

Cloud Messaging & Collaboration Transformation Project.



The Project

A leading global branding agency approached Aktar Mumin Consultancy to deliver a robust, secure, and enterprise-grade cloud messaging and collaboration platform capable of supporting its global operations and distributed workforce.

The objective was to modernise the organisation's legacy communication systems while improving collaboration, security, operational efficiency, and business continuity across multiple regions.

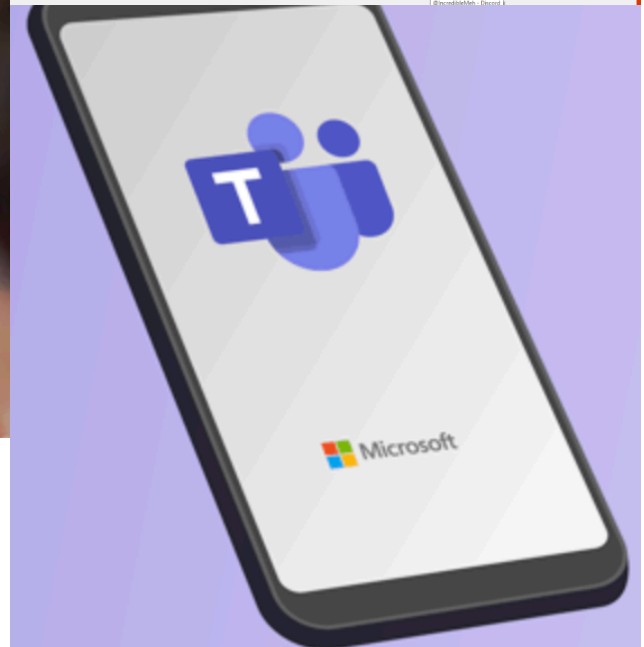
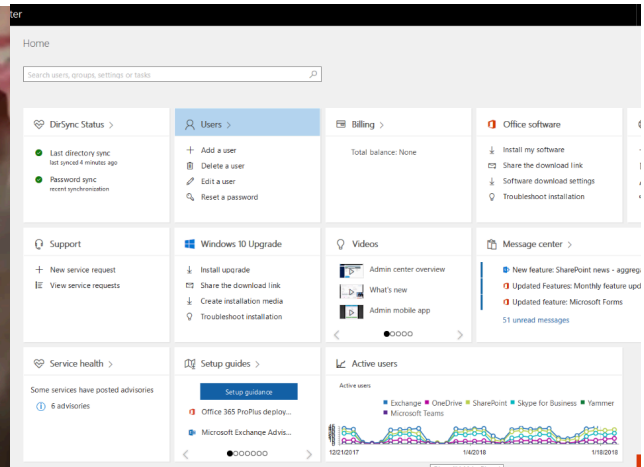
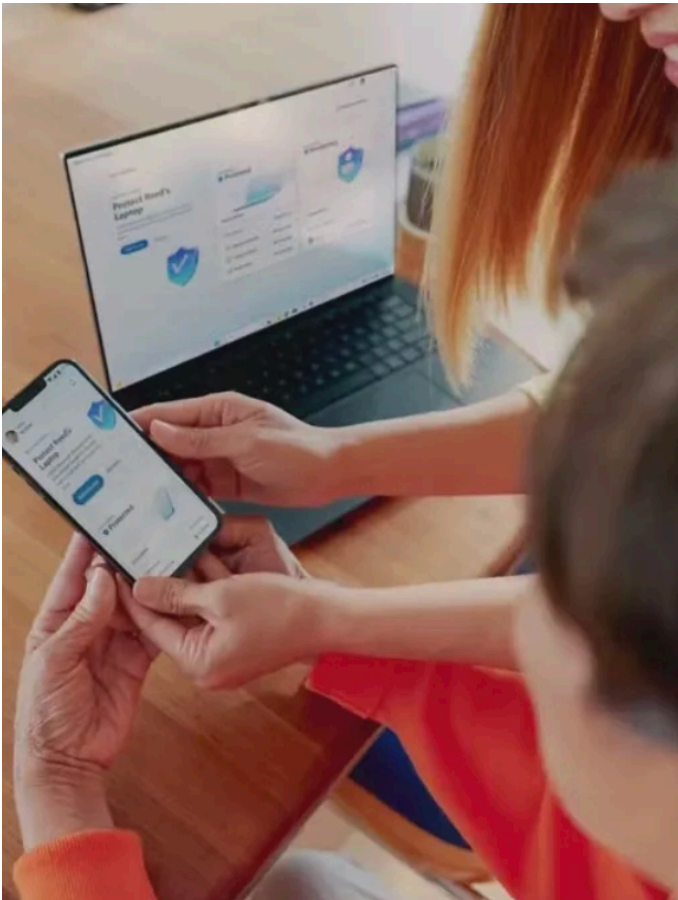
The Scope

The project involved designing and implementing a secure enterprise collaboration environment that included:

- Enterprise-class cloud email messaging platform
- Global meeting scheduling and collaboration system
- Centralised cloud storage and secure data sharing
- Desktop and mobile video communication platform
- Multi-device accessibility and synchronisation
- Enterprise-grade security, governance, and compliance controls

Case study

The Brands Used



The solution was built using the Microsoft ecosystem and included:

- Microsoft 365 messaging & collaboration platform
- Microsoft Outlook email client and calendar scheduling
- Microsoft Exchange Online cloud email system
- OneDrive cloud storage and file sharing
- Microsoft 365 Admin Center for centralised management, reporting, and monitoring
- Enterprise cybersecurity and compliance controls
- Office productivity applications and collaboration tools

Google Image: Microsoft 365 messaging & collaboration platform.

Case study

The Challenges

Several technical and operational challenges had to be carefully managed throughout the project lifecycle:

- Assessing and reviewing outdated legacy hosted email platforms
- Managing mixed POP and IMAP email configurations
- Preventing email and data loss during migration
- Managing stakeholder expectations and operational risks
- Delivering the project on time and within budget
- Ensuring business continuity with minimal disruption
- Avoiding downtime and workflow interruptions during migration

Overcoming The Challenges

To ensure a successful transformation, a structured migration and change management strategy was implemented:

- Conducted stakeholder engagement sessions outlining project expectations, migration phases, and contingency planning
- Leveraged Microsoft 365 batch migration tools alongside specialised third-party migration utilities where required
- Executed migration activities during weekends to minimise business disruption
- Performed regular post-implementation review meetings with stakeholders
- Delivered user adoption and change management guidance
- Conducted post-migration training and support sessions
- Successfully migrated all email data with integrity fully maintained

The Outcome

The organisation now benefits from a secure, scalable, and enterprise-ready collaboration platform that supports its global operations.

Key business outcomes included:

- Improved operational efficiency and collaboration
- Enhanced security posture and governance controls
- Increased client confidence and organisational trust

Case study

- Modernised communication and remote working capabilities
- Greater scalability for future growth
- Long-term cost savings and improved ROI
- Audit readiness and enterprise compliance alignment

The Conclusion:

The transformation empowered the organisation to collaborate securely across multiple regions while positioning the business for long-term digital growth and operational resilience.

The Client



Names : Brash Agency

Sector : Branding & Design Agency - Globally

Address:

Dubai Media City

Dubai, United Arab Emirates

Project completion Date

The month of July 2014

For more information & contact details

Email : aktar@aktarmumin.com

Website : aktarmumin.com

Dubai | United Arab Emirates

Aktar Mumin Consultancy - Simplifying Technology