



ZOMBIE THE CARD GAME SALES RUNDOWN



Zombie The Card Game is a New Game. Hi, my name is Tim Newman, the creator and CEO of Zombie The Card Game International. I am a Canadian that has spent time living from coast to coast. I have an illustrious career as a senior salesman for Petro Canada. Zombie The Card Game International is a family business. As a kid I played many card games with my family. Our card night brought together 3 generations of our family. Zombie The Card Game was designed to connect younger generations with older. Two games that have always been popular in our family are Wizard and Skip-Bo. We still play these games today. I consider these two card games to be in the same category as Zombie The Card Game. They are all easy to play while being heavy with strategy. The average game is about an hour or two. The addition of a zombie card to the deck has already peaked the younger generation to take part in my card-night.

Zombie The Card Game is the game of sets. Be the first to get rid of your cards to become the President. Win the presidency 3 times to win the game. Being the president comes with its perks as a card exchange will have the President exchange their two worst cards with the last place player known as the "Zombie." Do not let the power go to your head, a Zombie apocalypse may be around the corner.

Zombie The Card Game is an easy sell. We intend to turn Zombie The Card Game into a main stake on card-night, for years to come. We will engage in promotional efforts with our partners to boost everyone's sales! Zombie The Card Game has a built in market for camping season, Halloween season, a stocking stuffer, a birthday gift, ecommerce and especially for all those who enjoy and collect games!

We designed our packaging so that our game will fit onto the shelves or hang from a rack at your store. We designed our packaging to catch your patron's eye! Please look at the below specs as there are versions to meet a Canadian and USA market:

- Single Deck: 6"x4"x1" – 5.9oz
- 12 Pack: 8"x7"x6.2" – 5.18Lbs
- Master - 6x 12 Pack: 22"x17"x6.7" – 33Lbs
- Pallet – 24x Master: 47"x39.5"x41" – 816Lbs
- English, French Version
- English, Spanish Version
- Bulk Orders
- MSRP \$15.00 CAD

Learn more by visiting Zombiethecardgame.ca or email questions to Zombiethecardgame@gmail.com

OUR PRODUCT



CONTENTS



- Rules in English Spanish French
- 68 Card Deck inc. 8x Zombies
- 2 Quick view Rule Cards
- Score Pad

TARGETED COMPARABLES



Conservative
Monthly Sales
Estimate

10,000 Units/Month
30+ Years of Sales

OUR VALUES



FUN



PROMOTION



LOGISTICS



INNOVATION