

March 2022



"T" DRIVER



SOUTHERN NEVADA MODEL T CLUB
A CHARTER MEMBER OF THE M.T.F.C.A.

"Next Meeting"

Tuesday, March 8th
Bros. Breakfast, Lunch & Dinner
4335 N. Rancho Dr.
• dinner at 6:00 pm • meeting at 7:00 pm •

"T" Driver Breakfasts

March 5th - Dean's Place
8355 Dean Martin Dr.
"After breakfast follow us to Bob's Shop"
March 12th - Picnic (no breakfast)
March 19th - Vickie's
953 E. Sahara
March 26th - Bros
4335 N. Rancho

Bring your friends!

OUR GOALS ARE:

- To Promote The Model T Ford
- To Promote the Preservation and restoration of This National Treasure
- To Provide Information and Assistance to All Interested People



southernnevadamodeltclub.org
southernnevadamodelt@gmail.com

Check Out The New Social Media Platforms



Scan Me



Model T Club & Model A Club **Spring Picnic**

Car Show • BBQ • Auction
March 12th
11 am - 3 pm
Cornerstone Park
1600 Wigwam Pkwy.
Bring: yourself, your relatives, your friends
Bring: a side dish for 12
Bring: donations for auction

• T Driver Future Events •

Logandale Festival
April 9th • Planning Stage

Death Valley Tour
April 30th • Planning Stage

Cadence Car Show
October 9th

OTHER CAR RELATED EVENTS

March 26th - *Fallen Heroes Show (Boulder)*
April 2nd & 3rd - *Wickenburg Speedster Run*
April 16th - *Rat City Rukkus*
April 23rd & 24th - *Swap-O-Rama (Tulare)*
April 29th-May 1st - *Kingman Fun Run*
May 29th-June 4th - *Golden Gate Tour*
September 16th-18th - *Mesquite Super Run*
November 5th - *Goldstrom's Classic Car Show*



"A Farm Scene of a Family Visiting in an Early Model T Touring Car" by Norman Rockwell

Newsletter - Terry

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terrysago@yahoo.com

Webmaster - Ron

702-460-4474
glocksterlv@aol.com

Southern Nevada Model T Club

Minutes of the February 8, 2022 meeting

Meeting called to order at 7:00 by Izzy, Vice President

OFFICERS ROLL

PRESIDENT-TOM (absent)
SEC/TREAS-CHERYL
TOUR MASTER-JOHN
JR AMBASDR-CARSON
WEBMASTER-RON

VICE PRESIDENT-IZZY
MEMBERSHIP-JUDY
MEMBERSHIP-SHERRY (absent)
NEWS/HIST-TERRY
DRAWINGS-DIRICK (absent)

PRESIDENT REPORT-None

VICE PRESIDENT REPORT-Izzy reminded us of the Valentine's Day event at the Mob Museum and listed members participating. Follow up on nametags, ordered and shipped, should be here for Feb 14 event. April 9 Clark County Fairgrounds in Logandale is still pending.

JUNIOR AMBASSADOR REPORT-Carson got the gas tank fixed on the Dodge, and will be taking it to the Mob Museum.

SECRETARY/TREASURER REPORT-Minutes of the January meeting were voted and approved as read. Cheryl will be handling the updates for the club insurance provided by the MTFCA if we meet their criteria. A request was put out for anyone not currently signed up as a national member to do so and get their number to Cheryl ASAP. The treasurer's report was voted on and approved as read.

NEWSLETTER/HISTORIAN REPORT-Terry gave out flyers for the Tulare Swap-O-Rama and the Speedster Run. We have been corresponding with the other Nevada Model T club from Carson area and getting friendly with them. Next newsletter will have a story of Norman Rockwell and his connection to the Model T. Terry emailed The Henry Ford Museum and got lots of help for his story, including minutes of the original meeting with Ford executives and Rockwell.

WEBMASTER REPORT-Ron would still like photos from members of their cars for the website. Ron will show everyone at the next meeting how to get the club's QR code on their phone to access the website.

MEMBERSHIP REPORT-Judy reported 77 paid members, hoping to get more at the Logandale Fair.

TOUR MASTER REPORT-John reported that February 26th is the Nelson run. Meet at Skyline at 7:30 for breakfast, leave at 8:30 for Nelson. Arrive in Nelson 9:30-9:45 to be there for the Mine Tour that starts at 10:15. The cost for the Mine is \$15. The cost for parking is \$4. Contact President Tom if you want to tour the mine so he has a count for the vendor in advance. Tom will collect the parking fees and the mine tour fees. Bring a picnic lunch for your group, as there will be a picnic after the Mine. The breakfast for February 19 is at the Airport Café. At this time March 5, 19 and 26 are open for breakfast ideas. John thanked Judy for taking over the membership duties.

