



Zombie The Card Game is A Registered Trademark Owned By Zombie The Card Game International.

WHOLESALE SALES PACKAGE

ZOMBIE THE CARD GAME

WHOLESALE SALES PACKAGE

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WHAT IS ZOMBIE THE CARD GAME?

COMPANY INFORMATION

ZOMBIE THE CARD GAME INTERNATIONAL LTD.

ZOMBIETHECARDGAME.CA

TIM NEWMAN - SALES, DEVELOPMENT

EMAIL - ZOMBIETHECARDGAME@GMAIL.COM

PHONE - 1 780 778 0670

115 WELLWOOD DRIVE, WHITECOURT AB, CANADA T7S 0C6

WHAT IS ZOMBIE THE CARD GAME?

GENERAL INFORMATION

Dedicated Card Game

Ages: 8 and Up!

Game Length: 1 - 1.5 Hours

Intergenerational Fun

Launched In 2021

Designed for North American Market

WHAT IS ZOMBIE THE CARD GAME?

HISTORY

Many People already have the foundational skills to play Zombie The Card Game. Zombie The Card Game is based on a classic game that goes by many names including Presidents, Asshole, Scum and Capitalism which all originated from a Japanese game called Daifugo. Once you Play Zombie The Card Game you will not go back to any other form of this style of cardplay. Zombie The Card Game solves the inherent flaws of the games mentioned above and add thrills with the additional cards added to the deck. American kids have been playing some form of this game since the 80's with little innovation. We have a built in market ready to be tapped!

WHAT IS ZOMBIE THE CARD GAME?

GAMEPLAY

Zombie The Card Game is the Game of Sets! Deal out all the cards. Start play by the lead player playing their choice of a single or set of matching cards. Play will continue with the next player having the option to pass or play a higher single/set of matching cards. The player who wins the round by playing the highest card/set starts the next round. The first player to get rid of all their cards wins the hand and becomes the President. The last player to get rid of their cards becomes the Zombie. In each round the Zombie is punished and the president is rewarded. Win the presidency three times to win the game and stop the zombie apocalypse. Don't forget about the zombies. The addition of zombie cards is sure to help threaten your presidency.

WHAT IS ZOMBIE THE CARD GAME?

INCLUDED IN EVERY PURCHASE

Full Deck - Ready to Play!

Every deck of Zombie The Card Game includes a standard deck of cards plus 8x Zombie cards, 4x President cards, 4x Mercenary cards and the Queens have all changed to Queen Witches. There are 70 cards in a complete deck.



Rule Sheet - ENG, FRN, SPN

Scoring Sheets

Cheat Cards - For Beginners

Every deck of Zombie The Card Game includes a rulesheet in English, Spanish and French. Also included is a pad of score sheets and 2x cheat cards that can be used to help assist in learning

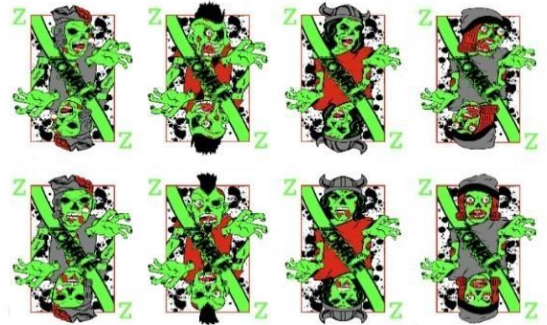


WHAT IS ZOMBIE THE CARD GAME?

NEVER SEEN BEFORE

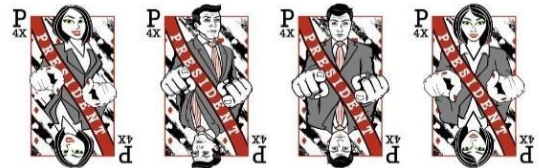
Zombie Card

The "Zombie" card alone is enough to spark the interest and imagination of card game lovers around the world. In *Zombie The Card Game* the zombies play by their own rules and level the playing field in your fight for domination.



