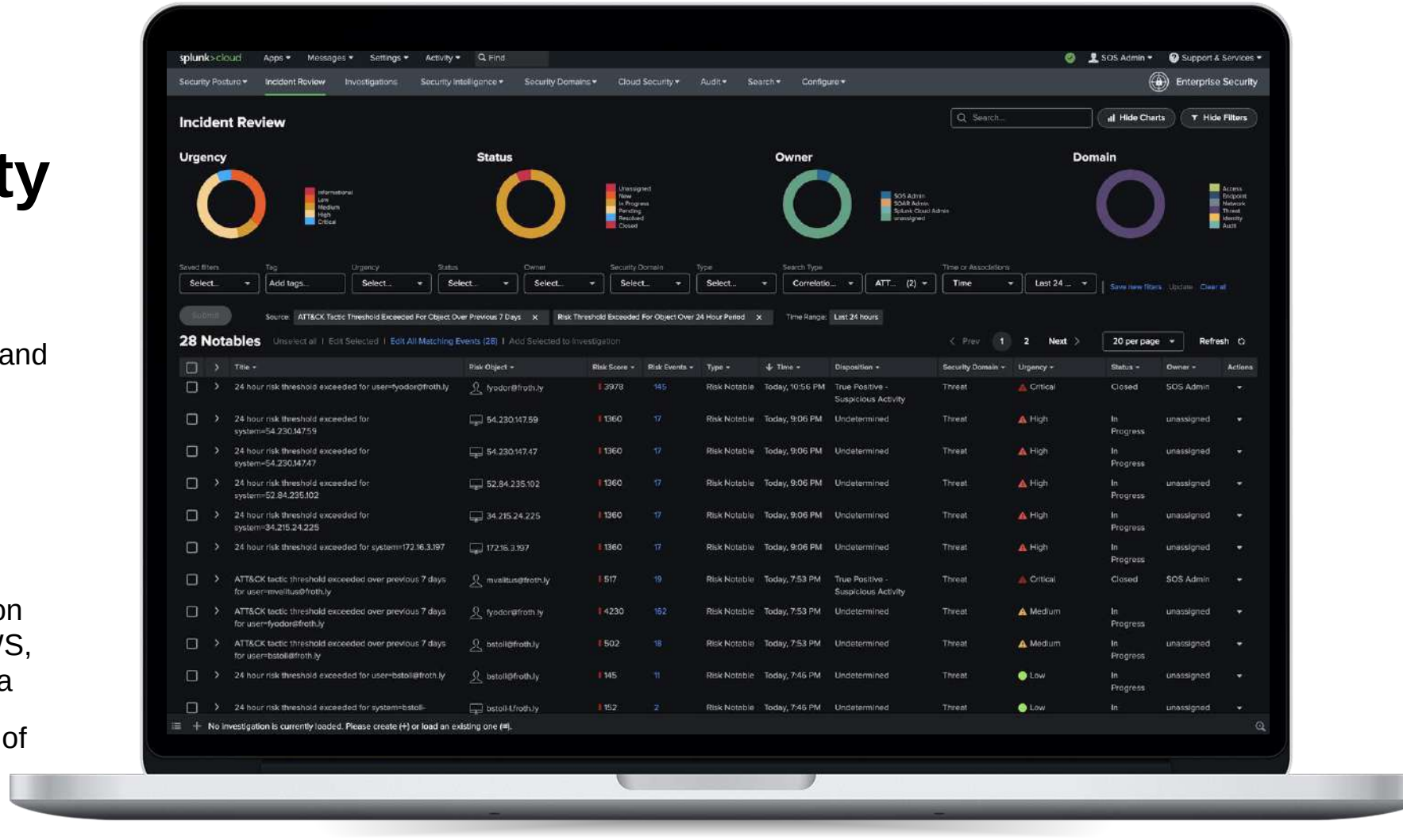
Closed ecosystem
Unable to support growth

A **Data-Centric, Modern SIEM** is the Key to Achieving **Optimized Security Operations** and **Cyber Resiliency**

Splunk Enterprise Security

A data-centric, modern SIEM

- Gain insight into your security posture and investigate with speed and flexibility
- Reduce false positives by up to 80%, detect more sophisticated threats, and align security operations to industry frameworks
- Use pre-built detection and investigation content to more easily secure your AWS, Azure, and Google Cloud Platform data
- Scale to search and monitor terabytes of data per day