OLD BUSINESS- There will be a Spring Picnic March 12, held together with the Model A Club at Cornerstone Park. Christian Kolberg of Kolberg Auctions has agreed to run the auctions. Items from each club will be auctioned separately and the proceeds from each club will go to that club. The clubs will share the cost of the meats, water and ice. Members are to bring a side dish or dessert for everyone to share. The Spring Picnic will run 11am-3pm.

NEW BUSINESS-Tom and Ron will be attending the MTFCA National Meeting in St. Louis March 23-27 in anticipation of our club hosting the 2023 meeting in Las Vegas. They hope to gather information for when it's our turn. There will be a Golden Gate Tour in San Francisco hosted by Steven Chas and Mill Valley Tours. Lodging will be at the Mill Valley Travelodge May 29-June 4. They will tour the Anderson Valley June 2&3.

NEXT MEETING DATE: March 8, 2022

50/50 Drawing Amount \$65.00 Winner: Ron \$32.00 Club: \$33.00

Bob and Cathy donated a Ford stamping that was auctioned off for \$20. Proceeds were donated to the club. Thanks!

Meeting Adjourned: 7:42pm

T's Shop Talk

Greetings All !!!!

Well hopefully you're getting outside and enjoying this great weather. We have a lot of things going on and things upcoming. First of all I would like to thank all of our volunteers who brought cars to the Mob Museum's Valentine's Day get-together. It was a huge success! We had over 20 Model A's and Model T's combined, great music and food.

Hopefully you made it out to visit. We will definitely do this again next year! Look for a private tour of the Mob Museum after one of the Saturday morning breakfasts, details will be coming once it is all ironed out. Thanks to Ron Custer for the excellent film he edited and put together for the day. Be sure to check it out at our YouTube channel, official Southern Nevada Model T Club. It is worth your time to watch this 4 1/2 minute film. The Nelson Ghost Town picnic is coming up this Saturday February 26. Meet at Skyline Casino for breakfast at 7:30 AM and we hit the road at 8:30 AM. If your T is not up to snuff, bring another vehicle, bring a picnic and come visit. Our *Spring* picnic is March 12th at Corner Stone Park. We will be having an auction so get into your garage and bring some great donation items and be sure to bring a side dish and come visit all of us and have a good time. Ron Custer and I will be going to the St. Louis National Model T Club Convention on March 23rd to get some new ideas on how to host next year's national convention right here in Las Vegas. It should be quite an adventure. Please send a prayer out to DeDe La Grow, she is having some medical issues and we wish her a speedy recovery. Driving my car the other day I heard a knocking in the front when I decelerated. Instead of calling magical John, I looked at it myself and found the upper radiator bolt was nicking at the fan blade. Just a simple rotation and all is good! You can teach an old dog new tricks sometimes. Hope to hear from or see you soon!

"I don't have time to hurry"

Safe travels,
President Tom



Meet Bob and Cathy, Our Newest Members!

Bob was born in Kingman, Arizona and is a retired carpenter. Bob's family moved to Las Vegas in 1962 when Bob was 12 years old. His father was a mechanic and their family was always interested in cars. He remembers there were Model A and Model T car bodies in the back of their property in Kingman, along with other older car parts.

Bob is married to Cathy. Cathy doesn't drive the old cars, but would like to learn to drive the Model A. She enjoys going to meetings and events and likes to dress up in period clothes. She is excellent with crocheting and has made a beautiful braided rug for their cabin. She also does quilting and enjoys reading in her spare time.

Bob and Cathy are long time members of the Model A Club. They are recent new members of the Southern Nevada Model T Club and have been eagerly joining in our activities.

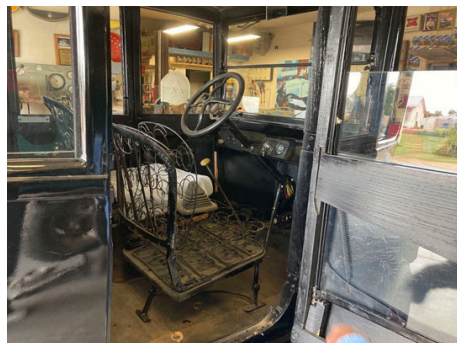


Bob's first fun car was a Model A that he bought about 15 years ago. He built it into a 1930 Ford 5 window hotrod. Other cars he built include a 1930 Tudor sedan, all stock that he has had about 8 years, a 1930 Roadster, all stock that he has had about 4 years, a 1929 Fordor that he bought and got a good deal on, a 1928 Roadster Hot Rod that his son has taken over, and a 1923 Tudor Center Door Model T and A combo with a 1930 Model A drivetrain.

