



**HIGH DESERT GROOVY FOODIE FESTIVAL**

**Location: Adelanto Stadium & Event Center**

**12000 Stadium Way Adelanto, CA 92301**

**Date: Sunday, February 19, 2023**

**Time: 1:00 PM – 11:00 PM**

**Dear Concessionaire:**

BEINCLA is excited to present the **High Desert Groovy Foodie Festival 2023!** This Foodie Festival is a great opportunity for culinary artist and merchants to showcase their cuisines, arts, crafts, general merchandise, display and sell their products and/or services to the High Desert Community. All participating vendors are always encouraged to distribute literature (flyers, menus, brochures, etc.) promoting their businesses as well. The vendor application must be submitted in full to be accepted. We appreciate your interest and look forward to having you at this year's event.

\*\*\*Also feel free to tell any other Food, Craft, Artist you feel may want to participate.

Please fill out the form attached if you would like to participate in our event.

**HIGH DESERT GROOVY FOODIE FESTIVAL FOOD TRUCK AND BOOTH APPLICATION**

**(PLEASE PRINT LEGIBLY OR TYPE)**

Business Name (DBA): \_\_\_\_\_

Business Owner's Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Bus. Phone ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email address: \_\_\_\_\_ **(Required for updated communication)**

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_



**FOOD VENDOR:**

Please list **IN DETAIL** the exact food items or merchandise to be sold. Only listed ~APPROVED~ items will be allowed.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_
- 5. \_\_\_\_\_
- 6. \_\_\_\_\_

**Merchandise Vendor:**

**Type of products:**

- |                                   |                                     |                                      |  |
|-----------------------------------|-------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Fine Art | <input type="checkbox"/> Handmade   | <input type="checkbox"/> Jewelry     | <input type="checkbox"/> Local Artist  |
| <input type="checkbox"/> Craft    | <input type="checkbox"/> Clothing   | <input type="checkbox"/> Fabric Art  | <input type="checkbox"/> Food          |
| <input type="checkbox"/> Books    | <input type="checkbox"/> Pottery    | <input type="checkbox"/> Woodworking | <input type="checkbox"/> Dolls         |
| <input type="checkbox"/> Cards    | <input type="checkbox"/> Sculptures | <input type="checkbox"/> Canvas Art  | <input type="checkbox"/> Illustrations |

**PAYMENT ENCLOSED FOR FOLLOWING BOOTH SIZE:**

Food Truck (up to 25 feet) \$500.00 x \_\_\_\_\_ \*= \_\_\_\_\_ (\*= # spaces needed)

Food (10x20) \$500.00 x \_\_\_\_\_ \*= \_\_\_\_\_ (\*= # spaces needed)

Merchandise (10x10) \$150.00 x \_\_\_\_\_ \*= \_\_\_\_\_ (\*= # spaces needed)

Total Payment Enclosed \$ \_\_\_\_\_

**\* Please note: Each vendor is responsible for supplying their own booth, table, chairs, and power (no generators will be provided). Food vendors will also be responsible for their own electricity and must bring their own generators, if required.**

**For the application to be considered, the following must be included:**

- Complete **Vendor Application** form
- Signed **Terms and Conditions** contract
- Payment

**Payment:**

Method of Payment:  Zelle (Email [info@beincla.com](mailto:info@beincla.com) before submitting Zelle Payment).  
 Cashier's Check  Money Order

\*If paying by Zelle Receipt will be emailed, or hand delivered on day of event.

**Email, Fax, or Mail all applications by **MONDAY, FEBRUARY 6, 2023** to:**  
[info@beincla.com](mailto:info@beincla.com)

**Fax:** (442) 267-4497 (Applications can be faxed)

**Mail To:** 9461 Charleville Blvd. STE 734 Beverly Hills, CA 90212



**INSURANCE:** You must provide CORRECT proof of Insurance by **MONDAY, FEBRUARY 6, 2023**. NO EXCEPTIONS. The verbiage required is detailed on the last page of this application. The COI MUST list each additional insured AND their address.

**IMPORTANT RESTRICTIONS:** No Glass Containers or Soda in cans. The selling of ANY ITEMS that display the words “High Desert Groovy Foodie Festival” or with BEINCLA, or Black Excellence Inc., or Festival Logo is prohibited. If you are found selling any of the restricted items, the Festival Committee will close your booth and you will forfeit all monies paid.

