



COMPANY
PROFILE

Media Nerve Group
Advertising Agency



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Who We Are

 Profound Difference
Through Meaningful Change.

Media Nerve Group is a full-service marketing agency based in Egypt. Since 2020, we have been adding value to Egyptian businesses by understanding Egypt consumers and effectively communicating with them.

Headquartered in Giza with 33 full-time employees and a capacity that exceeds 100 project-based team members, our touch is evident all over the country. We have helped over 50 brands in reaching the right customer, increasing exposure, surpassing competitors and driving sales their way..






Footprint & Key Clients





An Agency On A Mission


 Distinguished service through
concrete values.

Our mission is to offer a distinguished marketing service for businesses within the Egypt market. We believe that knowledge, integrity and honesty make the core of this distinction. These qualities are manifested through the composition of our team and its culture.

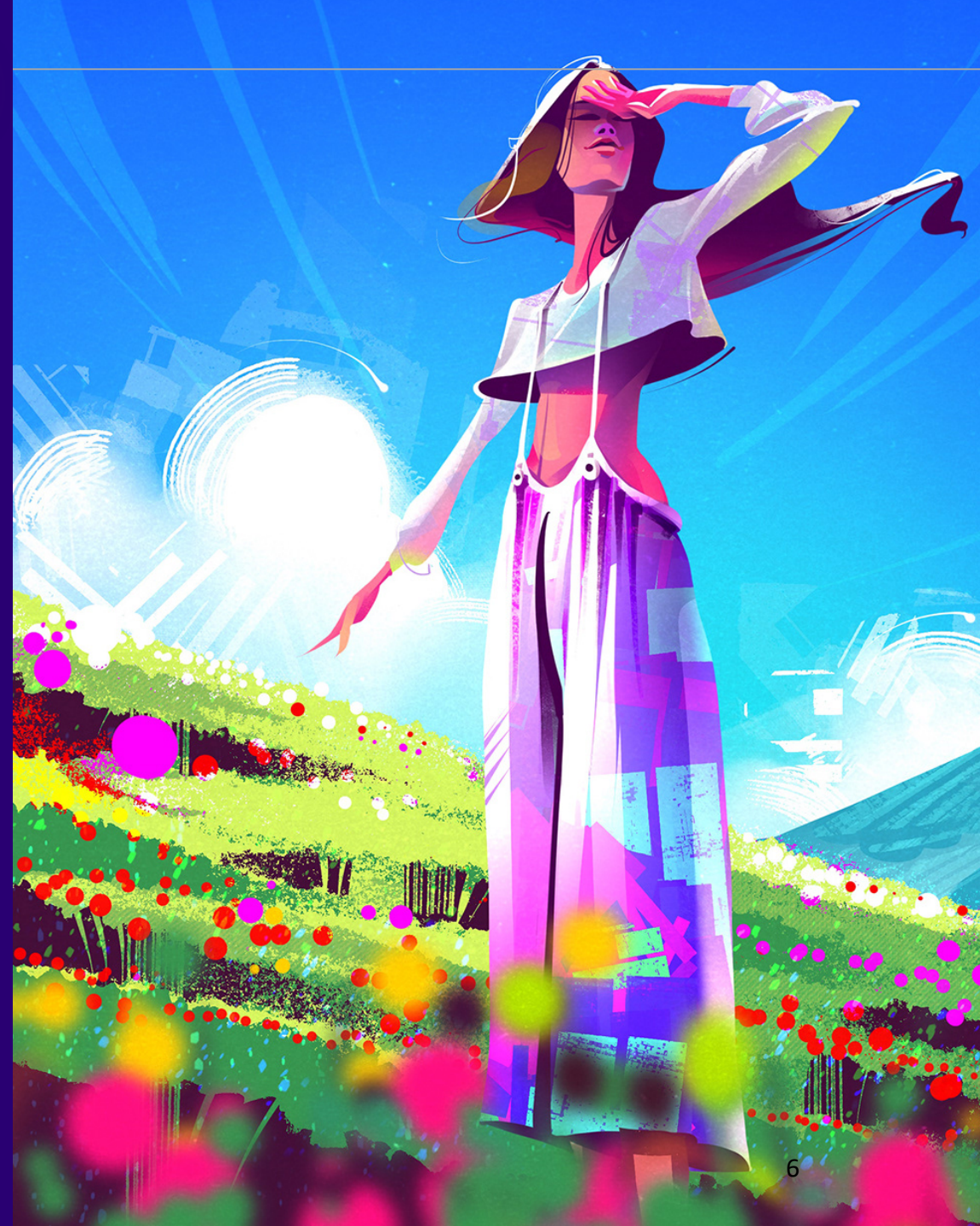




An Agency With A Vision

 A leader through knowledge,
technology and culture.

Our vision is to become the best marketing agency in the region through knowledge, technology and exemplary corporate culture. We aspire that our methodology will influence businesses on so many levels that we become a synonym for Ideal Marketing Partner.






Why Choose Us ?



We Are Deep-Rooted



With its international and local experts, our team makes a powerful mixture of strategists and pragmatists with an extensive network across all regions of Egypt. Amongst our crew are former executives in advertising industries. As a result, we leverage exclusive privileges, connections and resources to offer our clients unique services and unmatched quality.

We Are A to z



