



# TexasLand USA & Traffic: What We've Seen Elsewhere — and What We Know Here

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If developers proceed with TexasLand USA at the current site, Waller County won't just be getting roller coasters and tourists — we'll be getting a permanent traffic crisis. All available evidence points to severe congestion, safety risks, and overwhelmed infrastructure — and our own local road conditions make this even worse.

## How Many Visitors Are We Talking About?

Mid-sized theme parks across the country bring in huge crowds:

- Dollywood (Tennessee) – ~3 million visitors/year
- Six Flags Fiesta Texas (San Antonio) – ~2.1 million/year
- Hersheypark (Pennsylvania) – ~3.4 million/year

Even on the low end, developers typically aim for 1 million visitors per year — that's:

- 2,700 people per day on average
- 10,000–20,000 people per day on peak weekends

## What Does That Mean for Traffic?

Most guests travel by car, with 4 people per vehicle. So:

- A peak day = 2,500+ vehicles entering and exiting the area
- That's 5,000+ vehicle movements per day
- Traffic will spike hardest between 9–11 AM (arrivals) and 4–7 PM (departures)

## Why Waller County Roads Can't Handle It

This isn't just about volume — it's about geometry, layout, and local access. The proposed site is surrounded by rural roads that all require multiple 90-degree turns:

- From the North (Hempstead): Two 90° turns through town
- From the Southwest (Bellville): Two 90° turn plus a railroad crossing
- From the South (via I-10, Brookshire & Pattison & Monaville): Five 90° turns
- From the East (via US290): Two 90° turn plus a railroad crossing

## TexasLand USA & Traffic: What We've Seen Elsewhere — and What We Know Here (cont'd)

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None of these approaches are designed for:

- High traffic volumes
- Tour buses or RVs
- Emergency response with time-critical access
- Large-scale evacuation if needed

### Real-World Examples Show What Happens

#### Texas Renaissance Festival (TRF) – Right in Our Backyard

- Draws ~500,000 people over 2 months
- Still causes massive backups on weekends
- Locals plan their lives around traffic delays
- Emergency vehicles have been delayed
  - That's a seasonal event. **TexasLand USA would be year-round.**

#### Legoland New York (2021)

- 2 million guests/year in rural Orange County, NY
- Opening week: gridlock for hours
- Locals overwhelmed; traffic signals had to be reinstalled, reroutes created, and law enforcement deployed → and that was **after years of preparation.**

#### Hersheypark (PA)

- Even with advanced highway access, local town faces regular congestion
- Entire traffic control systems built around park hours
  - And that's with **major transportation investment** — which Waller County hasn't seen.

TexasLand USA would bring tens of thousands of vehicles into an area served only by narrow, two-lane Farm-to-Market roads with multiple hard turns and some railroad crossings. The existing infrastructure was never meant for this scale of traffic.

It's not sustainable — and it's not safe.