



Thank you so much for being a part of this year's **Paint the Town Purple** awareness campaign and helping us spread awareness of Alzheimer's disease, available resources, and the **Knoxville Walk to End Alzheimer's**.

Inside this starter kit, you'll find a few items to help kick off your purple display - but we encourage you to have fun with it and make it your own!

The more purple, the better. 💜

We would love to feature your business as part of our **Paint the Town Purple social media campaign**. Please send a photo of your purple display, team members, or any PTTTP moments - along with your Facebook handle to **Sara Dickson** at sdickson@alz.org so we can share and celebrate your support.

Thank you for helping raise awareness and bringing our community together in the fight to **#ENDALZKnox**.

We also hope you'll join us at the **Knoxville Walk to End Alzheimer's on Saturday, October 3rd @ Zoo Knoxville**.

And if you or someone you know needs support, our **24/7 Helpline (800-272-3900)** is always here to help.

Together, we are moving closer to a world without Alzheimer's.

Kindest regards,

A handwritten signature in black ink that reads 'Sara Dickson'.

Sara Dickson, *Sr. Development Manager*
Alzheimer's Association TN Chapter