## PR NEWS RELEASE

Multimedia Press Release – January 9, 2020 Press Release -FOR IMMEDIATE RELEASE-



## New Partnership Press Release: Headline: Scholar Athletes Leadership Academy (SALA) announces strategic partnership with Eric Spross (DPS Basketball)

## SALA TO LAUNCH MIDDLE SCHOOL BASKETBALL ACADEMY IN PITMAN, NEW JERSEY LOCATION

**PITMAN, NJ**, January 9, 2020 / PRN- Scholar Athletes Leadership Academy (SALA) announces strategic partnership with Eric Spross (DPS Basketball Programs) in adding the first middle school (5<sup>th</sup> – 8<sup>th</sup> Grades) basketball academy in the northeastern states. SALA is a dynamic private educational institution that inspires, educates and empowers scholar-athletes to strive for excellence in their academic, leadership and athletic pursuits. The academy operates two schoolsites in Pitman, NJ (SALA South) and Bridgewater, NJ (SALA Central). SALA welcomes both male and female scholar-athletes.

SALA's educational ethos is one of self-directed learning, affording students the opportunity to work at their own pace while enjoying high-level training sessions to accelerate development. SALA's blended program of study infuses and balances traditional teacher-led delivery with access to the American High School (AHS) fully-accredited online educational platform (also, NCAA certified and approved (eligibility center #102288), resulting in a personalized work-flow that speeds up or slows down according to academic attainment. SALA's responsive curriculum allows students to customize the pacing and delivery of content according to their own unique learning style. The precision, purpose and developmental acceleration that this provides for aspiring athletes uniquely prepares them for a best-fit high school, college or professional career. Our leadership academy is club-neutral, encouraging all scholar-athletes to continue representing their club with pride. Our current scholar-athletes love the outlet and benefits of attending a fully-accredited, innovative school for talented young people who are seeking more than a traditional educational pathway.



{STATE OF THE ART BASKETBALL FACILITY @ TTE IN PITMAN , NJ – HOME OF SALA-SOUTH}

-"SALA is excited to welcome Eric Spross to our leading-edge sports academy. Eric brings a proven reputation of success, investing tirelessly in his players to develop elite basketball, life, and leadership skills. Together, we look forward to inspiring more young people towards their academic and athletic potential." Sam Gough – SALA Founder

-"Our mission is to develop our middle school basketball program into a coast-coast high school recruiting powerhouse. Providing our SALA student athletes the best opportunity in achieving their academic and athletic goals! Eric Spross – SALA/DPS Basketball

-SALA OPEN HOUSE COMING LATE FEBUARY 2020.

-SALA STUDENT ATHLETE APPLICATIONS FOR THE 2020-2021 SCHOOL YEAR AVAILABLE MARCH 2020.



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