**ALL VENDORS (except food)** must also obtain a **Temporary Business License** for the City of Adelanto. Return application by mail to 11600 Air Expressway, Adelanto, CA 92301. Phone: 760-298-5461. Only **Approved Vendors** will be allowed to apply for a Temporary Business License. **Permit must be secured, and a copy forwarded to Black Excellence Inc. no later than MONDAY, FEBRUARY 6, 2023.** Permit application can be found on the City of Adelanto website or by visiting: <https://www.ci.adelanto.ca.us/DocumentCenter/View/729/Temporary-Business-License-Application>

**FOOD VENDORS** must also obtain a Temporary Event Health Permit from the San Bernardino County Environmental Health Services (EHS). Only **Approved Vendors** will be allowed to apply for a Temporary Event Health Permit. **Permit must be secured, and a copy provided to Black Excellence Inc. no later than MONDAY, FEBRUARY 6, 2023.** We suggest you do this once your application has been accepted.

\*Food vendors are responsible for supplying any additional mesh screenings as required by the County of San Bernadino Environmental Health Department. You must also Provide your own tables and chairs.\*

**Return application by email, fax, or mail to:**

Email: [EHS.CustomerService@dph.sbcounty.gov](mailto:EHS.CustomerService@dph.sbcounty.gov)

Fax: 909.387.4323, Mail: 385 N. Arrowhead Ave  
2nd Floor San Bernardino, CA 92415

For additional question you may contact: Amporo Ramirez at (800) 442-2283

Permit application can be found on the San Bernadino County EHS website or by visiting:  
<https://wp.sbcounty.gov/dph/wp-content/uploads/sites/7/2022/05/Application-for-TFF-Vendor-Health-Permit-with-cover-checklist.pdf>

***No Refunds will be given due to cancellation for any reason. NO EXCEPTIONS!***

**Vendors will only be allowed to set-up after ALL FEES HAVE BEEN PAID IN FULL and all required Event Permits have been provided.**

**LAST DAY FOR VENDORS TO PROVIDE PERMITS AND ANY REMAINING BALANCES DUE IS MONDAY, FEBRUARY 6, 2023.** PROMOTIONAL VENDORS are not required to obtain Temporary Business License if no cash transactions/sales are being conducted.



**ELECTRICAL EQUIPMENT SET-UP**

*(List All Electrical Equipment You Will Use in Your Booth)*

- |  |                                |
|--|--------------------------------|
| <input type="checkbox"/> Refrigerator _____  | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Freezer _____       | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Blenders _____      | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Microwave _____     | <input type="checkbox"/> _____ |
| <input type="checkbox"/> Heating Lamps _____ | <input type="checkbox"/> _____ |

**BOOTH/TENT SET-UP SCHEDULE:**

- Saturday: Food Vendors: 6: 00 AM – 11:00 AM
- Saturday: Merchandise Vendors: 8:00 AM – 11:00 AM

All vehicles must be removed from the festival grounds by 11:00 AM. **NO EXCEPTIONS TO THIS POLICY!** CARS LEFT IN OUR LOT WITHOUT APPROPRIATE VISIBLE PERMIT WILL BE **SUBJECT TO TOW AT VEHICLE OWNER’S EXPENSE.**

**VENDOR GATE HOURS:** CLOSES at 11:00 on **SUNDAY, FEBRUARY 19, 2023.** Your staff will be issued wristbands and must be worn throughout the day of event. Very important please take note! NO EXCEPTIONS!

**PLEASE NOTE:** **ALL vendors must be ready to sell on Sunday from 1:00 PM – 11:00 PM.** For the safety and security of all patrons exiting the grounds, Vendors may not remove vendor booth equipment from the premises until security clearance has been given after the final artist has performed.

**PARKING:** Preferred parking at the Stadium Way Lot. Vendors have 1 Free Preferred parking space at the Stadium Way Lot. Additional parking is available: Preferred at \$70, General Parking at \$30. Vendors must have a visible parking pass in their vehicle window, all other cars without a visible parking permit will be **SUBJECT TO TOW AT VEHICLE OWNER’S EXPENSE.**

**INSURANCE REQUIREMENTS**

**ADDITIONAL (INSURANCE RIDER) CERTIFICATION HOLDER & DESCRIPTION OF OPERATIONS TEXT**  
BLACK EXCELLENCE INC, ADELANTO STADIUM & EVENT CENTER, AND ITS AGENTS AND EMPLOYEES ARE NAMED ADDITIONAL INSURED AGAINST ANY AND ALL INJURY, LOSS, OR LIABILITY OCCASIONED AS A RESULT OF PARTICIPATING IN THE HIGH DESERT GROOVIE FESTIVAL **SUNDAY, FEBRUARY 19, 2023.**

**ADDRESS INFORMATION:**

1. **Black Excellence Inc.**  
9461 Charleville Blvd., STE 734  
Beverly Hills, CA 90212
2. **Adelanto Stadium & Event Center**  
12000 Stadium Way  
Adelanto, CA 92301



By completing a High Desert Groovy Foodie Festival Vendor Application, you are certifying that you have read the Terms and Conditions and will adhere to all rules and policies herein.

