

A VENTURE BY
EERA GPS HOUSE
SINCE 2016

A BRAND TODAY. A LEGACY TOMORROW.

BE PART OF INDIA'S MOST PROMISING
PREMIUM STREET FOOD CAFÉ CHAIN.

Backed by research, built on experience,
powered by a proven system, and driven
by a passion to serve unforgettable
food experiences.

FRANCHISE PROPOSAL

2025



Eera
PANI PURI CAFE



RESEARCH DRIVEN
Built on insight,
testing & real
customer data



PROVEN SYSTEM
Complete end-to-end
support for smooth
operations



HIGH GROWTH POTENTIAL
A scalable business
with strong brand
and repeat demand



STRONG SUPPORT
Training, marketing,
operations & ongoing
business support



TRUSTED BRAND
A venture by
EERA GPS HOUSE
(Since 2016)

• *Great Food. Good Mood. Great Memories.* •

SINCE 2016

EERA GPS HOUSE

A Legacy of Trust & Quality

BUILD THE FUTURE OF PREMIUM STREET FOOD.



OWN AN EERA PANI PURI CAFE.

A modern café concept built through research, testing, branding, and customer experience.



**8+ MONTHS
R&D**

Researched.
Tested. Perfected.



**PREMIUM
BRANDING**

A Brand Built on
Trust & Quality.



**MODERN
AMBIENCE**

Designed for Comfort
& Experience.



**FRANCHISE
READY MODEL**

A Proven System.
Ready to Scale.

BACKED BY EERA GPS HOUSE SINCE 2016

EXPERIENCE • QUALITY • TRUST • GROWTH

EERA

PANI PURI CAFE

GOOD FOOD
GOOD MOOD
GREAT MEMORIES



**CUSTOMER
FOCUSED**

Creating Memorable
Everyday Experiences



**HYGIENE
FIRST**

Highest Standards
Always



**SCALABLE
BUSINESS**

Designed for Long Term
Growth



**PASSION
DRIVEN**

Food. People.
Purpose.

WHY EERA CAFE?

EERA CAFE is not just a café, it is a researched, tested, and crafted concept built for premium street food lovers. Every element of our brand is designed to deliver trust, quality, and a memorable experience to every customer.

A STRONG FOUNDATION. A CLEAR DIFFERENCE. A BETTER OPPORTUNITY.



8+ MONTHS OF R&D

Extensive research and testing to create the perfect blend of taste, quality and experience.



TESTED & PERFECTED RECIPES

Every recipe is tested multiple times to ensure consistent taste and premium quality.



PREMIUM AMBIENCE

A modern, comfortable and stylish café ambience designed for a memorable customer experience.



FRANCHISE READY MODEL

A fully structured and proven model designed to help partners start, operate and grow easily.



CUSTOMER FOCUSED EXPERIENCE

Everything we do is centered around creating happy customers and building long-term loyalty.



BACKED BY EERA GPS HOUSE SINCE 2016

A strong legacy of trust, quality and excellence in the GPS industry since 2016.



SCALABLE & SUSTAINABLE

Built with a vision to grow across cities with a scalable business model and long term sustainability.



PASSION FOR QUALITY

Our passion drives us to maintain the highest standards in food, service and overall experience.

“ We have built EERA CAFE with research, planning and passion — to create a brand that people love and partners trust. ”



BUILT ON RESEARCH. DESIGNED FOR EXPERIENCE.

WHAT MAKES US DIFFERENT?



EERA PANI PURI CAFE is not just another café.
It's a modern, premium and research-driven concept,
carefully crafted to deliver unforgettable
food experiences and strong business success.



PREMIUM STREET FOOD CONCEPT

We bring the love for street food
into a premium café format
with unmatched taste
and presentation.



MODERN CAFÉ FORMAT

A modern self-service café
designed for today's customers
who value quality, ambience
and comfort.



STRONG BRANDING SYSTEM

From logo to interior, we provide
a complete branding system
that builds trust and
creates brand recall.



CUSTOMER EXPERIENCE FOCUSED

Every detail of our café is designed
to offer a memorable experience
that keeps customers coming
back again and again.



PREMIUM AMBIENCE

Stylish interiors, comfortable
seating and warm lighting
create the perfect atmosphere
for every occasion.



HYGIENE FIRST

Highest standards of cleanliness
and food safety maintained
in every step of preparation
and service.



