



Hugo PRCA Rodeo
300 E Duke
Hugo, Ok 74743

Hugo PRCA Rodeo Sponsorship Packet

Event Location: *Todd Whatley/Lige Hammock Covered Arena; Hugo, Ok*

Event Date: May 31- June 1, 2019

Title Sponsor: \$5,000

- Naming rights to event (i.e. Jay Hodge Dodge Hugo PRCA Rodeo)
- Dominate signage: 6 arena banners and/or flags located in prime locations (provided by sponsor)
- Announcer recognition during the 2 hour performance
- Scoreboard ad flashes
- On site extras at the event: special in arena promotion, booth space, premium giveaways, on site sampling etc.
- 30 Advance Admission Tickets
- Membership Card for 6 people each night (12 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance
- Other promotional marketing at sponsor's business location prior to event- *a variety of options available but must be requested by sponsor at least 60 days prior to event so arrangements can be made*
- 1st Right of Refusal to obtain partnerships

Event Sponsor: \$2,500 (Only 7 Event sponsors available)

Bareback, Steer Wrestling, Saddle Bronc, Team Roping, Tie-down Roping, Bull Riding, and Barrel Racing

- Dominate signage: 4 arena banner and/or flags located in prime locations (provided by sponsor)
- Scoreboard ad flashes
- Announcer recognition during specific event as well as other times throughout the 2 hour performance
- 20 Advanced Admission Tickets
- Membership Card for 4 people each night (8 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance.
- 1st Right of Refusal to obtain partnerships



Hugo PRCA Rodeo
300 E Duke
Hugo, Ok 74743

Sports Medicine: \$1,500- \$3,000

- Dominate signage: 4 arena banners located in prime locations (provided by sponsor)
- Scoreboard ad flashes
- Announcer recognition during 2 hour performance
- Advanced Admission Tickets (#based upon amount of sponsorship, not to exceed 20 tickets)
- Membership Card to the VIP/hospitality area featuring food, drinks and live video feed of performance (# of memberships based upon amount of sponsorship, not to exceed 8 total people)
- 1st Right of Refusal to obtain partnerships

Dance: \$1,000- \$2,500

- Dominate signage: 4 arena banners located in prime locations (provided by sponsor)
- Scoreboard ad flashes
- Announcer recognition during the 2 hour performance
- Advanced Admission Tickets (# based upon amount of sponsorship, not to exceed 20 tickets)
- Membership Card to the VIP/hospitality area featuring food, drinks and live video feed of performance (# of memberships based upon amount of sponsorship, not to exceed 8 total people)
- 1st Right of Refusal to obtain partnerships

Center Alley Gate: \$1,500 (Only 1 available)

- Sign on alley gate and/or flag at event (provided by sponsor)
- Scoreboard ad flashes
- Announcer recognition during 2 hour performance
- 15 Advanced Admission tickets
- Membership Card for 4 people each night (8 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance

Chute Gate: \$1,000 (Only 6 available)

- Signage on chute gate and/or flags at event (provided by sponsor)
- Scoreboard ad flashes
- Announcer recognition during 2 hour performance
- 10 Advanced Admission Tickets
- Membership Card for 2 people each night (4 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance



Hugo PRCA Rodeo
300 E Duke
Hugo, Ok 74743

Barrel Man: \$1,000 (Only 1 available)

- Meet and greet with barrel man at your place of business
- Signage at event (sponsor provided)
- Scoreboard ad flashes
- Announcer recognition during 2 hour performance
- 10 Advanced Admission Tickets
- Membership Card for 2 people each night (4 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance

Royalty: \$350-\$1,000

- Advanced tickets to be sold at place of business and/or royalty candidates at place of business
- Signage at Royalty booth (sponsor provided)
- Announcer recognition during 2 hour performance
- Scoreboard ad flashes
- Advanced Admission Tickets (# based upon amount of sponsorship, not to exceed 10 tickets)
- Membership Card to the VIP/hospitality area featuring food, drinks and live video feed of performance (# of memberships based upon amount of sponsorship, not to exceed 4 total people)

Bullfighter's: \$500 (Only 2 available)

- Signage at event (provided by sponsor)
- Announcer recognition during 2 hour performance
- Scoreboard ad flashes
- 6 Advanced Admission Tickets
- Membership Card for 2 people each night (4 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance

Pick-up Men: \$500 (Only 2 available)

- Signage at event (provided by sponsor)
- Announcer recognition during 2 hour performance
- Scoreboard ad flashes
- 6 Advanced Admission Tickets
- Membership Card for 2 people each night (4 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance



Hugo PRCA Rodeo
300 E Duke
Hugo, Ok 74743

Sign Sponsor at Event: \$250

- Signage at event (provided by sponsor)
- 4 Advanced Admission Tickets
- Membership Card for 2 people each night (4 people total) to the VIP/hospitality area featuring food, drinks and live video feed of performance

Other Sponsorships:

- \$150- 1 sign provided by sponsor, 4 Advanced Admission Tickets
- \$100- 1 sign provided by sponsor, 2 Advanced Admission Tickets
- \$50- 1 sign provided by sponsor

Payment Plans can be arranged for sponsors \$1,000 and up.