

AGENDA

FORESTHILL COMMUNITY DEVELOPMENT COUNCIL, a California Nonprofit
foresthilcdc.org
Regular Board of Directors Meeting
March 15, 2021
Held via conference call – 530-367-8484; code 67568
7:00 PM – 8:30PM

CALL TO ORDER

ROLL CALL BOARD OF DIRECTORS: A. Clark, R. Bull, T. Harkness, R. Husmann, L. Nelson

APPROVE AGENDA

PUBLIC COMMENT -This is the time for any member of the public to address members of the Council any matter not on the agenda that is within the subject matter jurisdiction of the Council. **Comments shall be limited to five minutes per person**, or such other time limit as may be imposed by the Chair.

A. SECRETARY’S REPORT/APPROVAL OF MINUTES 1/18/21 (15 minutes)

B. UNFINISHED BUSINESS

- **Chamber of Commerce membership, Foresthill Christmas Basket program, Fundraising - Chamber of Commerce car show** – further discussion postponed due to COVID
- **Foresthill sign at Foresthill Rd & Lincoln Way – Laura/Robyn**
- **Review Action Items from January**

Membership/Recruiting	Laura/Robyn	Schedule meeting
Foresthill Trails Alliance	Robyn	Reach out to Bruce for current status
Garden Funds - FROG	Laura	Laura to cut check to FROG for Foresthill Community Garden funds
Art Show	Rocky	Rocky to contact Bree with the Memorial Hall to get details on if the hall will be open and potential availability to reschedule for the fall

C. NEW BUSINESS – Elect Officer Positions

D. STANDING COMMITTEE AND SPECIAL TASK FORCE ASSIGNMENTS/DISCUSSION

- **5 minutes each report (these are informational reports, not committee meetings)**
 - **Management Task Force/Executive Committee – Allie**
 - **Membership/Recruiting Committee –**
 - **Foresthill Trails Alliance –**
 - **Bioenergy Task Force –**
 - **Foresthill Art Show – Rocky**
 - **Website Analytics Review**

E. TREASURER’S REPORT (15 minutes)

F. PUBLIC COMMENT-This is the time for public comment concerning agenda items only

G. BOARD COMMENT

H. NEXT REGULAR MEETING TBD

I. ADJOURN

Foresthill Community Development Council, a California Non-Profit
 Minutes of Regular Board of Directors
 Meeting March 15, 2021
 Via Conference Call

Call to Order: Meeting was called to order at 7:07 pm by Chair, Allie Clark

Director Roll Call: A. Clark, R. Husmann, L. Nelson

Directors Excused:

Directors Absent: R. Bull, (Director Bull joined at 7:09 pm) T. Harkness

Members/Public Present: Jack Kraemer

Approval of Agenda: Agenda was approved with modification to add new business regarding Memorial Hall rate structure revision. Husmann/Nelson unanimous.

Public Comment: Jack Kraemer expressed his thanks for the public comment section being moved up on the agenda. Mr. Kraemer informed the Directors of the FUSD board approval of the surplus facility project, concerning the former elementary school campus. Applications for a 7-11 (advisory committee with a minimum of seven, maximum of 11 members) committee will be solicited and selected by the school board to review, analyze, and recommend action on the project. The application process will be open to community stakeholders; members will likely be selected by mid-May with a final action decision expected by October or November.

Secretary's Report/Approval of Board Meeting Minutes:

- Minutes from the January regular and annual meetings were reviewed, the minutes were approved as submitted. Nelson/Bull unanimous.

