



From our Utah Ohana

Our Mission – To gather corporate, organizational and private donations from our friends of the Polynesian community in Utah. To deliver "Kokua" to the families of Maui as a gift from the State of Utah in care of its Polynesian community.

"Kokua" means "to help" in Hawaiian. Utah Polynesian Days will use this year's event to literally "Kokua for Maui" and endeavor to raise cash donations for our Maui ohana.

The funds will be delivered to the Community Foundation of Hawaii, which is recommended by Hawaii's Governor and actor Jason Mamoa. CFH have established and operate the Maui Strong Fund on the ground in Maui.

Funds will also be allocated to families for immediate assistance as well as a transitional housing and shelter development and a workforce training center for displaced local workers.





"Having spent many of my growing up years in Hawai'i, this awful tragedy stirs a deep sense of compassion in me for my fellow Hawaiians in Maui. As Attorney General of Utah, I've been honored to represent the Pacific Islander community as one of their own.

We're so blessed to be in the great State of Utah because it is rooted in families and service. I'm proud to support the "Kokua for Maui" mission and their efforts to bring relief to our Ohana in Maui."

Sean Reyes

## **DONOR GIFTS**

- MAKANA (Gift from God) = \$50,000.00
- POMOKAI (Blessing) = \$25,000.00
- LOKOMAIKAI (Generous) = \$10,000.00
- KOKUA (Help) = \$5,000.00
- ALOHA = Any amount
- All donations will be made payable to the LAVA Foundation, a registered 501c3 in Utah and the official charity of Utah Polynesian Days. Donors will receive a charitable donation tax deduction receipt for their contribution.
- Donors will receive a financial statement and report of how their donations we're utilized and distributed by the recipient foundation and organizations in Maui.
- ❖ All donors will receive special recognition for their gifts from Utah Polynesian Days on their website and a formal Letter of Appreciation.
- Donors gifting \$5,000.00 or more will be invited to attend all 3-days of the Utah Polynesian Days as VIP's.
- Donors gifting \$10,000.00 or more will be recognized at Utah Polynesian Days with a Hawaiian Blessing Ceremony to honor them for their giving.



























## **DONOR RELATIONS CONTACT**

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