Bob and Cathy have done the Mesquite Car Show, the Route 66 Tour and the Clark County Museum Tour where they all dressed up in period clothing and brought their cars to take pictures with the old buildings. They

participated in the fundraiser for The Children's Discovery Museum with their Model A Club.

Currently Bob is working on the Center Door. He does all the work himself, but says he won't do any more conversions. He enjoys working on the cars and fabricating parts as needed. His attributes include mechanic, welder, fabricator and upholsterer. He has an extensive shop with a wide variety of tools that help him create the beautiful cars that he owns.



When asked, "If you had your wish, what car would you add to your collection?" he replied that he would like a 1934 Ford 3 window!

"After breakfast at Dean's Place, March 5th, follow us to Bob's shop for a tour."

Norman Rockwell and The Model T



1951 Christmas Card



1952 Christmas Card

Norman Rockwell (1894 – 1978) is easily the most recognizable American painter and illustrator. He is most famous for five decades of Saturday Evening Post magazine covers as well as a 64-year relationship with Boy's Life publication of both magazines and calendars. It is said that he produced over 4,000 works of artwork in his lifetime. Rockwell was known for his idealistic portrayal of American life, which made him the perfect choice for The Ford Motor Company.

Rockwell began his association with the Ford Motor Company when he was first commissioned to paint the image for a corporate Christmas card used for the Christmas of 1951. It depicted a Model T replacing the iconic one-horse sleigh. Then for the 1952 Christmas card he painted Santa driving a Model T as if it were Santa's sleigh and his bag was spilling out toys. Studies were made for other Christmas cards but no others are known to exist today.

However, Henry Ford II's "50th Anniversary Plans Committee" would commission Norman Rockwell to make a calendar for 1953 celebrating the 50th Anniversary of the Ford Motor Company. Rockwell presented his ideas to the board in July 1951. The first picture would be young Henry Ford working on a watch at his desk in the old Ford homestead while talking with a neighbor. This evolved into the picture used for the January/ February calendar page of young Henry presenting his "first automobile" idea to the village blacksmith sitting on Henry's bed.

The second painting was to be Henry and Clara with an assistant working late into the night on the Quadricycle in their home workshop. It became Henry working on the car with Clara stitching in the background. The third painting was proposed to be of an old assembly line and the fourth painting would be Henry & Henry II looking over plans for a new factory.

The committee decided that their anniversary campaign should revolve around an "American Road" concept of how the automobile contributed to the way of life of giving people mobility and how America has come a long way down the road and is still going places.

So the calendar project continued refining the ideas. Ford's 1903 Model A traveling down a Detroit Street became the third image, an American family farm scene with a Model T was the fourth image, a more modern scene of cars stuck in traffic was then the fifth image and the final image would be a portrait of Henry Ford II holding a blueprint representing the future with a model of the Quadricycle in the background. The Front cover would be a portrait of the three generations of Fords, the elder Henry, Edsel and Henry II.

These calendars were offered in two sizes to dealerships across the world, imprinted with the dealers' information. There was even a special edition that was made just for Sweden that was spiral bound on the side with the "glossy" Rockwell images inside arranged in a different order.

The Henry Ford Museum is in possession of the original paintings of "The Boy That Put The World On Wheels", "Henry And Clara with The Quadricycle" and "The Model T Farm Scene." "The 1903 Model A on a Detroit Street" resides at the Detroit Historical Museum. The whereabouts of other Ford/ Rockwell paintings and "studies" are unknown and one painting is suspected of being destroyed in the "Ford Rotunda" fire.



1953 50th Anniversary Calendar

Exclusively for You...

THE DEALER IN FORD MOTOR COMPANY PRODUCTS

No one knows better than The Ford Motor Company the vital role that you –the dealer– have played in the Company's historic growth. That's why America's most famous illustrator, Norman Rockwell, was commissioned to do this calendar for you. It will help tell your community that you are an important part of a great American institution. Here, we believe, is a medium of goodwill for you. Your name linked with that of Ford and Rockwell together on this outstanding calendar will assure you a welcome into every home. There your name will be seen every day during the entire Anniversary Year. It will serve as a constant goodwill reminder that you are The Ford Motor Company's representative and will work for the good of your business. We know of no other medium that could do this for you for so long a time at so low a cost. Therefore, as part of its epochal 50th Anniversary, Ford Motor Company dedicates this Anniversary Calendar to you – and those most important to you – your customers, prospects and neighbors.

