

NEW DIRECTIVE: POSTED 11/27/24

GOAL:

Systematically Limit staff who touch labels
Systematically Limit staff who pack cases

DIRECTIVE:

To apply labels (by machine or by hand) you must have one of the below certifications:

Packaging Lead Certified
LM Certified
Tachit Certified
Flat App Certified
Print Certified
Setup Certified

WHY ARE WE DOING THIS?

Labelling a unit is a sacred act. It legally binds the compliance data on the label with the product inside.

The label is how we protect our company.

The label is a representation of our brand, or our clients' brands.

The label is how we communicate with consumers.

Fixing units with improper labels applied is extremely costly.

Non compliant units reaching the public could cost our company hundreds of thousands in fines.

Closing a is a sacred act. It is the last time we see product to ensure its a) compliance and b) quality.

Signing off and closing a case means putting your personal stamp of approval on the product inside.

Limiting staff who touch labels and pack cases will ensure that these sacred acts are only performed by staff who have been trained properly to do them successfully.

Fixing improper units that are shipped to a client or retailer is extremely costly.

Non compliant units reaching the public could cost our company hundreds of thousands in fines.