

KHAIRUN-NISA
EYE HOSPITAL

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EYE SCREENING CAMP & AWARENESS TALK ON WORLD SIGHT DAY 2023

ShaheedS Zulfikar Ali Bhutto Institute of Science and Technology



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Background

WORLD SIGHT DAY

World Sight Day is an annual global event held on the second Thursday of October to raise awareness about blindness and vision impairment. It is a day when organizations, governments, and individuals come together to advocate for better eye health and access to quality eye care services worldwide.

The International Agency for the Prevention of Blindness (IAPB) is a leading international organization dedicated to eliminating the main causes of avoidable blindness and visual impairment. It coordinates and supports a network of organizations, including hospitals, eye care professionals, and NGOs, in their efforts to promote eye health, conduct research, and deliver eye care services.

Khairunisa Eye Hospital is an active member of IAPB and is part of the global effort to raise awareness about eye health. As a member, Khairunisa Eye Hospital plays a crucial role in advocating

for eye health, organizing events, and providing eye care services to make a positive impact on reducing avoidable blindness and visual impairment.

The Organizer and Facility

Khairunisa Eye Hospital, in observance of World Sight Day, organized a comprehensive eye camp and awareness session at the **SZABIST** main campus in Karachi. This event was tailored to benefit both employees and students by providing essential eye care services and fostering greater awareness about the significance of vision health.

SZABIST University, the Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, is a prestigious educational institution known for its academic excellence, research, and contribution to higher education in Pakistan. It is a multi-campus private university with campuses in various major cities of Pakistan and the United Arab Emirates. Its main campus is located in Karachi, Sindh, Pakistan.

SZABIST ranked amongst the top three universities for 2014 in Business and Information Technology by the Higher Education Commission of Pakistan (HEC). The school offers programs in management sciences, computer sciences, media sciences, law, economics, engineering, public health, biosciences and social sciences. Some of the programs are external and offered in collaboration with universities in the UK.

Activity Details

This was two days activity consists of following phases;

DAY 1

On October 11, 2023, a team of qualified and well trained optometrists embarked on a significant endeavor by visiting the SZABIST campus. This marked the inaugural day of an eye screening and examination campaign, thoughtfully designed to address the eye health of both employees and students. The campaign focused on identifying and diagnosing various eye conditions, including but not limited to refractive errors, conjunctivitis, cataracts, and particularly presbyopia.

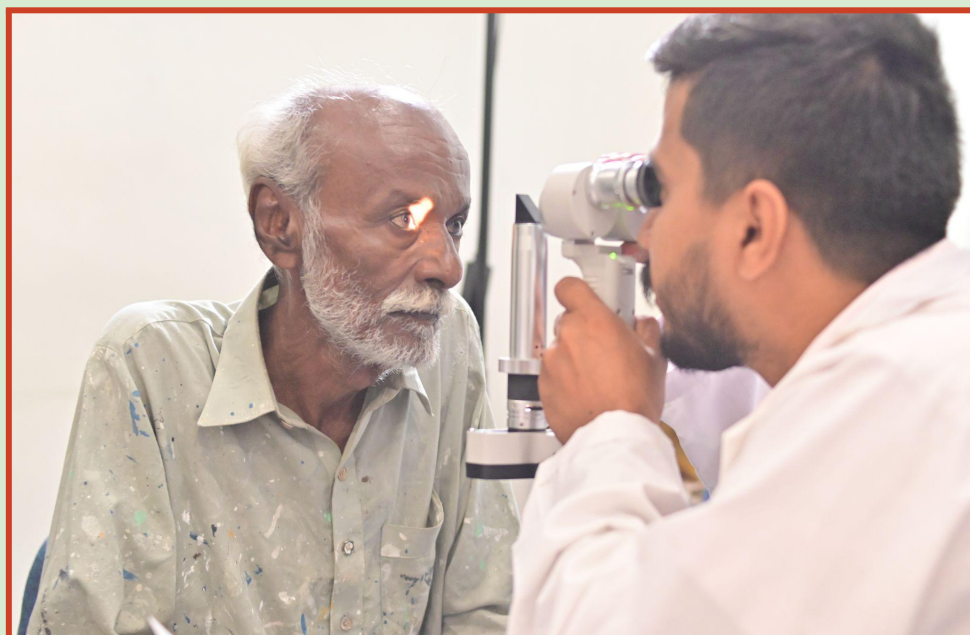
A total of 250 individuals, comprising employees and students, were the beneficiaries of this dedicated effort. The comprehensive eye screening aimed to detect any potential issues that might compromise their vision and overall ocular health. By providing such a service, SZABIST demonstrated its unwavering commitment to the well-being of its academic and administrative community.

