

KEVIN KIDDER

U.S. ARMY VETERAN | AUTHOR | SPEAKER | HOST OF ENDURING MINDSET
PODCAST | FOUNDER ENDURING MINDSET ENTERPRISE

Kevin Kidder helps leaders, teams, and transitioning professionals unlock their full potential by building what he calls an Enduring Mindset—one forged in challenge, guided by purpose, and grounded in service to others.



 ENDURING MINDSET ENTERPRISE





ABOUT KEVIN

Kevin Kidder is a 20-year U.S. Army veteran and former paratrooper whose leadership was forged through adversity and tested in combat. A recipient of the Military Outstanding Volunteer Service Medal and an inductee into the Sergeant Audie Murphy Club, Kevin has led teams through high-stakes environments from the battlefield to the boardroom.

Today, he helps leaders, teams, and veterans rediscover purpose, unlock potential, and live with conviction.

Through Enduring Mindset Enterprise and as host of the Enduring Mindset Podcast, Kevin equips audiences to build what he calls an Enduring Mindset—one forged through adversity, guided by purpose, and grounded in service to others.

His debut book, *The Invisible Veteran: Reclaiming Purpose, Identity, and Connection After Service* (releasing in 2026), serves as the cornerstone of his message on leadership, transition, and legacy.

Kevin's keynotes combine real-world experience with practical lessons that challenge audiences to think deeper, lead better, and live intentionally. His delivery is authentic, mission-driven, and anchored in one timeless truth: No one cares how much you know until they know how much you care.

SIGNATURE KEYNOTES



1. Leading Through Transition: The Matrix of Modern Leadership

Change is inevitable—but growth is optional. In this keynote, Kevin equips leaders and teams to thrive through transition using his Matrix of Modern Leadership framework. Built from his experiences leading Soldiers in combat and teams in high-stakes environments, Kevin helps audiences translate stress into strength and change into opportunity.

Ideal for: Professional sports, corporate leadership, and organizational change.

Takeaway: A proven framework for thriving amid uncertainty through awareness, adaptability, and alignment.

2. Leaders Eat Last: Building a Culture that Wins

True leaders go first into the fight and last to the table. In this powerful message, Kevin shares how servant leadership, accountability, and consistency form the backbone of elite teams. Drawing from lessons learned in the 101st Airborne Division and his post-service career, he challenges leaders to replace popularity with purpose and comfort with conviction.

Ideal for: Athletic programs, leadership teams, and corporate culture development.

Takeaway: A system to build trust, raise standards, and lead through service—not status.

3. Legacy is a Verb: Don't Wait for the Eulogy

Legacy isn't written at the end of your life—it's forged in your daily choices. Kevin calls audiences to live intentionally, lead courageously, and measure success by impact, not applause. With a message rooted in faith, service, and purpose, this keynote leaves audiences inspired to lead lives that speak long after they're gone.

Ideal for: Galas, leadership summits, and faith-based audiences.

Takeaway: A redefined understanding of success: impact over accolades, faith over fear.

SPEAKER FORMATS

Keynote Address

- 30-45 Minutes
- High Impact mainstage talk with actionable takeaways

Workshop / Breakout

- 45-60 Minutes
- Interactive training on leadership, mindset, or team dynamics

Panel / Fireside Chat

- 20-30 Minutes
- Conversation format ideal for galas, conferences, or interviews

Faith or Community Talk

- 20-30 Minutes
- Values-based message connecting faith, service, and purpose

CREDENTIALS & RECOGNITION

- ★ 20-year U.S. Army Veteran (Military Police Staff Sergeant)
- ★ Deployments to Kosovo, the Pentagon after 9/11, Iraq, Afghanistan, Bulgaria, and Poland
- ★ Combat Action Badge, Airborne, and Air Assault Qualified
- ★ Distinguished Leadership Awardee at Advanced and Senior Leader Courses
- ★ Recognized by the Secretary of Defense, Command Sergeant Major of the Army, and FBI Joint Counter-Terrorism Unit for demonstrated exceptional leadership
- ★ Bachelor's and Master's Degrees in Criminal Justice
- ★ Graduate of the SBA's Boots to Business Entrepreneurship Program

TESTIMONIALS

“Kevin utilizes his vast military and leadership experience to have honest and raw conversations about the challenges service members face after taking the uniform off. Throughout his conversations, he offers practical advice developed from lessons learned in the face of adversity. This model resonates with listeners and creates real call-to-action moments that ultimately inspire positive change.”

— Faith-Based Resiliency Coach & Army SOF Veteran, Massachusetts

“Kevin leads with quiet strength—motivated but never compromising his principles, always stepping in where others won’t. His calm presence, family-first priorities, and care for others are exceptional.”

— CPT Lincy Maldonado, FNP-C, Phoenix, Arizona

“Kevin is empathetic and approachable. He listens to your story and has the ability to connect with you on a whole other level.”

— Veteran, Fredericksburg, VA

“Kevin doesn’t just understand the intricacies of human interactions and emotions. From triumphs to pitfalls—he has guided many, including myself, toward greater things and better outcomes.”

— Husband, Father, and Veteran
(OIF 08–09)

“Kevin has been one of the best leaders I’ve come across both professionally and in his everyday life. His wealth of knowledge and calm under pressure cannot be understated.”

— Jason C., Fire Lieutenant

“Kevin engages the entire audience in his message as if he is speaking directly to you. He embodies serving for the greater purpose and living with intention—leading others to seek fulfillment and meaning in their own lives.”

— Mary Hardenbergh, Retired Business Owner and Entrepreneur,
Michigan

“Kevin has the ability to captivate and inspire the audience with his message.

His humor, charm, and authenticity make everyone feel at ease, while his passion and energy keep you engaged.”

— Alicia, Veteran and
Military Spouse

“Kevin has an extraordinary ability to lead with vision, inspire through action, and coach with empathy and clarity. His guidance empowers others to rise to their full potential and achieve lasting success.”

— Tom Vessella, Head Baseball Coach, Hillsdale College