



## Post-Election Recap & What Comes Next

After months of steady outreach and myth-busting, the fall election season has come and gone. While the results weren't what we hoped for, our small but determined volunteer team carried the message through social media, op-eds, and local meetings — keeping transparency and accountability front and center in Waller County.

### Election Overview

- The **November 4 County Assistance District (CAD)** proposition did not pass, marking the second time voters have rejected the measure.
- Even so, our outreach reached thousands across social media and local news — sparking long-overdue conversations about how “special districts” and developer-controlled financing powers shape our county's future. More citizens now understand what's at stake — and that awareness is a win all its own.

### Grassroots Effort Highlights

With limited bandwidth, CDWC focused where it counted most — communication.

- **Social Media:** Dozens of original posts, infographics, and “Cowboy Logic” visuals explained what the CAD would and wouldn't do.
- **Nextdoor:** Posts consistently reached hundreds of readers — growing from 350 views to over **1,200** by Election Week, showing how local conversations amplify visibility when neighbors engage.
- **Facebook Outreach:** Although our posts were briefly blocked from the *Waller County News* community page, direct outreach to the admins appears to have resolved the issue. We appreciate the opportunity to keep accurate information visible to residents and look forward to continuing that dialogue in good faith.
- **Op-Ed:** In *The Waller County Express* kept facts in the public eye.
- **Community Presence:** John Erwin spoke at local gatherings and meetings, ensuring residents heard the connection between the CAD, MMDs, and TexasLand USA.

### What We Learned

- Clear, factual storytelling cuts through confusion faster than slogans.
- Regular posting and engagement matter more than one-time pushes.
- Credibility grows when information comes from neighbors, not outsiders.

These lessons will guide our next chapter as we rebuild capacity for 2026.

---



# Newsletter

October / November 2025

## **Everyone Has Tools to Use in This Fight**

Each of us has something powerful at our fingertips. Every post, comment, or “like” on Facebook or Nextdoor helps our message reach farther — turning awareness into momentum.

And if you’re not on social media — that’s okay! **Personal emails and good old-fashioned conversations** work just as well. Sharing updates with a few friends or neighbors spreads the word in ways algorithms can’t.

Engagement *is* participation. Whether it’s a share, a message, or a chat across the fence — every action counts.

## **Why It Still Matters**

The CAD vote may be over, but the issue remains: TexasLand USA plans to pursue an MMD through the TCEQ. Transparency is our strongest defense — and CDWC will keep fighting for it.

## **Next Steps**

Our work doesn’t stop with the election — it shifts into the next phase. The coming months will focus on vigilance, education, and staying connected.

- **Website Updates:** The CDWC site isn’t a static billboard — we’ll keep refining and adding to it regularly with fresh explainers, visuals, and updates.
- **Promises vs. Reality Series:** We’ll be resuming our ongoing series soon — next up: *Infrastructure and Water*. These topics will roll out on the website and through upcoming op-eds, connecting the dots between local development pressure and the strain on roads, drainage, and groundwater.
- **Agency Oversight:** Continued follow-up with TCEQ, TxDOT, and legislative offices.
- **Community Engagement:** With election season behind us, we’re returning to broad outreach and continued education about **TexasLand USA**.

## **Stay Engaged - Here’s How:**

- **Listen:** Keep your ears open for any new information about TexasLand USA — and pass it along. Verified news helps, but even rumors can lead to useful leads when double-checked.
- **Watch:** Our TCEQ volunteer team continues to monitor official filings and notices — but the more eyes and ears, the better. If you spot anything, let us know.



# Newsletter

October / November 2025

- **Monitor:** Follow newspapers, magazines, Nextdoor, and social media for coverage that might signal new developments.
- **Suggest / Connect:** Have ideas, questions, or tips? Reach out anytime at [cdwallerco@gmail.com](mailto:cdwallerco@gmail.com). Every idea strengthens the effort.

## Stay Connected – Take Action

- **Join our Private Facebook Group** (member discussions, not shareable):  
<https://www.facebook.com/share/g/14DPrgG713s/>
- **Follow our Public Facebook Page** (shareable posts, good for spreading the word):  
<https://www.facebook.com/profile.php?id=61576613202397>
- **Nextdoor:** You can also find CDWC by searching under **Businesses / Community Organizations**. To stay up to date, **click the ★ Favorite button** next to our name — that ensures our posts appear more often in your neighborhood feed.

 **Friendly Reminder:** Likes, comments, shares, and reactions on both Facebook *and* Nextdoor make a real difference. Every interaction boosts visibility and helps new neighbors find us — so if you haven't followed yet, please do, and invite a friend to join.

## Help Fuel the Movement

Printing flyers, hosting the website, and producing outreach materials and signage all add up. Your tax-deductible donation keeps this citizen-driven effort alive and ensures rural residents have a voice in their own future. 🙌 Donate securely at [texasland-usa.com/take-action](https://texasland-usa.com/take-action)

---

## Happy Thanksgiving — and What's Next

This Thanksgiving, we're deeply grateful for everyone who's given time, energy, or encouragement to keep this movement alive. Community matters — and your involvement makes all the difference.

During our meeting with **Lizzy McGee and the TexasLand USA team on July 29**, they shared that it would take about **four months** to begin shaping their development plan. That puts their timeline around **early December**, and we've flagged this month to start reaching back out for an update.

We'll share what we learn and continue pushing for transparency and accountability every step of the way.

Until then, enjoy the season, stay connected, and remember: every voice counts.

– Citizens in Defense of Waller County