OPERATIONAL EXCELLENCE

Our systems, processes and
training ensure smooth operations
and consistent quality
at every outlet.



SCALABLE BUSINESS MODEL

A proven, adaptable and
scalable model built for long-term
growth and multi-city
expansion.



GOOD FOOD
GOOD MOOD
GREAT MEMORIES



DIFFERENT BY CONCEPT.
PREMIUM BY CHOICE.
SUCCESS BY SYSTEM.

We don't just serve food,
we create experiences.

We don't just open outlets,
we build a brand that lasts.



— THE EXPERIENCE — MORE THAN FOOD, IT'S A FEELING.

At EERA PANI PURI CAFE, every detail is designed to create a premium, memorable and delightful experience for every customer.



PREMIUM AMBIENCE

Thoughtfully designed interiors with modern lighting, comfortable seating and a vibrant atmosphere that customers love.



ICONIC FOOD PRESENTATION

Every plate is crafted with perfection and presented beautifully to create a visual and taste experience.



GREAT VIBES

A lively environment that brings friends, families and couples together to enjoy good food and great moments.



MODERN SELF-SERVICE EXPERIENCE

A smooth, efficient and hygienic self-service model designed for today's fast-paced lifestyle.



MEMORIES THAT LAST

From taste to ambience, we create moments that customers remember and come back for.



A PREMIUM CAFÉ EXPERIENCE DESIGNED TO DELIGHT, INSPIRE AND BRING PEOPLE TOGETHER.

FRANCHISE SUPPORT

WE GROW TOGETHER.

At EERA PANI PURI CAFE, we don't just hand over a brand, we stand with you at every step of your journey.

COMPLETE SUPPORT. STRONGER BUSINESS.



SITE SELECTION GUIDANCE

We help you choose the right location with high potential for success.



CAFÉ SETUP SUPPORT

From interior guidance to layout planning, we help you build the perfect café.



MENU & RECIPE SYSTEM

Proven recipes, portion control and menu training for consistency and quality.



STAFF TRAINING PROGRAM

Complete training for you and your team to deliver the best customer experience.



BRANDING & MARKETING SUPPORT

We provide branding materials and marketing strategies to create strong local presence.



GRAND LAUNCH SUPPORT

End-to-end support for a successful launch and maximum visibility in your area.



OPERATIONS SUPPORT

Continuous support on operations, quality, sales and day-to-day management.



BUSINESS GROWTH GUIDANCE

We guide you to grow, improve and scale your café business profitably.



**YOU FOCUS ON YOUR BUSINESS,
WE TAKE CARE OF THE REST.**

Our goal is simple – to help you build a successful, sustainable and scalable business with the power of the EERA brand and our proven system.



TRUSTED
BRAND



PROVEN
SYSTEM



STRONG
SUPPORT



SHARED
SUCCESS



YOUR SUCCESS IS OUR MISSION. YOUR GROWTH IS OUR COMMITMENT.



— FOUNDING PARTNER OPPORTUNITY —

BE A PART OF SOMETHING BIG.

EARLY PARTNERS. STRONGER FUTURE.

EERA PANI PURI CAFE is on an exciting expansion journey, and we are inviting passionate entrepreneurs to become our Founding Partners.

This is a limited opportunity to join a premium, research-driven café brand with a proven system, strong support and massive growth potential.



Limited founding partner opportunities available for selected locations only.
Be early. Be part of the journey.



**PROVEN
BUSINESS MODEL**

Built on research, testing and real customer insights.



**COMPLETE
SUPPORT**

End-to-end guidance at every step.



**STRONG GROWTH
POTENTIAL**

Scalable model with long-term profit and sustainability.



**UNIQUE RECIPES
& CONCEPT**

Exclusive recipes and a modern café experience.



**BRAND WITH
A VISION**

A trusted brand built for the future, not just the moment.

FIRST 5 OUTLETS ONLY

FOUNDING FRANCHISE

₹5
LAKHS

Be one of the first 5 founding partners and build your dream business with EERA PANI PURI CAFE at a special founding investment.



AFTER FIRST 5 OUTLETS

STANDARD FRANCHISE

₹9
LAKHS

After the first 5 franchise locations, the standard franchise investment will be ₹9 Lakhs.



👑 JOIN US. GROW WITH US. BUILD A LEGACY WITH EERA PANI PURI CAFE. 👑