Unfinished Business:

- Chamber of Commerce membership, Foresthill Christmas Basket program, Fundraising, Chamber of Commerce Car Show - further discussion postponed due to COVID. Laura asked about the 2020 Christmas Basket distribution. Robyn reported demand was light for toys, public response was extremely generous. In particular, the Heritage Community Garden made a substantial donation that enabled more than typical generosity.
- Sign at Foresthill Rd. and Lincoln Way – Robyn reported PCWA and County are just beginning to gear up again, and communication has resumed. Status update expected in the next week or so.
- Review of action items from January – Two action items from January are complete, two others are in progress, and/or will be addressed later in the agenda.
 - Schedule meeting for membership/recruiting committee – Laura/Robyn no action taken. Will stay on line and select date for committee meeting
 - Reach out to Bruce for current status – Foresthill Trails Alliance – Robyn reached out, but no response. Will attempt once more.

New Business:

- **Elect 2021 Officer Positions:** Discussion regarding our options with limited resources; who is willing to serve and in what capacities. Officer positions elected unanimously as follows:
 - Chair – Robyn Husmann
 - Vice Chair – Rocky Bull
 - Secretary – Allie Clark
 - Treasurer – Laura Nelson

- **(Agenda item added)** – Robyn reports the Memorial Hall Board is considering a rental rate increase that has potential to impact the community and the intended purpose of the Hall. There are several options being discussed including an event based structure, a structure that would differ for local as opposed to outside of Placer County residents or an annual percentage increase rather than a one-time increase designed to be comparable with other local rental facilities. Would the FCDC board care to weigh-in with a letter stating concerns and/or offering suggestions? **Consensus was yes, ACTION FOR ALL DIRECTORS: send your thoughts to Robyn who will compose a letter for Board review**

Standing Committees and Special Task Forces:

- Management Task Force/Executive Committee –No report
- Membership/Recruiting Committee – No report meeting date TBD
- Foresthill Trails Alliance – No report
- Bioenergy Task Force –No report
- Foresthill Art Show – Rocky reported her findings regarding future Hall availability; discussed whether it would be feasible, with continued COVID uncertainty to attempt to hold the Art Show this spring; it was decided that there is too much work involved and too much that is unknown at this time. With regret, the decision was made to cancel the 2021 Art Show. Ideas were shared regarding possible virtual events to be held later in the year as a pre-event to the 2022 Art Show. Options were discussed. **ACTION ITEMS: Rocky- inform Veteran's Auxiliary of decision. Laura – reach out to Mariah Quintanilla to inquire about her interest in sitting on the Art Show committee to assist with some of the outreach/marketing. Rocky: if Mariah is interested, coordinate with her on continuing the artist showcase articles for the Messenger. Rocky: write article for the Messenger announcing the decision to cancel the show for this year and mentioning upcoming artist showcase articles.**
- Website Analytics –Website and Facebook analytics were provided to the board (thank you Gary)! Analytics are included in the minutes.

Treasurer's Report:

- The financial reports for January and February were reviewed. Laura paid memberships, Amazon smile funds, final garden funds transferred. Treasurer's report was unanimously accepted as submitted (Husmann/Bull) and is included in the minutes. **ACTION LAURA: send membership reminders**

Public Comment: None

Board Comment: Laura discussed potential Firewise Community grant funding administration as a source of income; request to be added to the agenda next month for discussion.

Next Meeting: Our next regular meeting will be April 19, 2021.

Adjournment: Nelson/Husmann; unanimous. The meeting adjourned at 8:45 p.m.

Summary of Action Items 3/15/21:

Task	Responsible Party(ies)	Action/ Discussion Required
Membership/Recruiting Meeting	Laura/Robyn	Schedule meeting
Foresthill Trails Alliance	Robyn	Reach out to Bruce for current status
Hall fee increase	All	Email thoughts regarding increase and potential affects to Robyn
Hall fee increase	Robyn	Compose letter for Director review based on shared thoughts
Art Show	Rocky	Inform Veteran's Auxiliary of decision to cancel
Art Show	Laura	Reach out to Mariah Quintanilla
Art Show	Rocky	Dependent on Mariah's response; coordinate on continuing the artist showcase articles
Art Show	Rocky	Article for the Messenger announcing the decision to cancel the show for this year and mentioning upcoming artist showcase articles

Respectively submitted by,
Robyn Husmann – FCDC Secretary.

