



2026 United Water Bond Campaign

Safe, clean, reliable water isn't a luxury — it's a necessity for our community's safety, economy, and future.

Prospectus



unitedwaterbond.com

A generational opportunity to deliver safe, reliable water for decades to come.

In November 2026, voters in the United Water Conservation District (UWCD) will decide whether to approve a \$350 million bond to modernize and protect the region's critical water infrastructure.

This Measure will:



Strengthen the Santa Felicia Dam to withstand major natural disasters.



Expand the Freeman Diversion to capture stormwater and replenish groundwater.



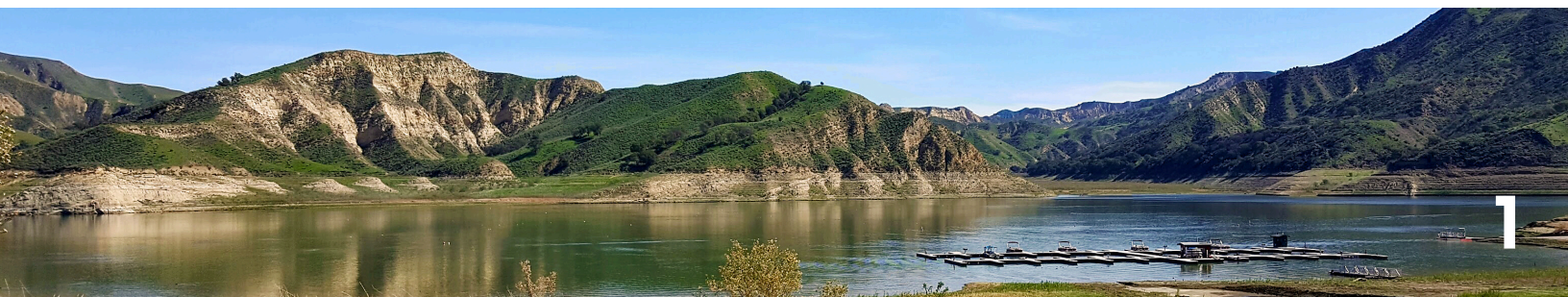
Build a seawater intrusion barrier to protect our water supply.

What It Costs. What It Protects.

For the cost of about \$10 a month, the median Ventura County homeowner protects:

- ✓ \$3.5 billion in regional agricultural economy and 40,000+ farm-supported jobs
- ✓ 237,000 residents downstream of Santa Felicia Dam
- ✓ Drinking water for the 400,000 people the District serves
- ✓ Ventura County's largest aerial firefighting water source
- ✓ The coastal groundwater supply Ventura County never protected

Without these upgrades, Ventura County faces increased **risk of drought impacts, seawater contamination of groundwater, and reduced wildfire response capability.**



A generational opportunity to deliver safe, reliable water for decades to come.

In November 2026, voters in the United Water Conservation District will decide whether to approve a general obligation bond — capped at \$350 million — to fund three critical water infrastructure projects the District is legally required to complete. Federal regulators, a binding federal court order, and California state law have each mandated action.

This is not a wish list. These are required projects, on regulator-set timelines, with every dollar audited and locked to the three projects on the ballot.



Safe. Reliable. Required.

Three Required Projects

Santa Felicia Dam Safety Improvements \$314M

Built nearly 70 years ago and classified as an extremely high-hazard facility by federal and state regulators. Required upgrades include a seismic intake tower and outlet works (designed for a 7.2 magnitude earthquake), spillway modifications, and a 6½-foot crest raise. Nearly 237,000 residents live downstream. The reservoir is also our region's largest aerial firefighting water source — helicopters and tankers refill directly from Lake Piru.

Freeman Diversion Improvements \$104M

Required by a binding 2018 U.S. District Court order. Improvements include an upgraded fish passage facility and reconfigured screens, satisfying Endangered Species Act and Habitat Conservation Plan obligations. When complete, the project is anticipated to increase groundwater recharge and surface water deliveries by 5,000–8,000 acre-feet annually. \$23 million in grants already secured.