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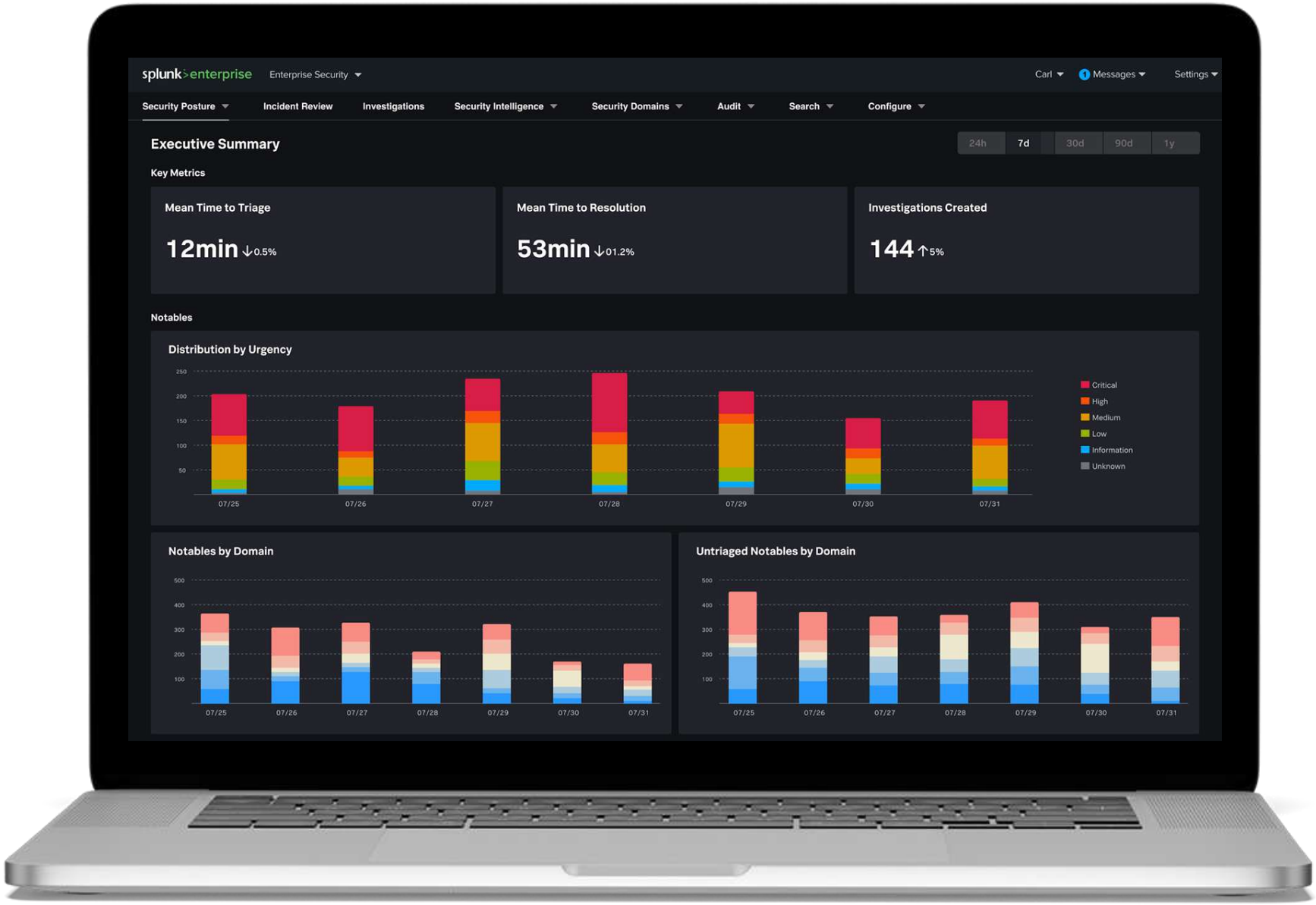
Data-Driven Insights

Full-breadth visibility

- Unlock the ability to ingest, normalize, and gain insights on any data from any source
- Schema-on-read and distributed indexing capabilities ensure fast, flexible investigations
- Perform continuous monitoring with pre-built and customizable dashboards, detections, content, reports, and frameworks
- Search and correlate across cloud, on-premises, or hybrid data sources and deployments