We are a full-service agency, providing Market Research, Event Management, Media Buying, Media Production, Digital Marketing, Brand Development and Management, as well as Out-of-Home Advertising: One point of contact to cater to your marketing needs whether assessment, ideation, strategizing, execution, monitoring or evaluation.

We Invest In Knowing



We put in the effort to know before we act to guaranty you the most value for your investment. For each task, we perform a thoughtful assessment, do sufficient research and rely on solid insights, without compromising agility.



Our Services



Media Nerve group features nearly a decade of consultation, strategies, tools and solutions that enabled numerous businesses to achieve goals and exceed expectations.

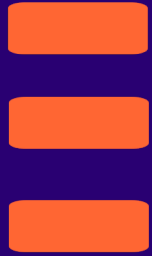


Ooh Advertisement

Media Nerve group helps you advertise in public spaces in an optimized way. we have a variety of options, whether building, streets, mall or vehicles. Even better, we have ownerships and exclusivities of numerous mediums in key locations across cities.

- we advise regarding the geographic locations most suitable for your goals.
- we design captivating visuals with powerful messages.
- we offer strategic locations with high exposure and traffic.
- we guarantee engineered placement so your ads cant possibly be missed.





Billboards

Quality print. Weather-resistant.
Regularly maintained.

From roads, squares and bridges to traffic signs, building facades, malls and bazaars, your next billboard is ready to host your ad.

Media Production

From light social media videos to large-scale tv and radio commercials, we blend photography, videography and sound design using next-gen tools and artistic viewpoints. The result is charming communication that inspires, persuades and converts.

Digital Displays

We offer indoor and outdoor digital displays in prime locations across Egypt. Amongst our locations are malls, Station fuel, main roads and facades.

Transit Advertising

They might miss their ride, but they won't miss your ad. Turn your ad into a giant on wheels and release it in the streets.