## Terms and Conditions

- Setup/ Break Down:** All Exhibitors must be set up and **ready to sell by 1:00 pm** the day of the High Desert Groovy Foodie Festival (\*HDGFF). Exhibitors may begin setting up at **6:00 AM** the day of the HDGFF. Break down can start no sooner than **11:00 PM** on Sunday and must be completed by **1:00 AM**. No vendor is to close before the official closing time. Sellers are responsible for their selling spaces. \*Before leaving, be sure your area is clean and trash-free.
- Staffing:** Exhibitor tables, booths, and/or trucks must be always maned and intact until show closes at **11:00 PM**. Black Excellence Inc. (BEINCLA) is not responsible for merchandise or display materials.
- Exhibitor Items:** As this is an Event for All Ages, all items for sale at the Exhibitor's booth must be appropriately displayed and presented. If participating as a crafter, Black Excellence Inc. reserves the right to have items removed that are not considered appropriate for vendor booths. Under no circumstances will any handguns, knives, weapons, or items that can be used to cause bodily harm to another individual be sold at vendor booths.
- Exhibitor Responsibility:** Exhibitor will be fully responsible for any loss or damage to his or her property by theft, fire, or casualty. Black Excellence Inc. (BEINCLA) expressly disclaims any responsibility for same. Exhibitors shall be responsible for any damage which may be incurred to the facilities as a result of or in connection with its operation. Each exhibitor is responsible for the conduct of his employees and/or representatives and activities must not detract from the image or welfare of the HDGFF. Exhibitors are responsible for their own sales taxes, business license, and insurance.
- Exhibitor Spaces:** Exhibitor spaces will be assigned. Placement, flow and competition will be taken into consideration to provide the best experience for HDGFF attendees. If you have special space needs, please include your request with your application and we will make every effort to accommodate you. Spaces are reserved on a first-come first-served basis. Vendors must ensure that none of their display equipment extends beyond the space they have booked; this includes any rails, stands or additional equipment.
- Food Vendors:** Food vendors are responsible for their own generators and electrical requirements. All Health and Safety requirements are the full responsibility of the food vendor. Black Excellence Inc. (BEINCLA), Adelanto Stadium and Event Center, and/or City of Adelanto accepts no responsibility for any injuries, suites or damages to person or property, including attorney fees arising out of or related to the operation of, or by the food vendors.



7. **Acceptance:** Black Excellence Inc. (BEINCLA) reserves the right to decline any application for space if it deems such action to be in the best interest of the HDGFF.
8. **Payment:** The full payment is a non-refundable registration fee for the selected space and is due with the submission of this agreement. If faxing or emailing application, it is not complete until all fees are received with signed contract. This fee will be used to cover advertising and other incidental costs associated with the production of this event.
9. **Music:** Music will be provided throughout the space.
10. **Exhibitors:** All tents and canopies must be secured to the ground using weights/ sandbags in case of windy weather.
11. **Weather Conditions:** HDGFF will take place Rain or Shine. NO REFUNDS WILL BE GIVEN.
12. **Indemnification:** Exhibitor agrees to indemnify and hold harmless Black Excellence Inc. (BEINCLA), Adelanto Stadium and Event Center and City of Adelanto from and against any loss, expense, claims, damages, causes of action, injuries, suits or damages, suits to person or property, including attorney's fees, arising out of or related to the operation of the Exhibitors at the HDGFF.
13. **Applications:** Application forms also available at the High Desert Groovy Foodie Festival website at: <https://hdgroovyfoodiefest.com/vendor-application>

**Print Name:** \_\_\_\_\_

**Sign Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Thank you for your interest in participating in the High Desert Groovy Foodie Festival Sunday, February 19, 2023. Your registration will be confirmed by email within two weeks of the time we receive it. Please contact us if you have not received notification.

Event Coordinator

[kevin@beincla.com](mailto:kevin@beincla.com)

Office: (877) 234-6252 Ext. 3

Fax: (442) 267-4497

[www.hdgroovyfoodiefest.com](http://www.hdgroovyfoodiefest.com)

[www.beincla.com](http://www.beincla.com)

**Thank You, and we hope to see you on Sunday, February 19, 2023!!!**

**\*\*Office use only below this line\*\***

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Date Registration Received: \_\_\_\_\_ Payment Received \_\_\_\_\_ Signed  
Contract Received \_\_\_\_\_

Payment Method: \_\_\_\_\_ Check Number: \_\_\_\_\_

Date Confirmation Emailed: \_\_\_\_\_ Space Assignment: \_\_\_\_\_