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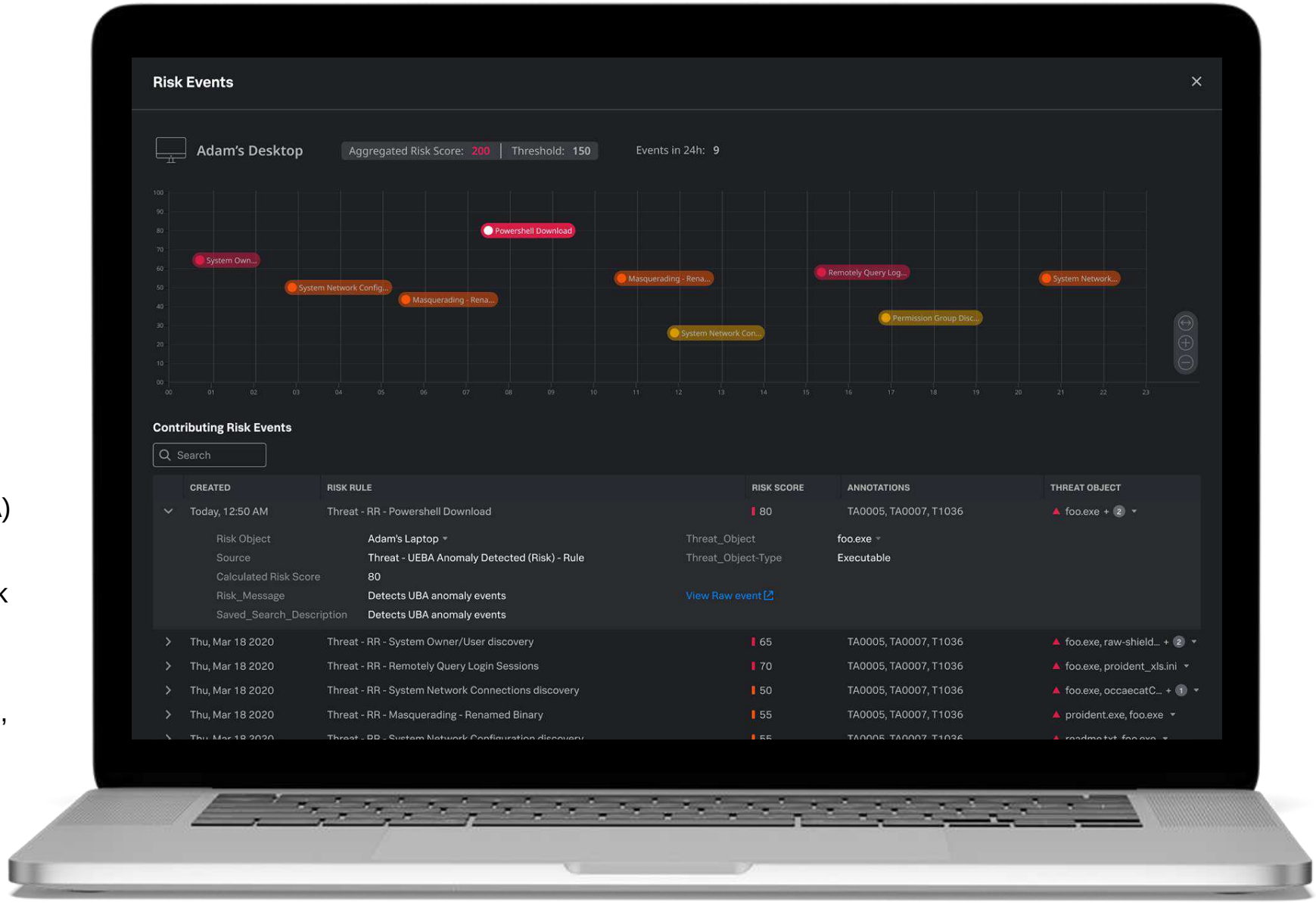
Advanced Analytics

Boost productivity

- 1170+ detections with 100+ cloud-based detections
- 30% increase in true-positive alert rates with Risk-Based Alerting (RBA)
- Enrich and prioritize alerts with integrated threat intelligence (Splunk Intelligence Management)
- Align security operations to industry frameworks (MITRE ATT&CK, NIST, CIS 20, and Kill Chain)
- Dive deep with intuitive search and investigation capabilities



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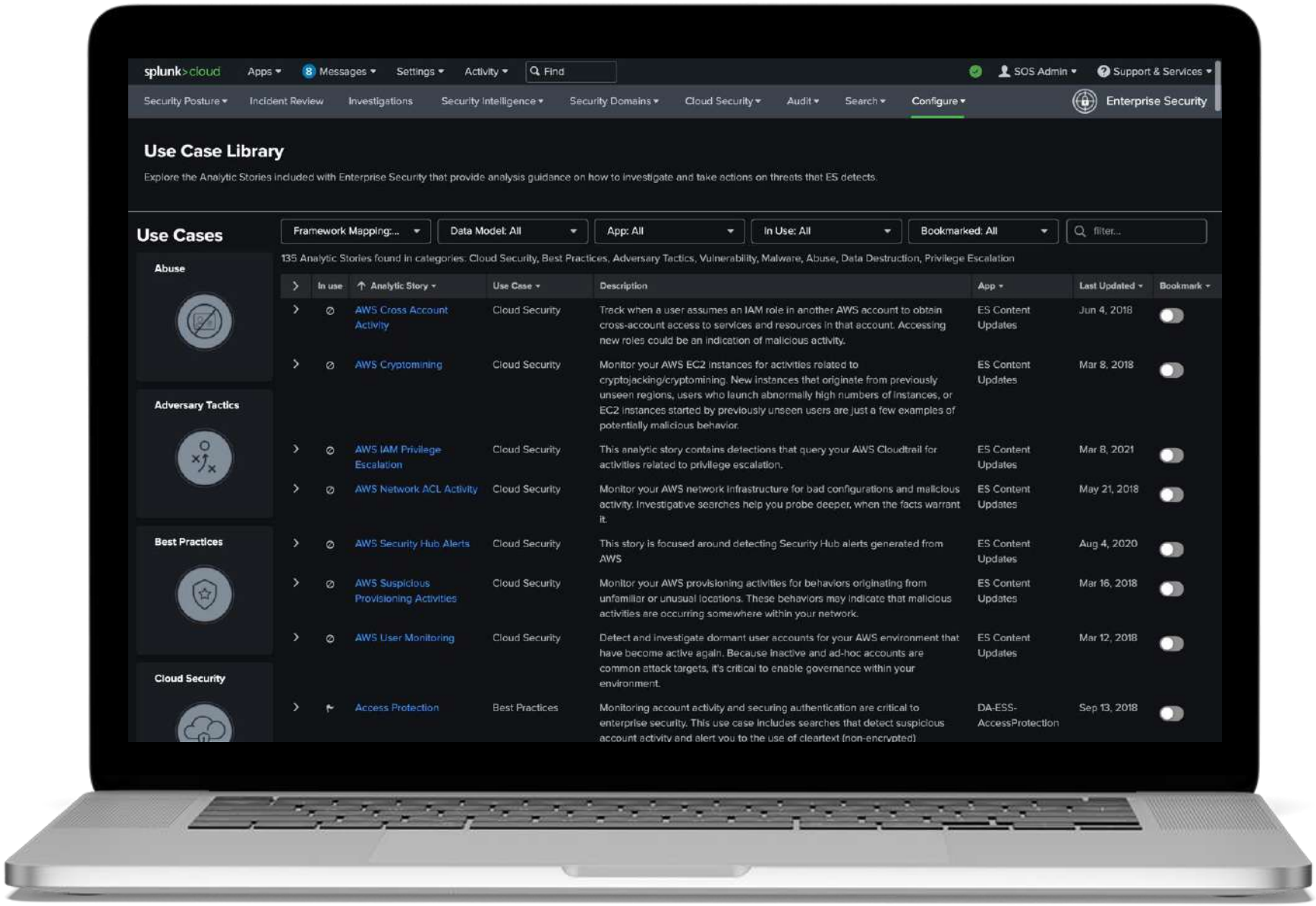
Scale and Flexibility