President Card

The President Card is high value. One President card can defeat up to a standard set of four cards! Notice the gender equality on all cards.



Mercenary Card

The Mercenary card is worth half of a President card. One Mercenary card can defeat up to a standard set of two cards



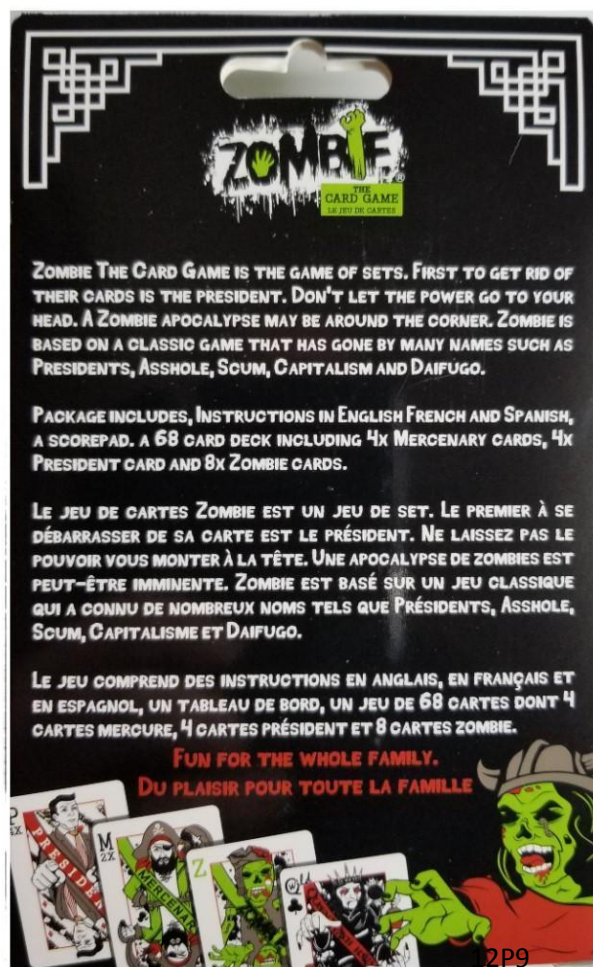
Queen Witch

Our Queens have been corrupted and gained new powers. Use the Queen as a wild card!



WHAT IS ZOMBIE THE CARD GAME?

CANADIAN PACKAGING - ENGLISH/FRENCH



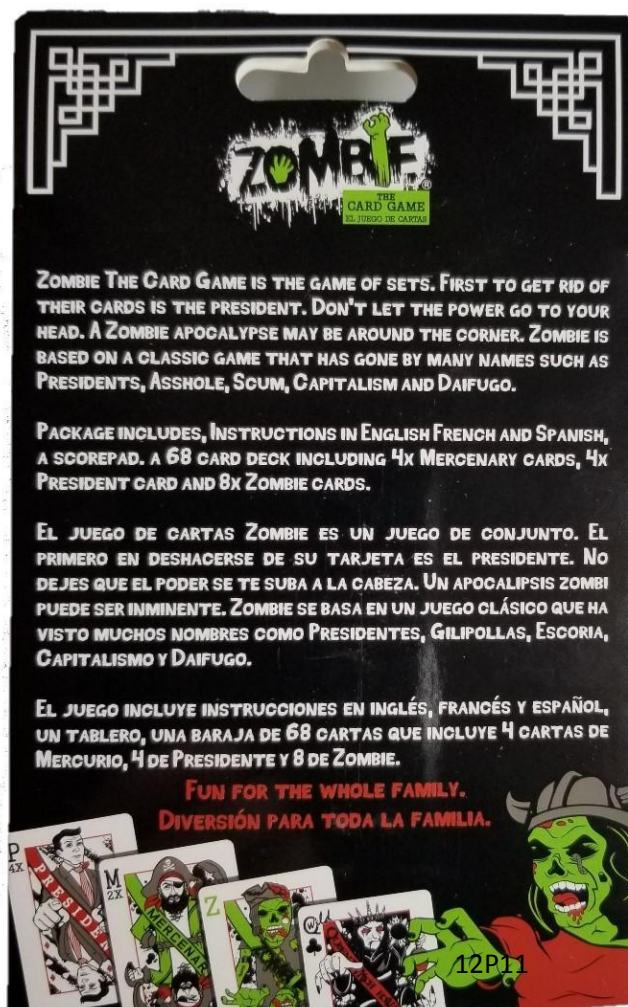
WHAT IS ZOMBIE THE CARD GAME?

