



## What is a DNA Keepsake?

- Traditionally DNA jewellery referred to pieces made to look like a DNA strand.  
... It is a kind of keepsake jewellery containing samples of human (or pet) material such as:
  - Umbilical cord
  - Hair
  - Nails
  - Ashes
  - Foreskin
  - Etc

## Why make jewellery or a keepsake out of DNA?

- Our DNA is what makes us unique, and with jewellery, it's something that you want to be unique and special. DNA keepsake jewellery became more than just creating mementos connected to birth—it also became the opposite end of the spectrum. Keeping your living or passed loved one close to you in the form of something beautiful is a new way of storing once in a lifetime memory!
- It all begins at birth... for some, the birth of their baby symbolizes a mighty celebration and they want to commemorate it with a token of sentiment.
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## How does the process work?

- The process is started by extracting material. Lock of hair, pieces of a dried umbilical cord, first nail clippings or any other material that is of significance to you.
- Adequate shipping of these fragile cargos are of the essence to keep the pieces safe and intact.
  - Keep the selected materials folded in cotton or soft material and in a zip lock bag to keep moisture from getting to the material.
  - Choose a trustworthy courier service to send your DNA strands to us.  
**“address will be provided upon request”**
  - Once we have received your parcel, the real magic begins! First, sterilization takes place, then preservation (a process that kills all bacteria and preserves the material forever), lastly decorative attention and sending the completed jewel back to you. The entire process takes 14 – 21 days to complete.

*We take great care when working with your precious parcels and ensure that you receive a piece of heaven on earth!*

FOR ANY QUESTIONS, PLEASE CONTACT US:

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