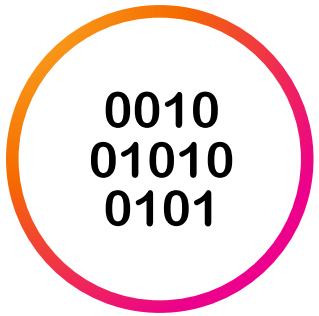
Open and extensible

- Scale to search and monitor terabytes of data per day
- Gather context across your multi-vendor security and IT stack with technology integrations from Splunkbase
- Stay on top of new and emerging threats with automated content delivery from the Splunk Threat Research Team
- Customize and tune pre-built detections, content, frameworks to address what's critical



The Splunk Difference

A data-centric approach to security



Any Data, Any Source

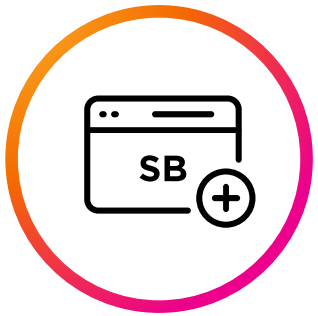
Make disparate data available, queryable, and actionable [1]

Fast, Flexible Investigations

Achieve 100% compliance and 5x faster security investigations [2]

Proven Scalability

Ingest TBs of data per day and perform over 1M searches per week [3]



Open Ecosystem

2,800+ integrations to support your best-in-class technology stack [4]

Support for All Deployments

Effectively monitor and secure complex multicloud or hybrid environments [5]

Source 1: Nasdaq customer story
Source 2: Check Point Software customer story
Source 3: Intel customer story
Source 4: Slack customer story & Splunkbase
Source 5: Travis Perkins PLC customer story

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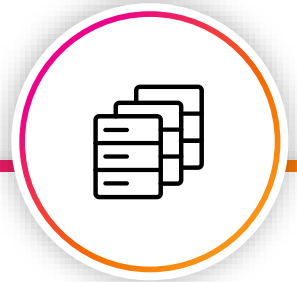
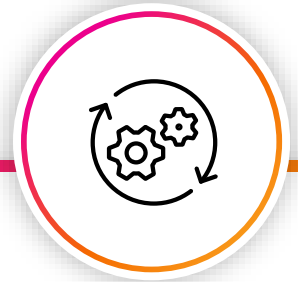
What's New in Splunk Enterprise Security 7.1?



Cloud Based Streaming Analytics

Enables scalable, real-time streaming analytics for a broad range of advanced security detections that address common use cases.



Threat Topology

Allows analysts to immediately discover the scope of a security incident and quickly pivot between affected assets and users in the investigation.