Of particular note is the attention given to the university's vital supporting staff, which includes janitors, housekeepers, guards, helpers, office assistants, and others who play a crucial role in the daily functioning of the campus. In line with the theme "Love your Eyes at the workplace" advocated by the International Agency for the Prevention of Blindness (IAPB), these individuals were accorded special care and consideration during the screening process.



Additionally, the supporting staff received near glasses, ensuring that they can perform their duties efficiently and comfortably. Moreover, eye drops were provided to address common eye conditions, fostering a workplace environment that promotes both the health and productivity of all personnel.

This day was not just a routine event but a testament to SZABIST's commitment to the welfare of its community members. It reinforced the university's dedication to creating a workplace and learning environment where the well-being of every individual is prioritized, underlining the theme "Love your Eyes at the workplace." The successful implementation of this initiative exemplifies SZABIST's resolve to promote eye health and serve as a beacon of health and care within the academic community.



While Examining supporting staff



Our qualified Optometrist examining staff and students

DAY 2

During the World Sight Day event, **Dr. Mazhar Awan, Chief Medical Officer** of Khairunnisa Eye Hospital, took center stage to conduct an enlightening and informative awareness session on the paramount subject of eye health. Dr. Awan's extensive knowledge and experience in the field of ophthalmology made him a credible source of information, and his passion for promoting eye health was truly inspiring.

What made Dr. Awan's session particularly impactful was not just the wealth of information he shared, but the interactive and engaging manner in which he conveyed it. The audience was encouraged to ask questions, seek clarifications, and actively participate in the discussion. Dr. Awan's ability to simplify complex medical concepts into understandable terms made the session accessible and relevant to everyone present.



The overwhelmingly positive reception from the participants showcased the importance of such awareness sessions in the community. It reiterated the fact that education and awareness are powerful tools for promoting eye health and preventing avoidable blindness.

Dr. Mazhar Awan's talk, alongside the eye screening and care services provided during the event, contributed significantly to fulfilling Khairunnisa Eye Hospital's mission to create a world where everyone has access to quality eye care. It highlighted the positive impact that a dedicated medical professional and informative sessions can have in fostering a community that values and prioritizes eye health.



A significant number of students attended Dr Mazhar's Awareness Session



KEH arranged a stall to distribute educational and awareness material

Statistics from the Camp

The segment below is a comprehensive outline of the facts and figures obtained from the camp; A total of 250 people including employees and Students were screened for different eye disorders and treated by our well-qualified optometrists. Patients identified in the need of comprehensive examination were referred to Khairunnisa Eye Hospital.

People had following different eye conditions;	
Myopia	48
Presbyopia	30
Dry Eyes	10
Referred to KEH for different eye conditions	09
Cataract	02

Additionally Eye health related posters and literature in the form of pamphlets, in urdu and english were distributed among students and staff, with a hope to disseminate awareness.

Conclusions and Recommendations

The awareness talk and eye camp held at SZABIST on World Sight Day were resounding successes, serving as a beacon of light on the path to a future with improved eye health. Dr. Mazhar Awan's

informative session not only empowered participants with knowledge but also ignited a sense of responsibility towards their eye health. The overwhelming and positive response from students, employees, and supporting staff exemplifies the thirst for understanding and action in the realm of eye health.

Sustain Awareness Initiatives: It is recommended to continue organizing awareness talks and eye camps on a regular basis. Ongoing education is essential in maintaining a vigilant and informed community regarding eye health.

Expand Collaborations: Building on the success of the collaboration with SZABIST, consider partnering with other educational institutions and organizations to further extend the reach of eye health awareness programs.

Accessible Eye Care: Explore opportunities to make eye care services more accessible to the community, ensuring that those in need can receive appropriate care promptly. To embrace inclusivity, it was recognized that certain modifications were required in the building to facilitate easy movement for individuals with disabilities during such activities.

In conclusion, this successful event at SZABIST serves as a reminder that awareness, education, and community engagement are the pillars of promoting eye health. By continuing and expanding such initiatives, we can create a world where clear vision is a shared reality for all.

PHOTO GALLERY



President Szabist Mrs Shahnaz Wazir Ali visited the camp



WSD theme glimpse



A group photo of Szabist and KEH team



Employees demanding "We Want Available Sight Tests for all ages and all Life stages"



VP Dr Qazi Presenting token of Thanks to Dr Mazhar Awan



Employees were provided near glasses



Dr Mazhar with Volunteers who gave services on WSD