DANISH SAYYED

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in LinkedIn



PROFILE SUMMARY

Data Analyst with over 3 years of experience leveraging Tableau, Excel, SQL and Python to deliver actionable insights. Proficient in creating dynamic dashboards, conducting data-driven analyses, and optimizing business processes. Adept at translating complex data into meaningful narratives to drive impactful decision-making. Seeking to contribute my expertise in analytics and visualization to a forward-thinking organization.

EXPERIENCE

Systems Operator and Analyst

Hawk-eye Innovations Ltd | Onsite - Global | 03/2024 - Present

- Providing analytical stories and visual pieces on live television during pre-game, in-game, and post-game segments, enhancing audience engagement for over 100 matches.
- Collaborated with commentators to generate insightful statistical analyses using advanced ball-by-ball data, enhancing real-time storytelling during live broadcasts.
- Analysed live game patterns, rhythms, and trends to create predictive visuals, improving viewer engagement and **retention** for broadcasting channels.
- Multitasking by performing statistical analyses while overseeing Ultra Edge and ball tracking during Decision Review System operations, ensuring a 98% accuracy rate in critical match decisions.

Data Analyst

Intelligent Cricket | Remote - Mumbai | 12/2021 – 02/2024

- Performed data profiling and visualization efforts across the Cricket Data Research Domain using Tableau, analysing over 1 million rows of data to uncover actionable insights and preparing over 25 dashboards for different cricket teams and coaches.
- Identified process improvements to track and improve data quality, resulting in a 25% reduction in data **inconsistencies** and enhancing **trend analysis** accuracy.
- Resolved recurring data quality and profiling issues through structured incident management and client interactions, **improving** operational **efficiency by 15%** during match scenarios.
- Implemented integrated dashboards in Excel for performance measurement, streamlining reporting processes and reducing manual effort by 30% for associated management.

SKILLS

Technical Skills: Tableau, Excel, SQL, Power BI, Python (NumPy, Pandas, Matplotlib)

Soft Skills: Analytical Thinking, Communication, Problem-Solving, Attention to Detail, Stakeholder Engagement

AREAS OF EXPERTISE

Data Visualization, Data Cleaning, Statistical Analysis, Task Automation, KPI Tracking, Data Analytics, Data Profiling, Data Research, Research & Analysis, Project Management, Data Quality Management, Data Ethics, Team Management, Workflow Optimisation, Structured Thinking, Client Service

EDUCATION

Bachelor of Engineering - Mechanical

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University of Mumbai | Mumbai, India | 06/2019

CERTIFICATIONS

Tableau Desktop for Data Analysis & Data Visualization | Udemy IBM Data Science | Coursera

Google Data Analytics | Coursera

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