CANADIAN STOREFRONT PACKAGING - ENGLISH/FRENCH



WHAT IS ZOMBIE THE CARD GAME?

USA PACKAGING - ENGLISH/SPANISH



WHAT IS ZOMBIE THE CARD GAME?

USA STOREFRONT PACKAGING - ENGLISH/SPANISH

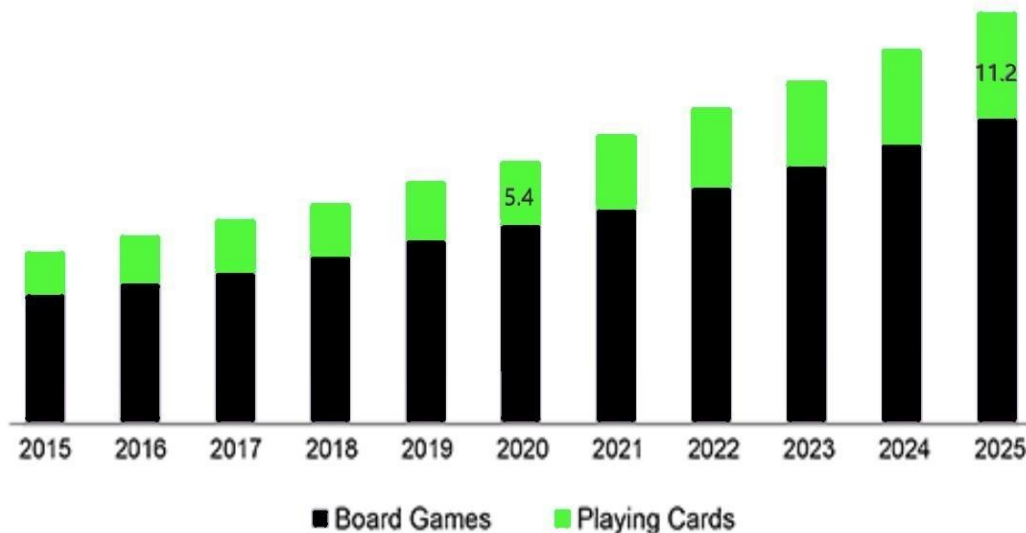


ZOMBIE THE CARD GAME SALES INFORMATION

MARKET CONDITIONS

North American Card Game Segment Projections

Total revenue in the Card Games segment is projected to reach US\$5,407m in 2021. Total revenue is expected to show an annual growth rate (CAGR 2021-2025) of 20.02%, resulting in a projected market volume of US\$11,218m by 2025.



ZOMBIE THE CARD GAME SALES INFORMATION

MARKET CONDITIONS

BUILT IN CUSTOMER BASE AND SALES CYCLE

Zombie The Card Game is designed to fit into a section that all department stores have. Near the boardgame and puzzle section is the cardgame section. This section usually has open space. All major department and retail stores who carry games and toys have this section. Zombie The Card Game sets itself apart by attracting a mature audience in this segment. This game sells extremely well year round. It is a great seller during the summer/camping season. It is a great seller during the fall/Halloween season. And it is a great seller during the Winter/Christmas season as it is a perfect stocking stuffer in size and price point. This brand new game is sure to become a beloved classic for years to come. This game has been designed to be easy to learn. It has strategy for more advanced card players. This is a unique product suited for all generations and a wide audience.



