2025 SPONSORSHIP REQUEST

To Whom It May Concern,

The Pekin Community Betterment Organization, INC is a 501(c)3 non-profit organization that is 100% operated by volunteers and fully funded by sponsors, donors and grants. This group of volunteers provides a family-oriented festival with the reputation of being the “Oldest Consecutive 4th of July Celebration in the Nation” and recognized by the Library of Congress. Since 1830 citizens of Washington County have gathered in what is today known as Pekin, IN to celebrate the 4th of July. The Pekin Community Betterment Organization continues this tradition with 2025 being the 195th consecutive celebration!

This community has embraced the Festival since its beginning and continues to rally behind it, playing a pivotal role in its success through volunteerism and generosity of its corporate sponsors, which have been the backbone of its evolution.

We believe that you and the Pekin Community Betterment Organization, INC share the same footprint in this community, and a partnership between our organizations through your monetary donation and volunteerism could help expand resources to our community.

We ask that you or your company become an official corporate sponsor of the Pekin Community Betterment Organization, INC, and in doing so your company will be promoted on various marketing material put out by our organization and throughout the Festival at select events. It is with the monetary and in-kind donations of our generous sponsors that we can continue our commitment to facilitate and encourage fellowship in our community. We work diligently to remain a 501(c)(3) non-profit so your gift is eligible for available tax deductions. Please consider helping with your donation, grant, or gift.

Sincerely,

Taylor Humphrey-Arnold,

Pekin Community Betterment Organization, President 2017 - 2025

[PCBOTaylor@gmail.com](mailto:PCBOTaylor@gmail.com)

Festival Presenting Sponsor | $10,000 +

* Company Logo on All Marketing Material
* Option to judge Parade
* Inside Front Cover in Color in Annual Festival Brochure
* Audio Announcements through DJ during duration of Festival
* WSLM RADIO Audio Announcement
* Banner on Pavilion of Festival
* Ad space on PekinFourthofJuly.com for 1 year
* Two Booth Spaces

**Independence Sponsor | $1,000 +**

* Full Page Ad in Color in Annual Festival Brochure
* Audio Announcements through DJ during duration of Festival
* WSLM RADIO Audio Announcement
* Banner on Pavilion of Festival
* Ad space on PekinFourthofJuly.com for 1 year
* Recognition at events and company logo listed on Marketing
* 2 Booth Spaces

Liberty Sponsor | $500 +

* Full Page Ad in Black and White in Annual Festival Brochure
* Audio Announcements through DJ during duration of Festival
* WSLM RADIO Audio Announcement
* Banner on Pavilion of Festival
* Ad space on PekinFourthofJuly.com for 1 year
* 1 Booth Space

Freedom Sponsor | $250 +

* ½ Page Black and White Ad in Annual Festival Brochure
* Audio Announcements through DJ during duration of Festival
* WSLM RADIO Audio Announcement
* Ad space on PekinFourthofJuly.com for 1 year

Patriot Sponsorship | $125

* 1/3 Page Black and White Ad
* Audio Announcements through DJ during duration of Festival
* Ad space on PekinFourthofJuly.com for 1 year

Friends of Community Betterment Organization Sponsor | $50

* Business Card Size Ad in Annual Festival Brochure

**Company Logos are needed by May 1, 2025 or some benefits with firm production deadlines may be forfeited.**

DISCLAIMER: Neither this sponsorship, nor any other agreement requires the purchase of any of the sponsor’s projects/products or the exclusion in whole or in part of any of the products of sponsor’s competitors. No contract is a part of this sponsorship.