# THIS PRIVACY POLICY FOR MOORE FREE & CHARITABLE CLINIC (MFCC) DESCRIBES:

- The personal information we collect and how we use it,
- With whom we share your information,
- The measures we take to protect the security of your personal information, and
- How you can communicate with us about your rights and choices.

### INFORMATION MFCC COLLECTS AND HOW WE USE IT

- Your Contact Information is used to provide information to you about our mission, news and
  developments, upcoming events and other similar information that we think will be interesting or
  useful to you. Contact Information may include your name, address, phone number, email address,
  employer/company/organization name, and job title.
- Technical Information such as the type of browser you are using (e.g., Google Chrome, Internet Explorer), the type of operating system you are using (e.g., Windows or Mac OS), CPU type (e.g., Pentium Intel Core), your manner of connecting to the internet (e.g., connection speed through narrowband or broadband access); internet protocol address; other information about your geographic location; and/or the domain name of your internet service provider.

# **COOKIES AND SIMILAR TECHNOLOGIES USED ON THIS WEBSITE**

A "cookie" is a small piece of data that is sent to your browser from MFCC's web server and is stored on your computer's hard drive. Cookies are used to collect non-identifying information about the user, such as web surfing behavior or user preferences for a specific website. MFCC may use two different types of cookies — session-based and persistent cookies. Session-based cookies expire at the end of a browser session and terminate once you close your browser. Persistent cookies remain on your computer until you remove them. Persistent cookies are used to provide website analytics. You can manually delete all cookies, including persistent ones, within your browser privacy settings menu.

This website may be enabled with one or more add-on Google services, such as Google Analytics or another Google service. As such, this website will collect information consistent with the terms of Google's Privacy Policy which could include but is not limited to the collection of device-specific information, log information, location information and cookie-related information as described in the Google Privacy Policy. Because this website is enabled with one or more add-on Google services, Google will have access to and may use Google Services Collected Information that is collected by this website and may use such information to improve Google's services. MFCC will use such information, to the extent available such as by way of Google Analytics, to better understand use of the website and topics of interest to MFCC members and site visitors and may adjust our marketing practices to better target information based on such information and usage.

## WE DO NOT KNOWINGLY COLLECT INFORMATION FROM CHILDREN

Our website is intended for a general audience of professionals. We do not knowingly collect or solicit personal information from anyone under the age of 13 without the consent by the holder of parental responsibility. If you are under 13, you are prohibited from providing information to MFCC through this website without

verifiable parental consent. In the event we learn that we collected personal information from anyone under the age of 13, we will delete that information and only recollect the information after receiving parental consent. If you believe that we might have collected personal information from anyone under the age of 13, please contact us using the contact information below.

### PERSONAL INFORMATION WE SHARE

We do not disclose your personal information except as described in this Privacy Policy or as we disclose to you at the time the data is collected. MFCC will share your personal information in certain situations:

- Payment Processing. MFCC uses third parties to provide credit card, bank, payment and information processing services. If you choose to make a payment online, by phone, through the mail, or by other means, we will share your personal information with our processing service providers. We authorize these service providers to use your personal information only as necessary to perform services on our behalf or to comply with legal requirements. We require these service providers by contract to safeguard the privacy and security of personal information they process on our behalf.
- **Medical Emergency.** MFCC will disclose your personal information to medical professionals in an emergency when you are attending a MFCC-sponsored event or when MFCC otherwise has reasonable presumed responsibility to do so.
- Necessity. MFCC will disclose your personal information as necessary to protect your vital interest, protect the vital interest of another person, protect public safety, respond to government requests, and report information as required by law.

## YOUR RIGHTS AND CHOICES

You have rights regarding the personal information we maintain about you. We also offer you choices about what personal information we collect from you, how we use that information, and how we communicate with you.

You have the right to:

- Obtain confirmation that we hold personal information about you;
- Request access to and receive information about the personal information we maintain about you;
- Receive copies of the personal information we maintain about you;
- Update and correct inaccuracies in your personal information;
- Have the processing of your personal information restricted or object to the processing of your personal information; and
- Have the information blocked or deleted, as appropriate.

To exercise these rights, please contact us as set forth below. You may withdraw any consent you previously provided to us. We will apply your choices going forward.

### INFORMATION SECURITY

We are committed to ensuring the privacy of your personal information and have established safeguards to help protect such information. For example, to protect your privacy, MFCC uses passwords to help verify authorized user identity before granting access anywhere your personal information is stored. All online monetary transactions are done on a secure server. This means that information entered on the transaction page is encrypted before transmission. Though we strive to ensure the security of your information on our systems, no security measures are perfect or impenetrable and data transmission over the internet cannot be guaranteed to be 100% secure.

## **WEBSITE LINKS**

We may include links to other websites from our website for other nonprofit organizations that provide services our patients may need. MFCC's privacy practices may not be applicable at any third-party sites. When you leave the MFCC website, we have no control regarding what information may be collected about you, nor do we control what third parties might do with the information. It is important that you review any privacy policies on third-party sites carefully before you use any services or programs offered.

# **CHANGES TO PRIVACY POLICY**

From time to time, MFCC may revise its Privacy Policy to address changing technology, security measures and website functionality. We will send all email subscribers an alert and/or post a prominent notice on relevant websites to notify you of any significant changes to our Privacy Policy and indicate when it was updated.

## **HOW TO CONTACT US**

If you have any questions or comments about this Privacy Policy or our privacy practices, or if you would like us to update information or preferences you provided to us, please contact us at <a href="mailto:admin@moorefreecare.org">admin@moorefreecare.org</a>, or by postal mail at:

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