MITRE ATT&CK Framework Matrix

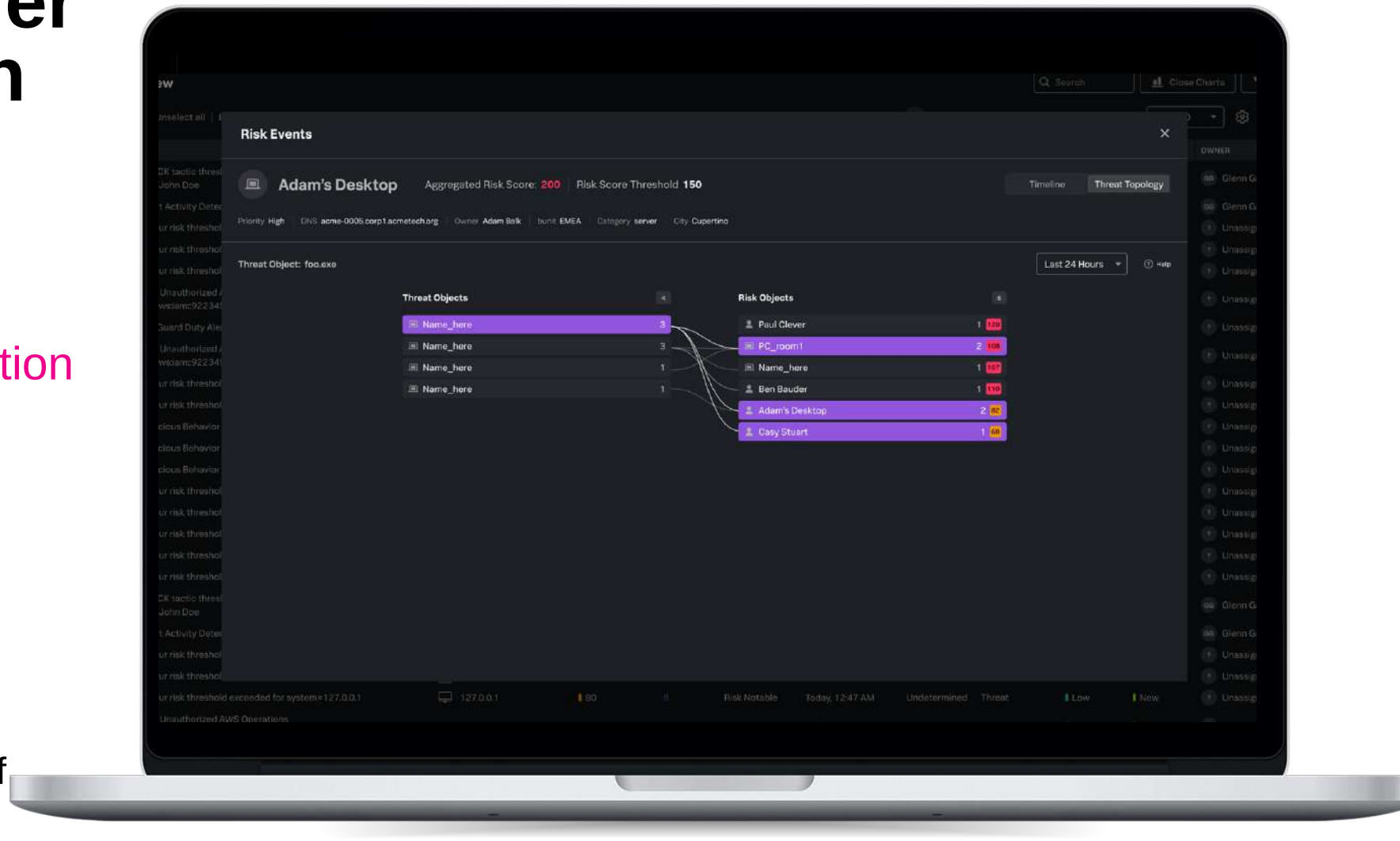
Provides the ability to visualize MITRE ATT&CK tactics and techniques in Risk Notable Events and operationalize the MITRE ATT&CK framework when responding to Notable Events

Cloud & On-Prem

Quickly Discover the Scope of an Incident to Respond Accurately

Threat Topology Visualization

- Comprehensive view into security incidents
- Quickly determine the severity level of an incident
- Identify additional impacted subjects of an investigation without writing a single line of code of query language