ZOMBIE THE CARD GAME SALES INFORMATION

COMPARABLES



**MSRP
\$15**



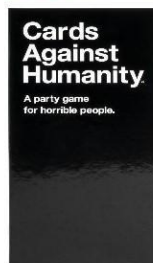
**MSRP
\$12**

**On The
Market for 40
Plus Years**



**MSRP
\$12**

**On The
Market for 40
Plus Years**



**MSRP
\$30**

**On The
Market for 5
Years**

Most new entries into the card game category are priced at \$25/unit or higher. This makes our price point of \$15 CAD very attractive for casual game players, children, gift givers and hesitant buyers. We aim to reach an MSRP comparable to Wizard and Skip Bo as we tighten up our supply chain process and capitalize on volume growth.

ZOMBIE THE CARD GAME SALES INFORMATION

CURRENT RETAILERS

OUR RETAIL PARTNERS



WAYPOINT™



ZOMBIE THE CARD GAME SALES INFORMATION

PROMOTION

OUR COMMITMENT TO RETAILERS

Zombie The Card Game International is committed to making Zombie The Card Game a success across North America. But success cannot happen without hard work and brand recognition. In order to continue to promote our game and have continued shared success with our partners, we are committed to spending 5% of all orders on direct campaigns that lead customers to your store. We can have broad campaigns or specific campaigns depending on the needs of our partners. We currently run regular promotions on our facebook page. Please look us up by searching for Zombie The Card Game. We intend to build our follower base and continue to provide relevant content to support our game. We have reached more than 100,000 people with our efforts to date. We have also run campaigns through YouTube. Included at our Youtube channel is Box Opening and Tutorials to support our customer base and perspective customers. We strive to produce national television spots and more. If you have a specific idea that you would like to partner on, please let us know. We aim to develop and grow along with our customers and retailers needs!



facebook

<https://www.facebook.com/zombiethcardgame>



YouTube

12P17

<https://www.youtube.com/channel/UCylwDgh68hLAPBverxBBTow>

ZOMBIE THE CARD GAME SPECIFICATIONS

PACKAGING UNITS

12 PACK



MASTER CASE



SKID



ZOMBIE THE CARD GAME SPECIFICATIONS

SKUS, UPCS, DIMENSIONS & WEIGHT

CANADIAN OFFERING - ENGLISH/FRENCH

	SKU	UPC	LENGTH	WIDTH	HEIGHT	WEIGHT
Single Deck	ZMB-CRD-FRNE	00195893923267	3cm	10.2cm	16.8cm	6.1oz
12 Pack	ZMB-CRD-12FRNE	00195893054688	21.6cm	23.2cm	17.2cm	5.18lbs
Master Case	ZMB-CRD-MASTERFRNE	00195893716203	48.5cm	61cm	19.2cm	33lbs

USA OFFERING - SPANISH/ENGLISH

	SKU	UPC	LENGTH	WIDTH	HEIGHT	WEIGHT
Single Deck	ZMB-CRD-SPNE	00195893637201	3cm	10.2cm	16.8cm	6.1oz
12 Pack	ZMB-CRD-12SPNE	00195893488117	21.6cm	23.2cm	17.2cm	5.18lbs
Master Case	ZMB-CRD-MASTERSPNE	00195893907717	48.5cm	61cm	19.2cm	33lbs

ECOMMERCE - ENGLISH ONLY PACKAGING

	SKU	UPC	LENGTH	WIDTH	HEIGHT	WEIGHT
Single Deck	ZMB-CRD-ENG	00195893455980	3cm	10.2cm	16.8cm	6.1oz
12 Pack	ZMB-CRD-12ENG	00195893778164	21.6cm	23.2cm	17.2cm	5.18lbs
Master Case	ZMB-CRD-MASTERENG	00195893402069	48.5cm	61cm	19.2cm	33lbs

