



PAINT THE TOWN
PURPLE

August 4th - 9th

WAYS TO PAINT THE TOWN PURPLE

- Scan the QR code to visit the PTPP website and learn more about this year's campaign.
- Decorate your storefront; Encourage your WALK Team to wear purple clothing; Show your support on Social Media using event hashtag...

#ENDALZKNOX

- Start a Walk Team for the *2025 Knoxville Walk to End Alzheimer's; Ask colleagues and customers to donate/join as a Team Member.
- Raise money by selling selected products in your store with proceeds benefiting the Knoxville Walk.

WIN OUR PTPP CONTEST

- HAVE THE MOST CREATIVE DECOR
- REGISTER THE MOST TEAMS FOR THE WALK
- RAISE THE MOST MONEY FOR THE WALK
- OVERALL TEAM ENGAGEMENT

*Knoxville WTEA

Saturday,
September 20, 2025

Zoo Knoxville
alz.org/KnoxvilleWalk

**WANT TO SIGN UP?
NEED FUNDRAISING MATERIALS OR
MORE INFORMATION?**

**SCAN the QR code
OR email Sara at
SDICKSON@ALZ.ORG**

