



We are excited to announce the only STEM & Career Expo in the Pittsburgh region this spring 2023! **This year we are adding a day for high school students to attend a field trip to Inventionland with our sponsors there to give hands on demonstrations and advice for careers within their company !**

This is your chance to be in front of youth, teens and young adults to interact with demonstrations and workshops, mentor teens about jobs in your industry, and even speak with qualified young adults ready to start working now!

Purpose: To provide a platform for companies and secondary education institutions to connect with the next generation for the purpose of Inspiring, engaging, and educating them so that they might explore STEM, manufacturing, and construction careers. Many youths do not think these positions are attainable. This forum is a fun way to show them that STEM careers are not only attainable but very interesting!

April 21, 2023 Field Trip  
Inventionland  
10AM - 2PM

April 22, 2023  
Ross Park Mall  
11AM - 4 PM



**PURPOSEFUL IMPACT PITTSBURGH**  
ENGAGE INSPIRE GROW

**Contact Us TODAY!**

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## Who will attend?

**Anyone attending elementary through adulthood are invited to attend! Schools will be invited to exhibit as well as bring buses of students. The goal is to have a diverse group of youth present with all areas of our region represented. Previous events have had approximately 4,000 in attendance for the Saturday STEM & Career Expo. The Friday field trip will be invited high schools in our region and will have approximately 600 in attendance.**

## ***HOW WILL YOUR COMPANY BENEFIT?***

- The ability to showcase what your company does at the only on site STEM & Career Expo in our region!
- Increase your potential employee pipeline with qualified candidates.
- Ongoing media support campaign with television, social media, print and radio that will build bridges between the younger generation and companies in technology, science, engineering and manufacturing. Educating, Encouraging and Inspiring kids at a young age to pursue STEM related careers.
- The ability to steer and guide teens toward the appropriate classes and majors.
- The ability to talk to young adults about jobs available now!

