

# August 4 - 9, 2025



Thank you so much for being a part of this year's Paint the Town Purple awareness campaign and helping us spread awareness of Alzheimer's disease, available resources, and the Knoxville Walk to End Alzheimer's.

We have provided this starter kit to help you with your purple display, but want to encourage you to incorporate your own unique items.

To ensure that your business is included in our social media campaign, please send a photo of your workplace purple display, or team members, or anything related to PTTP, along with your Facebook handle, [sdickson@alz.org](mailto:sdickson@alz.org).

Again, I want to thank you for helping us spread awareness, and hope you'll be able to join us at the Knoxville Walk on Saturday, September 20th, and if you or anyone you know of is in need of our services, please reach out to our 24/7 Helpline at 800-272-3900.

Kindest Regards,

A handwritten signature in purple ink that reads "Talia A. Cunetto".

Talia Cunetto, Event Chair, PTTP  
WTEA Community Engagement  
Committee Volunteer

A handwritten signature in purple ink that reads "Sara Dickson".

Sara Dickson, Sr. Development Manager  
Alzheimer's Association TN Chapter