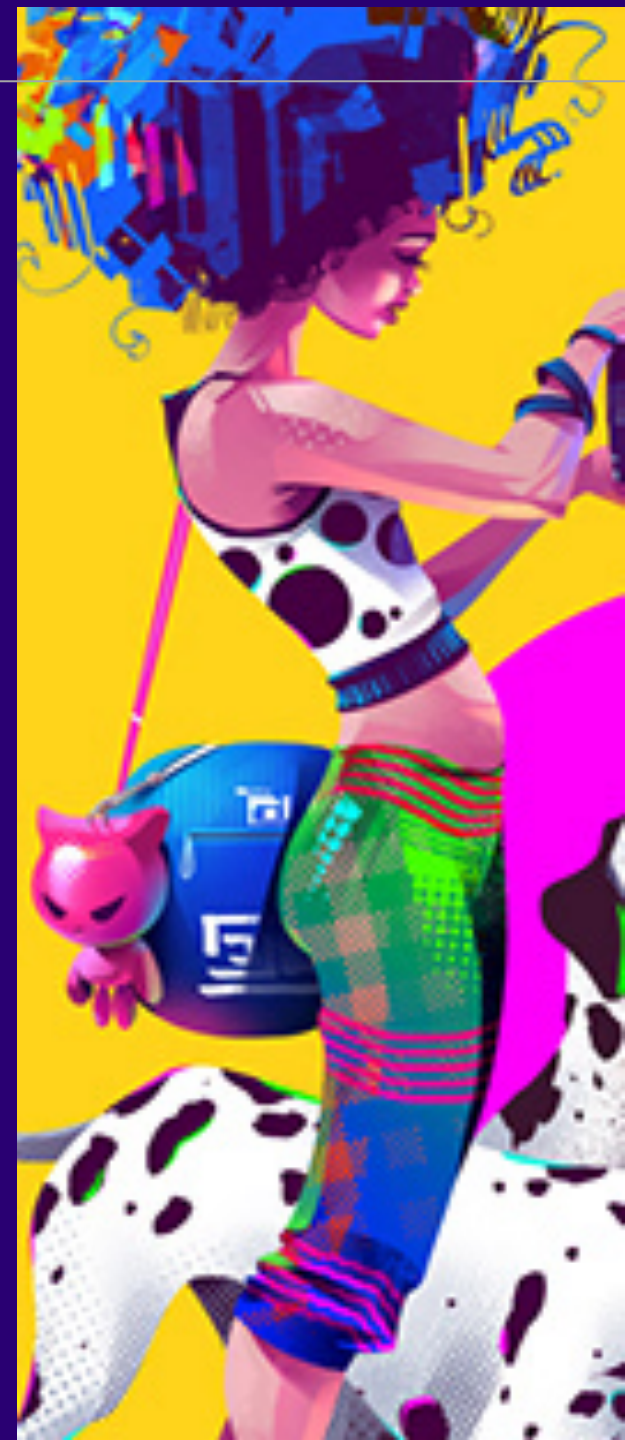


Motion & Graphic Design

One-stop creator of all the visuals
your business needs.

Media Nerve group combines art and science to elevate graphic design to the next level. The importance of visuals in communication is skyrocketing. Colors, shapes and techniques are major influencers on how convincing your business looks to buyers, investors and stakeholders.

Entrust your business visuals to the communication veterans at Media Nerve Group . From identity themes and still images to edited and animated videos, we create unique, professional and consistent graphics. Need designs of collaterals and stationery? Want to capture social media's attention with stunning panoramas, aerial views, time-lapses and slo-mos? You can count on us.







Copywriting



Words that resonate



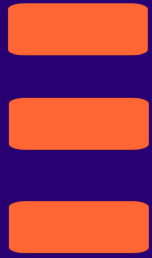
Words that resonate and influence.



A strong content should be adaptable to the context, while preserving a unified corporate voice. Moreover, the text should be tailored to persuade, attract, inspire, command or empathize, depending on the situation.

Media Nerve group distinguishes itself via its deep understanding of the Egypt market and culture. We write, translate and proofread to deliver a powerful text that resonates within this market. Our in house experts cover English, Frinsh , germany and Arabic, across several sublanguages and dialects.





Media Buying

 Fine-tune your mediums.

Whether the medium is TV, Radio, Print, OOH or Online, we handle all aspects of Media Buying. From target definitions and all the way to research, sourcing, implementing and monitoring, we will do it on your behalf and keep you updated via status reports.



Research

Services

Media Nerve Group

helps you create, grow and maintain your business online persona.

Social Media Marketing

We manage your social media accounts on your behalf. We create rich content calendars crafted to influence, promote and sell. We handle community engagement, ad campaigns and data analysis across numerous social media platforms.



Influencer Marketing

They are popular. Followed and trusted by tens of millions. Through our network of both micro and macro influencers, we make sure the right person is promoting your brand based on your communication strategy.

THANK YOU



Add. 6 white Nile, Lebanon Sq., Giza, Egypt

Email. info@media-nerve.com

Mob. (+20) 1276668161 – 1276663842

www.media-nerve.com