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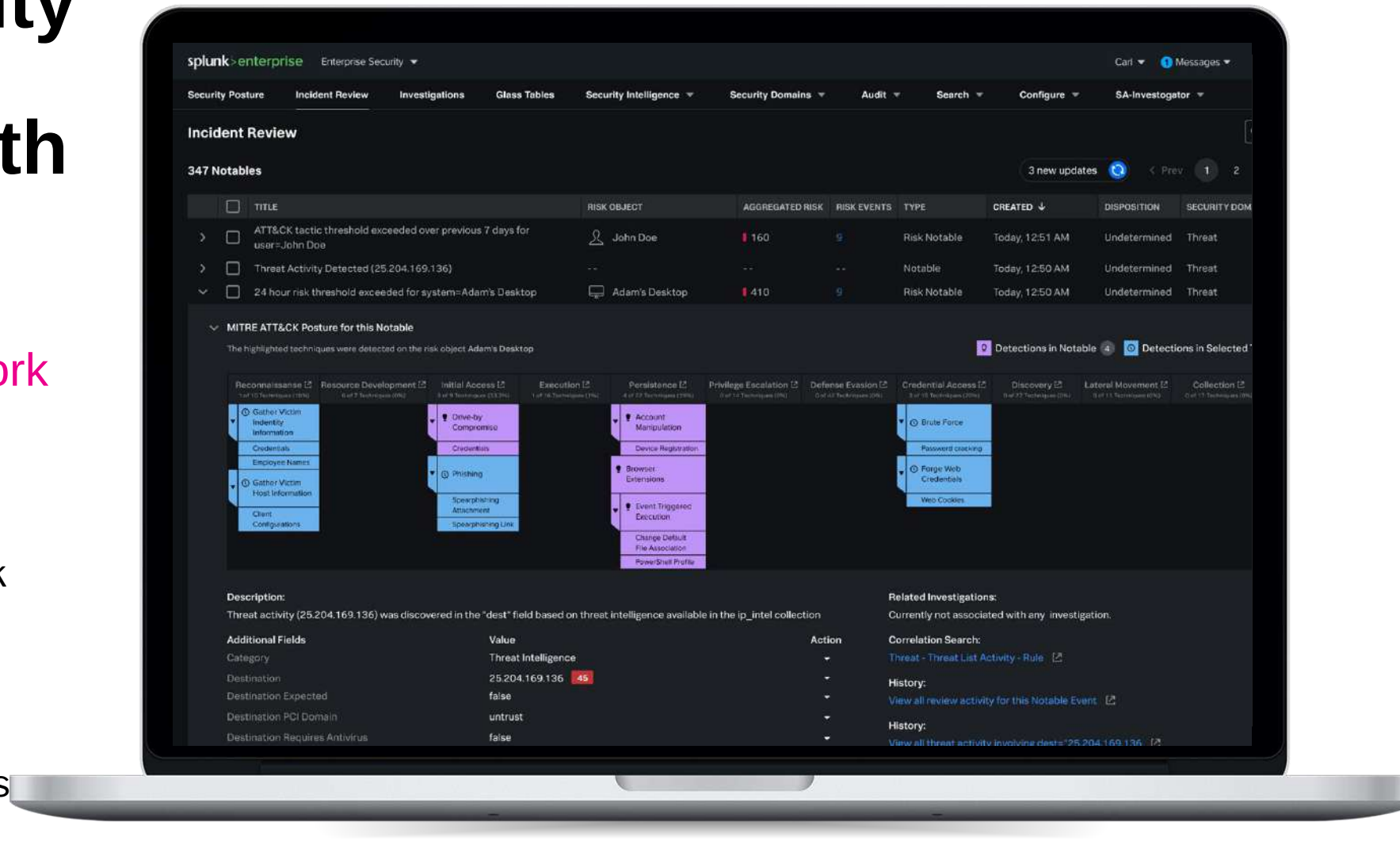
Cloud & On-Prem

Improve Security Workflow Efficiencies With Embedded Frameworks

MITRE ATT&CK Framework Matrix Visualization

- Visualize MITRE ATT&CK tactics and techniques in Risk Notable Events
- Operationalize the MITRE ATT&CK framework when responding to Notable Events



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Integrated Threat Intelligence Enrichment

Splunk is making it even easier for analysts to understand threat context and take action with **Threat Intelligence Management***