ZOMBIE THE CARD GAME SPECIFICATIONS

PRICING



MSRP \$15

1 SKID \$13,392 = \$7.75/DECK

2 SKIDS \$26,092 = \$7.55/DECK

4 SKIDS \$50,941 = \$7.37/DECK

6 SKIDS \$75,168 = \$7.25/DECK

15 SKIDS \$183,772 = \$7.09/DECK

29 SKIDS \$347,276 = \$6.93/DECK

58 SKIDS \$676,512 = \$6.75/DECK

ZOMBIE THE CARD GAME SPECIFICATIONS

ORDERING INSTRUCTIONS

TERMS OF ORDER

Regular orders can be placed through tim@zombiethcardgame.com kimberlee@zombiethcardgame.com or by calling 780 268 2590. Orders will take 90 - 135 days to be fulfilled. Orders will be insured throughout delivery. Payments will be set up through Kimberlee at kimberlee@zombiethcardgame.com. 50% of the total amount owing will be due as a deposit upon placing order. The remaining 50% owing will be due upon delivery of your order. All pricings and funds are in CAD. We can process E Transfers, Checks, Direct Bank Deposit, Credit Card, Paypal and more. Please check with Kimberlee for your convenience! Orders will be placed once the deposit has cleared. If you cancel your order you deposit cannot be refunded. Signing this document means you have agreed to the above terms of pricing and delivery.

ORDER INFORMATION

COMPANY NAME	NAME
COMPANY ADDRESS	BILLING ADDRESS
EMAIL	CELL #
	PHONE #
SHIPPING ADDRESS	DATE
	PO #
ORDER	PRICE (CAD) 12P21
	SIGNITURE

ZOMBIE THE CARD GAME MANUFACTURING

KYLIN MANUFACTORY

MANUFACTURING AND DELIVERY DETAILS

Orders will take approximately 30 days to 45 days for production depending on the size of order. Delivery is by sea and will take approximately 60 - 90 days based on current market conditions. This means we will fulfill an order in 90 - 135 day. Our manufacturing company will send your order direct to you helping to keep pricing competitive. Kylin Manufacturing has committed to all order sizes within this catalogue and within the described timeframe. Kylin complies with human rights standards.

HUMAN RIGHTS COMPLIANCE AUDIT

8. Forced & Prison Labor		
Part 8.1 Policy	Compliance	Comments / Finding Details
8.1.1 Does the factory have a written policy for forced and prison labor that meets IETP requirements?	Yes	Document Number or Name: SFT-ICT1-06 /Date of Issue: July 3, 2018
8.1.2 Are the contents of the policy made available and effectively communicated to all workers?	Yes	Ways of Communication: training and policy posted on notice boards etc.
Part 8.2 Training	Compliance	Comments / Finding Details
8.2.1 Are staff responsible for hiring trained with records maintained?	Yes	The latest training date and attendees: LI Jingxiao/HR Staff /Date of the latest training: October 27, 2020
Part 8.3 Implementation	Compliance	Comments / Finding Details
8.3.1 *Are workers free from any form of forced labor?	Yes	
8.3.2 *Is the withholding or confiscating of workers' belongings prohibited?	Yes	
8.3.3 *Are workers allowed freedom of movement during non-work hours?	Yes	
8.3.4 *Is the intentional retention of workers within certain areas prohibited?	Yes	
8.3.5 Is unreasonable curfew prohibited?	Yes	No curfew times.
8.3.6 *Are workers free to resign?	Yes	Notification period for resignation: 30 days in advance
8.3.7 Are workers informed of overtime expectations and procedures?	Yes	Ways of being informed: oral notification by line leader
8.3.8 *Is forced overtime prohibited?	Yes	
[Zero Tolerance] Overtime work is not voluntary [Critical] Workers seek permission to opt out of OT		12P22
8.3.9 *Is prison labor prohibited?	Yes	
Part 8.4 Human Trafficking	Compliance	Comments / Finding Details
8.4.1 *Is human trafficking activity prohibited?	Yes	

ZOMBIE THE CARD GAME FINAL THOUGHTS

FINAL MESSAGE TO YOU

PLACE AN ORDER TODAY!

*Thank
you*