Extraction Barrier & Brackish Water Treatment \$51M

Required under California's Sustainable Groundwater Management Act. Built in partnership with the U.S. Navy at Naval Base Ventura County Point Mugu, this project creates the seawater intrusion barrier Ventura County never built — decades after Los Angeles and Orange County built theirs. Extracts and desalinates contaminated groundwater into a regional supply asset. \$8.5 million in state grants already secured.

Combined need: \$469M. Bond cap: \$350M. The District continues to pursue grants and low-interest loans to close the gap — every additional dollar secured means a smaller tax bill for property owners.

Path to securing Ventura County's water future in November - Polling Snapshot

Voter Concerns & Priorities

66% of voters are concerned about the future availability of reliable water in their community.

90% of voters agree that we need to make major investments in our water infrastructure to ensure local, safe, reliable, high quality water for the future.

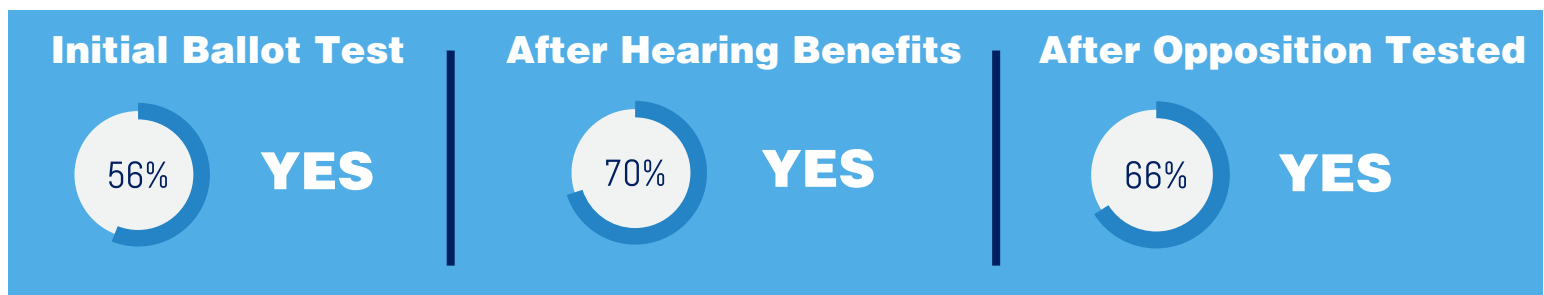
91% of voters agree that we need to make major investments in water infrastructure to prepare for natural disasters like flooding and wildfires.

85% of voters say that it is important to find additional funding for water infrastructure.

71% of voters approve of the job UWCD is doing once they hear who the District is and what it does.

Ballot Support Trend

Support grows as voters learn more — and holds at the two-thirds threshold even after hearing opposing arguments.



Top-Testing Messages (Move-to-Yes)

74% District provides a public outline of every major project, progress updates, and completion timelines. (Top message.)

72% Freeman Diversion improvements are required by federal regulators.

71% Required structural upgrades to Santa Felicia Dam — designed for a 7.2 magnitude earthquake.

71% Santa Felicia's role as a major source of water for fighting wildfires.

Your support will make the difference.

Because this is a general obligation bond, two-thirds voter approval (66.7%) is required for passage. This is a high bar, but achievable—with the right resources to reach and educate voters.

Donor contributions will:

- Fund early voter contact to define the measure positively.
- Target outreach to high-support, high-turnout voters.
- Deliver broad-based communications across mail, digital, broadcast, and community events.

Every dollar invested now builds familiarity, strengthens trust, and lays the groundwork for a decisive win in November.



Endorse

☐ ***Yes! I endorse the 2026 United Water Bond Campaign.***

☐ *I give my permission for my name to be listed on the campaign materials*

☐ *I give my permission for my title to be listed on the campaign materials*

☐ *I give my permission for my quote to be listed on the campaign materials*

Name

Title

Organization

Phone

Email

Signature

Date

Provide a quote about why you support (optional)
