



A+ EDUCATIONAL CONSULTING
Clarity. Alignment. Action.



A+ LEADER BRIEF

*Building a Comprehensive Plan
for Literacy Success*

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SCIENCE OF READING • SCIENCE OF LEARNING • STRONGER SYSTEMS • STRONGER STUDENT OUTCOMES



LEADERSHIP IN ACTION

Five Leadership Actions to Build a Comprehensive Literacy Plan

- 1 Establish a Clear Vision**
Create and communicate a shared vision for literacy that drives decisions, alignment, and action across the district.
- 2 Know Your System**
Review data, instruction, resources, and practices to understand what is working well—and where gaps exist.
- 3 Align the Essential Components**
Ensure curriculum, instruction, assessment, intervention, professional learning, and leadership supports are aligned and connected.
- 4 Develop People and Capacity**
Invest in ongoing professional learning, coaching, and collaboration to build adult expertise and confidence.
- 5 Monitor, Reflect, and Adjust**
Use evidence to monitor implementation, celebrate progress, and make strategic adjustments.

“Leadership is not about having all the answers today. It is about creating the conditions for better learning every day.”



FOCUS ON LEARNING

Building a Comprehensive Plan for Literacy Success

Strong literacy outcomes are not accidental. They are the result of intentional planning, aligned systems, and consistent leadership.

A comprehensive literacy plan connects the essential components of a strong system so every student receives high-quality, evidence-based instruction.

What a Comprehensive Plan Includes



Curriculum & Instruction

High-quality materials, explicit instruction, sufficient time, and purposeful practice.



Assessment & Data

Screening, progress monitoring, and data use that informs instruction and decision-making.



Intervention & Tiered Support

Aligned supports that intensify instruction and respond to student needs.



Professional Learning & Coaching

Job-embedded learning, modeling, feedback, and collaboration that build teacher expertise.



Leadership & Systems

A clear vision, strong communication, resource alignment, and accountability that drive implementation.



Family & Community Engagement

Meaningful partnerships that support learning at school and at home.



Start the Journey with an A+ Audit

Every district is unique. The A+ Audit provides a clear, data-informed look at what is working well, what is not, and what to do next to strengthen literacy systems and drive student growth.

Learn more: apluseducationalconsulting.net/a-plus-audit



RECENT WORK & HIGHLIGHTS

Districts across the country are committing to comprehensive literacy planning and sustainable improvement.

I have partnered with leadership teams to begin the journey by conducting an A+ Audit—examining curriculum, instruction, assessment, intervention, professional learning, leadership practices, and family engagement.

These audits help teams identify strengths, uncover gaps, and prioritize the high-impact actions that will create the greatest results for students.



When leaders have a clear picture of the system, they can build a plan that turns priorities into powerful practice.



RESOURCES

- Shanahan on Literacy:**
Shanahan Reading Instruction Model
A systems framework showing how leadership, instruction, assessment, and supports work together.
shanahanonliteracy.com/publications/shanahan-reading-instruction-model
- A+ Audit**
A comprehensive review of your literacy system to identify strengths, gaps, and next steps.
apluseducationalconsulting.net/a-plus-audit
- The Reading League – Curriculum Leaders Resources**
Research-based guidance for curriculum selection and implementation.
thereadingleague.org/compass/curriculum-decision-makers/



LEADER TAKEAWAY

A comprehensive literacy plan creates clarity, aligns systems, builds capacity, and drives lasting results for every child.
Every system. Every classroom. Every child.

*Lead with clarity.
Act with purpose.
Build what lasts.*



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