SOC Analyst Challenges

Lack of time to to identify related intelligence

Alert Fatigue

Manual Repetitive Tasks

The Solution

Threat Intelligence Management

Gain more context around risk and threats targeting the organization

Reduce noise and surface the highest fidelity intelligence

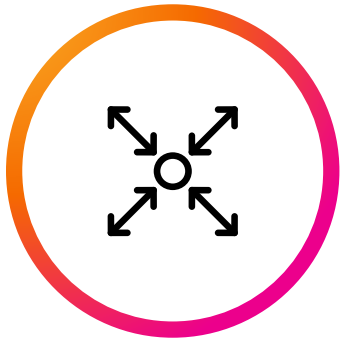
Simplify security workflows

Uses Cases in Enterprise Security

Security Monitoring & Analysis

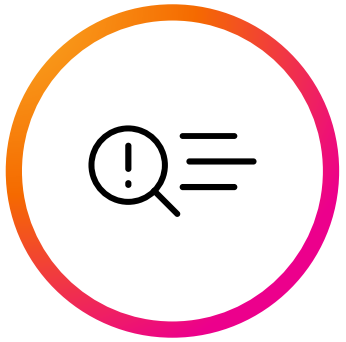
Advanced & Insider Threat Detection

Incident Investigation & Forensics



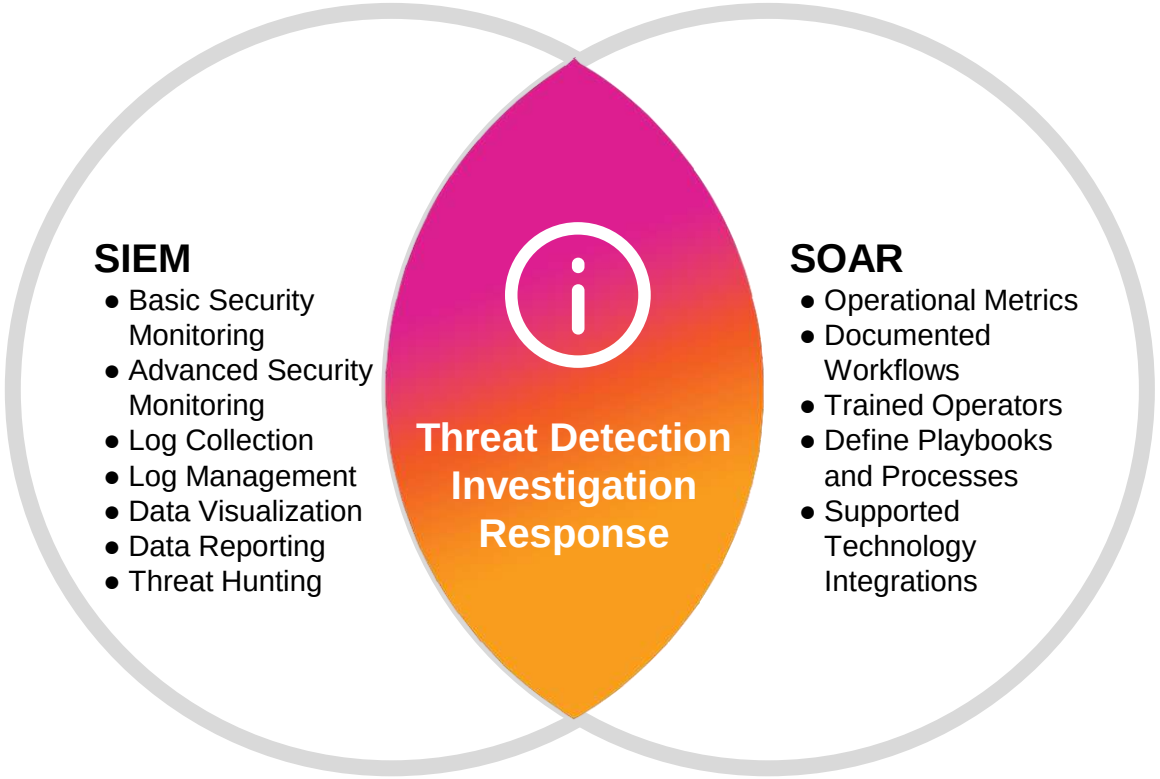
Incident Response

Compliance



Threat Hunting

SIEM & SOAR Merging



SOAR Will Not Make You Better at Running SIEM
Published 4 May 2022 - ID G00759000
By Analyst(s): Al Price

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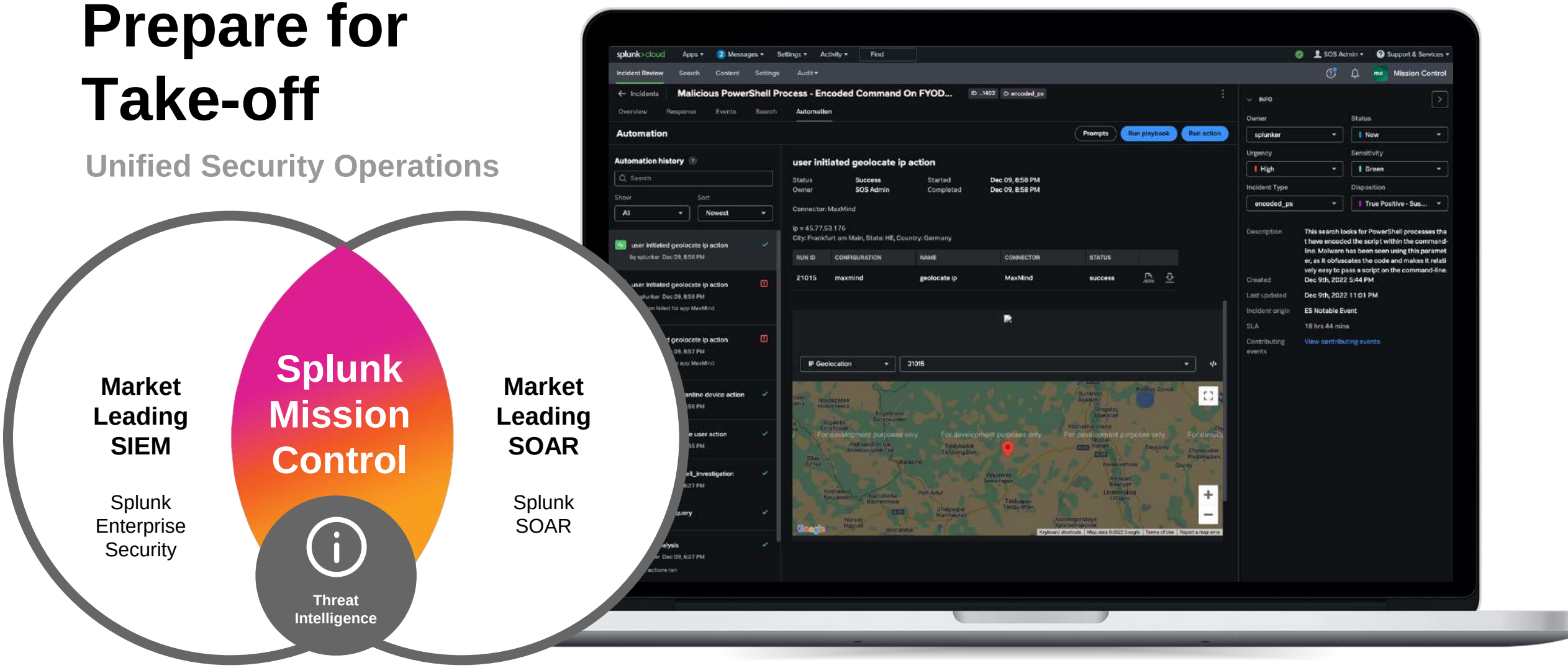
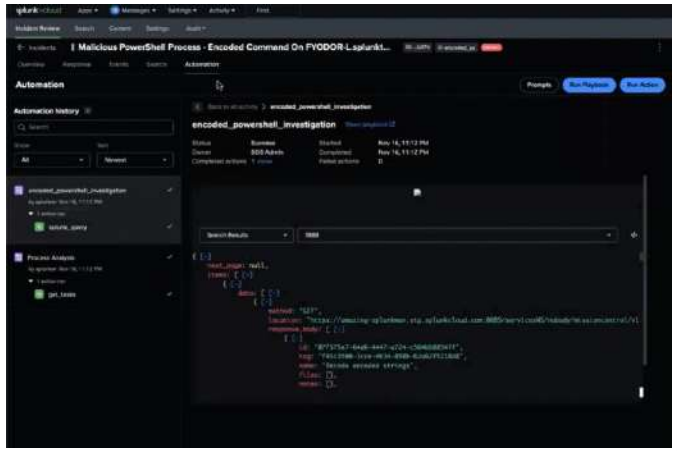
Prepare for Take-off