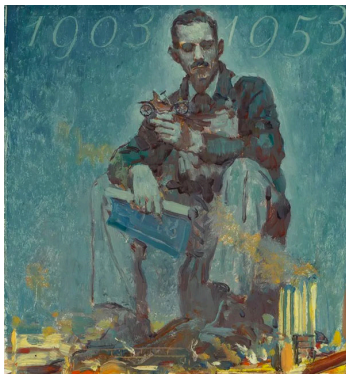
IMPORTANT FEATURES

- *7 Original Paintings by Norman Rockwell
- * Printed in Beautiful Full Color
- * Illustrating the Ford story through the years
- * A Collector's Piece—a Wanted Part of Americana

EACH CALENDAR TO FEATURE YOUR PERSONAL BUSINESS IMPRINT

"1953 Calendar Sales Brochure"

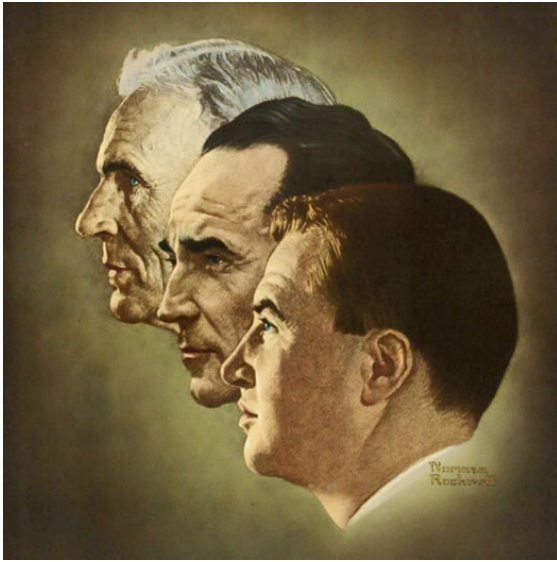
Henry's First Car These were two paintings that were possible "studies" for the calendar project. However, there is no clear documentation for either of these images. There are initials on one image but no signatures. Rockwell was known not to sign his studies and he frequently gave them away as gifts. Is the style even Norman Rockwell's style? Do you think that these are even Rockwell's artwork? No one knows for sure.



Pioneers and Leaders

The 50th Anniversary of The Ford Company was more than just another birthday. It represented a history of rich and colorful years of innovation and success. The calendar project was created specifically for the many loyal Ford Dealers to promote the Ford product all year long.





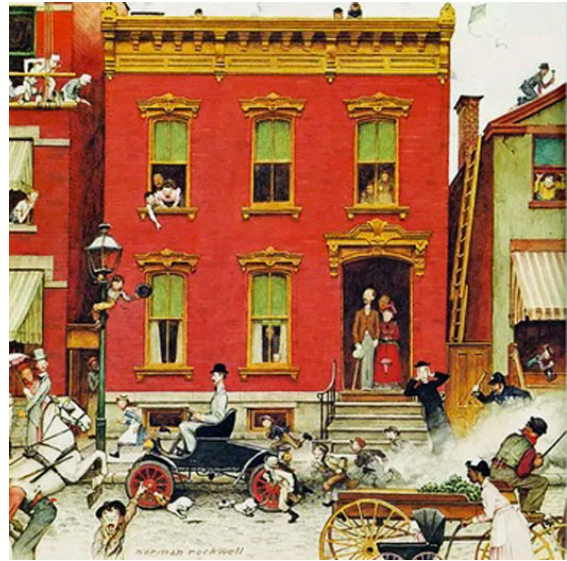
Three Generations



The Boy Who Put the World on Wheels



Henry & Clara with Quadricycle



Henry in 1903 Model A on Detroit Street



Crossroads on Sunday



Henry Ford II

*Images are "From the Collections of The Henry Ford"
Please refer to thehenryford.org for more detailed pictures.*



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2022 MEMBERSHIP & RENEWAL APPLICATION FORM

Annual dues of \$30.00 per household membership

Make checks payable to **SNMTC** Mail to **6916 Hawaiian Sky Ct., Las Vegas NV 89131**

APPLICANT (First, MI, Last Name) _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME PHONE # _____ Anniversary ____ / ____ / ____

APPLICANT CELL# _____ Birthday ____ / ____ / ____

EMAIL ADDRESS _____ @ _____

SPOUSE (First, MI, Last Name) _____

SPOUSE CELL # _____ Birthday ____ / ____ / ____

EMAIL ADDRESS _____ @ _____

Please list your Model T and/ or any other vintage vehicles owned:

Year	Make	Model	Body Style
------	------	-------	------------

MTFCA NO: _____

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APPLICATIONS & RENEWAL
ANNUAL DUES ARE \$40.00 PER YEAR

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MODEL T FORD CLUB OF AMERICA
309 N. 8th Street RICHMOND, IN 47374-3034
REGISTER ONLINE AT mtfca.com

Tulare Swap-O-Rama

April 23-24, 2022



Held in conjunction with:
California Antique Farm Equipment Show



26th Annual Speedster Endurance Run

&

Low Land Tour

April 2 & 3, 2022

Call Terry Loftus for details:

602-973-6423

scmtc@cox.net

Sun Country Model T Club