



Social Media Cheat Sheet

**Inspirations/
Quotes**

**Your Blog
Posts**

**Quick Tip of
the Day**

Tutorials

Challenges

**Customer
Surveys**

**Old Popular
Content**

**Webinar
Trainings**

Epic Content

Announcements

**Promote
Your
Services**

**Printable
Freebie**

**Ask
Questions**

**Social-Only
Promos**

Case Studies

**Answer
FAQs**

**Favorie
Hacks +
Tools**

Short Videos

**Free E-
Course**

**Behind the
Scenes**

**Weekly
Roundup**

**Contests &
Giveaways**

**Holiday
Specials**

Encouragement

**Community
Events or
Involvement**