Unified Security Operations

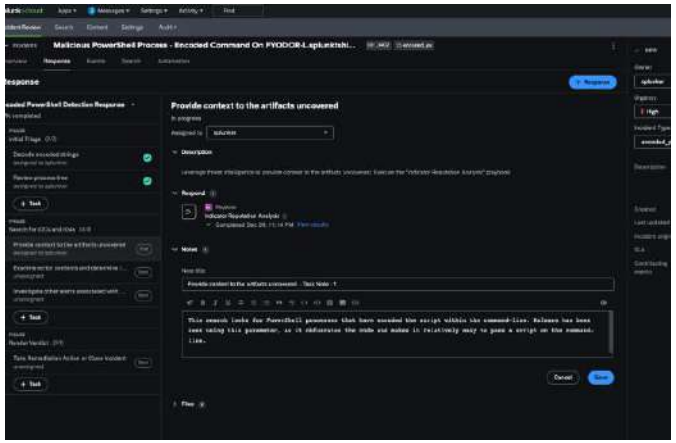


Why Mission Control for Unified Security Operations



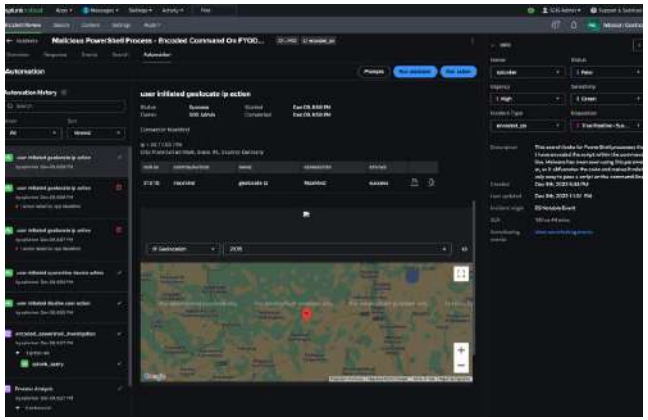
Unify Detection | Investigation | Response Capabilities And Data To Act Based On Prioritized Insights

UNIFY



Simplify your security workflows by codifying your processes into response templates

SIMPLIFY



Modernize and empower your security operations with the speed of security automation

MODERNIZE

Splunk Is a Global Leader in SIEM

Gartner

Nine-Time Leader

2022 Gartner Magic Quadrant for SIEM

#1 in Market Share

2021 Gartner Market Share Report for SIEM

FORRESTER®

Leader

Forrester Wave™: Security Analytics Platforms, Q4 2022

IDC

Leader

IDC MarketScape: Worldwide SIEM 2022 Vendor Assessment

#1 in Market Share

IDC Worldwide SIEM Market Share Report

SC MEDIA

Best SIEM Solution

2022 Trust Awards

TrustRadius

Best Feature Set
Best Relationship

2022 Best of Awards

Trusted by over 90 of the Fortune 100

TESCO · Domino's Pizza · Coca-Cola · Porsche · BOSCH · United States Census Bureau · ANZ

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