Additional Info			
Board of Directors	Membership	Exp 1/31/21	Allie Clark - Chair
	Membership	Exp 1/31/22	Laura Nelson – Treasurer
	Membership	Exp 1/31/22	Robyn Husmann – Chair
	Organizational	Exp 1/31/21	Tyler Harkness
	Membership	Exp 1/31/22	Rocky Bull – Vice Chair
	Organizational	Unfilled	
	Organizational	Unfilled	
	Organizational	Unfilled	
	Organizational	Unfilled	
	Organizational	Unfilled	
	Organizational	Unfilled	
Executive Board			Robyn, Rocky, Allie, Laura

Foresthill Community Development Council, Inc.

Checking Balance By Class

As of March 31, 2021

04/15/21

Cash Basis

	Administrative	FHHC Garden	Trails Alliance-FA	TOTAL
ASSETS				
Current Assets				
Checking/Savings				
1001 · FCDC Checking 7693	2,490.59	0.00	(121.00)	2,369.59
1100 · FTA Petty Cash	0.00	0.00	80.00	80.00
Total Checking/Savings	2,490.59	0.00	(41.00)	2,449.59
Total Current Assets	2,490.59	0.00	(41.00)	2,449.59
TOTAL ASSETS	2,490.59	0.00	(41.00)	2,449.59
LIABILITIES & EQUITY				
Equity				
3001 · Net Assets	2,460.08	2,970.51	(41.00)	5,389.59
Net Income	30.51	(2,970.51)	0.00	(2,940.00)
Total Equity	2,490.59	0.00	(41.00)	2,449.59
TOTAL LIABILITIES & EQUITY	2,490.59	0.00	(41.00)	2,449.59

Foresthill Community Development Council, Inc.

Revenue & Expenses by Class

March 2021

04/15/21

Cash Basis

	Administrative	TOTAL
Ordinary Income/Expense		
Expense		
6000 · Advertising	42.34	42.34
6100 · Bank/Merchant Fees Expense	25.00	25.00
6325 · License & Fees	20.00	20.00
Total Expense	87.34	87.34
Net Ordinary Income	(87.34)	(87.34)
Net Income	(87.34)	(87.34)

Foresthill Community Development Council, Inc.
REVENUE & EXPENSE DETAIL REPORT

04/15/21

Cash Basis

March 2021

Type	Date	Num	Source Name	Memo	Debit	Credit	Balance
Ordinary Income/Expense							
Expense							
6000 · Advertising							
Check	03/26/2021	ACH	GoDaddy	Domain Renewal-2yrs	42.34		42.34
Total 6000 · Advertising					42.34	0.00	42.34
6100 · Bank/Merchant Fees Expense							
Check	03/01/2021	Per Bank	Monthly Svc Chg	To Be Rvsd by Bank-LAN	25.00		25.00
Total 6100 · Bank/Merchant Fees Expense					25.00	0.00	25.00
6325 · License & Fees							
Check	03/02/2021	ATM	Secretary of State	SI-100 FORM FEE	20.00		20.00
Total 6325 · License & Fees					20.00	0.00	20.00
Total Expense					87.34	0.00	87.34
Net Ordinary Income					87.34	0.00	(87.34)
Net Income					87.34	0.00	(87.34)

Results from Mar 3, 2021 - Mar 30, 2021

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Organic Paid

Actions on Page i

March 3 - March 30



We have insufficient data to show for the selected time period.

Page Views i

March 3 - March 30

6

Total Page Views ▼25%



Page Previews i

March 3 - March 30



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Page Likes i

March 3 - March 30

2

Page Likes ▲0%



Post Reach i

March 3 - March 30

7

People Reached ▼36%



Story Reach i

March 3 - March 30

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Recommendations i

March 3 - March 30



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Post Engagement i

March 3 - March 30



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Videos i

March 3 - March 30



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Overview ▼

ⓘ Last 30 days ▼

19

Page Views