CODE OF CONDUCT

The Indianapolis Professional Football Cheerleaders, Inc. (CCAlumni-Indy) and National Football Cheerleaders Alumni Organization (NFCAO) Code of Conduct.

MEMBER PLEDGE:

I pledge to uphold the spirit of the CCAlumni-Indy and the NFCAO Code of Conduct (the "Code"), which offers a guide to my conduct as a member of the CCAlumni-Indy and the NFCAO. I acknowledge that I have a right to a hearing as set forth by the Bylaws if charged with a violation of this Code. I have familiarized myself with the Code and understand that acceptance of its provisions is a condition of my membership.

As a Member of the CCAlumni-Indy/NFCAO, I hereby promise and agree that I:

- have read and accepted the Bylaws;
- will uphold and respect the confidence and personal information of other members;
- will not share the "members only" website password with anyone;
- will not engage in any conduct that is criminal under any laws applicable to me;
- will not misrepresent or misuse the CCAlumni-Indy/NFCAO name at anytime;
- will respect the property of others whether personal or public, including property and equipment owned by the CCAlumni-Indy/NFCAO;
- will respect all CCAlumni-Indy/NFCAO members and partners in a professional manner and will not engage in any form of discriminatory behavior or verbal, physical, or sexual harassment or abuse;
- will wear designated apparel at all official CCAlumni-Indy/NFCAO events and maintain acceptable levels of professionalism and conduct while representing the CCAlumni-Indy/NFCAO;
- agree to be filmed and photographed by the official photographer(s) and network(s) of CCAlumni-Indy/NFCAO or under conditions authorized by CCAlumni-Indy/NFCAO and give event organizers and CCAlumni-Indy/NFCAO the right to use my name, picture, likeness, voice, and biographical information before, during, and after the period of my participation in these activities to promote the activity in which I participate or to promote the success of the CCAlumni-Indy/NFCAO; in no event may CCAlumni-Indy/NFCAO or the event organizers use or authorize the use of my name, picture, likeness, voice, and biographical information for the purpose of profit, including any use in a manner that would imply an endorsement of any company, product, or service, without my written permission;
- will not use or authorize the use of photographs, films, or videos of myself or CCAlumni-Indy/NFCAO apparel or the use of the CCAlumni-Indy/NFCAO logo for the purpose of profit, without the prior written consent of CCAlumni-Indy/NFCAO;
- will not engage in any social movements or political activities during CCAlumni-Indy/NFCAO events or while representing the CCAlumni-Indy/NFCAO;
- will not author, forward, or post vulgar or disrespectful texts, photographs, or other inappropriate content online while representing the CCAlumni-Indy/NFCAO;

- understand that disciplinary action for violation of any provision in this Code of Conduct may include any or all of the following: (i) a verbal or written reprimand; (ii) suspension from the CCAlumni-Indy/NFCAO; (iii) removal from the CCAlumni-Indy/NFCAO; or (iv) any combination of the foregoing;
- have a right to a hearing per Article 3 section 3.9 of the CCAlumni-Indy Bylaws prior to CCAlumni-Indy denying the right to be a member; and
- may contact the CCAlumni-Indy at czivitz@ccalumni-indy.com for further information regarding my rights under this Code.