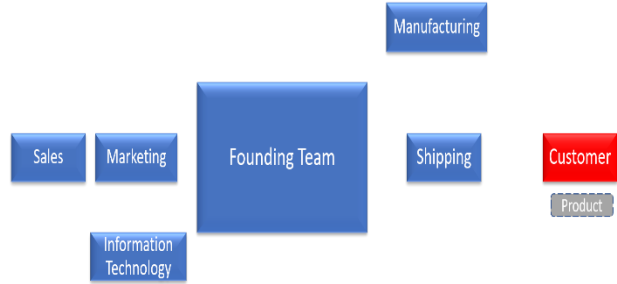


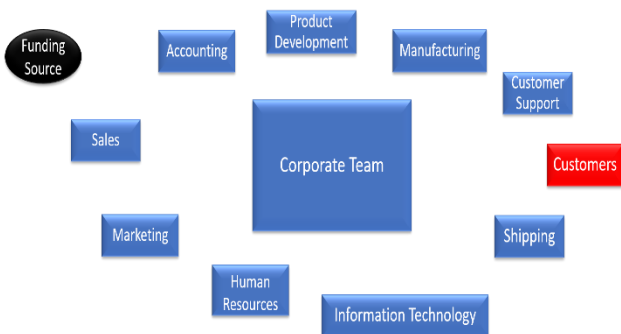
Why Business Engineering – Design your business for success at inception



(Step 1) - Company starts with a great Idea



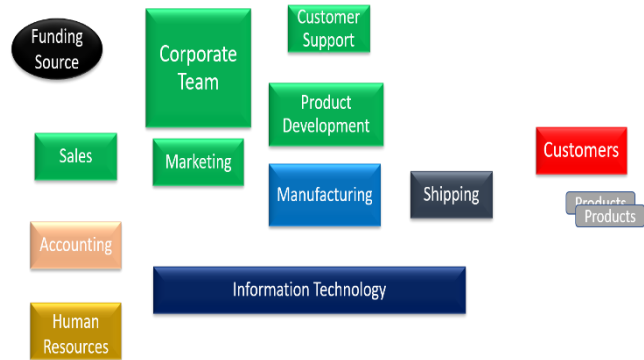
(2) - Determining the functions needed to get the idea started



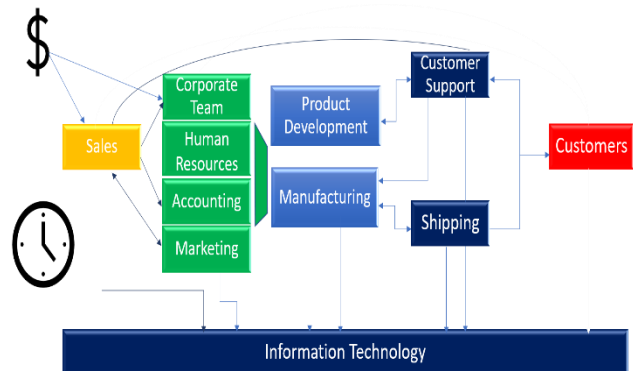
(3) - Have or seek funding - now building the business



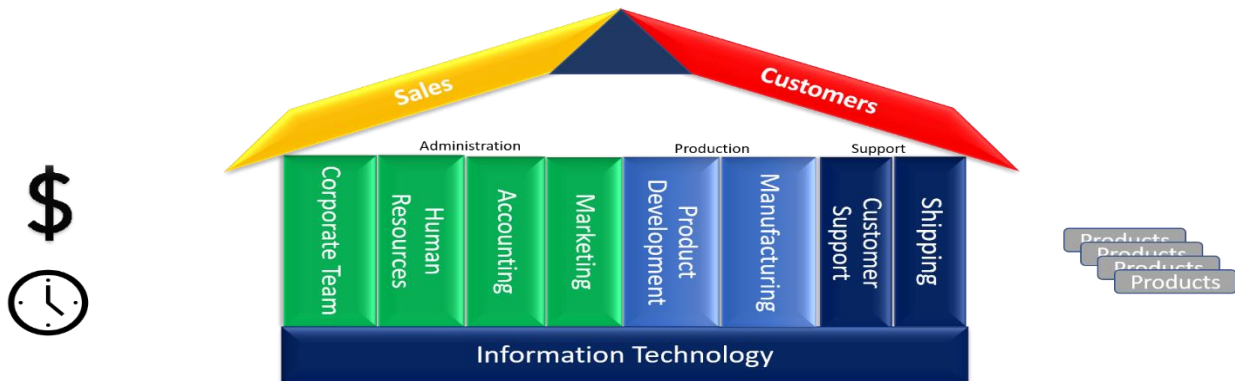
(4) - Corporate team - heavily involved in every function



(5) - Building the business - by functions and/or outsourcing



Business Communication - business is complicated and costly



Biz Concepts goals are creating an integrated business with a single purpose

Reasons for Business Engineering



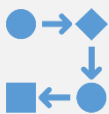
Biz Concepts (BC) uses a Holistic Engineering Methodology approach to structuring business for high performance. Companies use design and engineering to build processes and products that survive in demanding markets.



We design every part of our lives from cars, houses, schools, iPhones even Starbucks has a design. Why not your business.



Startups and Small businesses don't always design or structure themselves for success in the beginning. Large corporation (i.e. Apple, Google) is a good example of design for success. There is a process or reason for everything done.



Businesses handling more issues with growth on adhoc bases. Verses building a structured process that works continuously. Structure allows scaling up or down as needed.

Biz Concepts assist in business design and engineer solutions to compete for future growth.

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