



IM LAUNCH KIT

CORPORATE: IM MASTERY ACADEMY (IML)

IBO/AFFILIATE MARKETER: ALEAH BURKS-PATTERSON (PROPHET ALEAH CONNECT)

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ENROLLMENT LINK: [HTTPS://IM.ACADEMY/CORP/CJOIN?ENROLLER=IMULTIPLYMONEY](https://im.academy/corp/cjoin?enroller=imultiplymoney)

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OVERVIEW: THIS IM LAUNCH KIT INCLUDES THREE SECTIONS (1) IM MASTERY ACADEMY OVERVIEW, (2) THE 5 PART PLAN, (3) FOREX MASTERCLASSES.

SECTION 1 - IM MASTERY ACADEMY OVERVIEW:

1. OVERVIEW

- a. IM MASTERY ACADEMY IS AN EDUCATIONAL PLATFORM THAT TEACHES HOW TO TRADE FOREIGN AND DIGITAL CURRENCIES, COMMODITIES, INDICES AND BINARY OPTIONS. THERE IS ALSO AN OPTIONAL NETWORK MARKETING COMPONENT THAT ALLOWS AN INDEPENDENT BUSINESS OWNER (IBO) TO EARN RESIDUAL INCOME BASED ON ACTIVE SUBSCRIPTIONS.
- b. MORE DETAILS ARE DISCUSSED IN MY FOREX ACCELERATOR SESSION.
- c. THE \$1 MILLION COMPOUND PLAN OUTLINES GROWING \$200.00 BY 2% PER TRADE, OR 20 PIPS, OVER 431 TRADES TO REACH \$1 MILLION (TRADITIONAL FOREX). ADJUST THE PLAN FOR YOUR BINARY OPTIONS GOALS. DOWNLOAD THE COMPOUND PLAN AT ALEAHCONNECT.COM/OPTIONS.

2. PRODUCTS

- a. **ACADEMIES:** PRE-RECORDED FOREX COURSES
 - i. FOREX ACADEMY (FRX)
 - ii. HIGH FREQUENCY FOREX ACADEMY (HFX)
 - iii. DIGITAL CURRENCY ACADEMY (DCX)
 - iv. E-COMMERCE ACADEMY (ECX)
 - v. IBO ACADEMY
- b. **LIVE EDUCATION (GO LIVE):** LIVE SESSIONS THAT ARE ALSO RECORDED
 - i. THERE ARE 4 CHANNELS WITHIN GO LIVE:
 1. FOREX - FRX (TRADITIONAL)
 2. HIGH FREQUENCY FOREX - HFX (BINARY OPTIONS)
 3. DIGITAL CURRENCY - DCX
 4. E-COMMERCE - ECX



- c. **TRADING SCANNERS:** SCANS THE MARKET FOR HIGH PROBABILITY TRADES
 - i. HFX LIBERTY
 - ii. HFX HOURGLASS
 - iii. HARMONIC SCANNER
 - iv. WEB ANALYZER
 - v. GOLD CUP
 - vi. LEVELS
 - vii. PIVOTS
 - viii. STEADY
 - ix. DELOREAN
 - x. BOUNCE BACK
 - xi. DC SCANNER
- d. **TRADING APPS:**
 - i. GOLD CUP
 - ii. SWIPE TRADES
 - iii. SWIPE COIN
- e. **COMMUNICATIONS PLATFORM:** ACCESS UPDATES FROM EDUCATORS AND CORPORATE
 - i. PIP TALK
- f. **TO SEE ALL PRODUCTS:**
 - i. LINK: [HTTPS://PRODUCTS.IM.CENTER.](https://products.im.center)
- g. **CUSTOMER & IBO (INDEPENDENT BUSINESS OWNER) INCENTIVES**
 - i. CUSTOMERS ARE ELIGIBLE FOR THE SCHOLARSHIP PROGRAM 'TWO & FREE.' ENROLL TWO ACTIVE CUSTOMERS WITH AN EQUAL OR GREATER PACKAGE IN VALUE AND YOUR TUITION IS WAIVED.
 - ii. IBOS ARE NOT ELIGIBLE FOR 'TWO AND FREE.' HOWEVER, IBOS ARE ELIGIBLE FOR COMMISSIONS.

SECTION 2 - THE FIVE PART PLAN:

1. PART 1 - KNOW YOUR WHY:

- a. WHAT IS YOUR WHY? IS IT TO TAKE CONTROL OF YOUR FINANCES OR HAVE MORE FREEDOM? KNOWING YOUR WHY WILL KEEP YOU MOTIVATED AS YOU LEARN AND APPLY THE SKILL OF FOREX TRADING.

2. PART 2 - BELIEVE:

- a. OUR LIVES EXPAND TO THE LEVEL OF OUR BELIEF. BELIEVE YOU ARE A WINNER AND PROFESSIONAL FOREX TRADER.



- b. IF YOU ARE ALSO BUILDING AN ORGANIZATION WITHIN IM MASTERY ACADEMY, BELIEVE YOU ARE A LEADER AND SHARE THE OPPORTUNITY. DO ONE EXCELLENT INCOME PRODUCING ACTIVITY (IPA) PER DAY. THEN, FOLLOW UP WITH PROSPECTS. EVERYDAY LEARN ABOUT ELEVATING YOUR TRADING, RECRUITING AND LEADERSHIP SKILLS.

3. PART 3 - LEARN:

- a. BECOMING A PART OF IM MASTERY ACADEMY IS AN INVESTMENT IN YOURSELF.

b. YOU WILL GAIN ACCESS TO:

- i. **IM.ACADEMY**
- ii. **GO LIVE**
- iii. **IM.CENTER**
- iv. **PIP TALK**
- v. AND MORE BASED ON YOUR SUBSCRIPTION AND ADD ONS.
- vi. NOTE: THE SAME **LOG-IN CREDENTIALS** ARE USED THROUGHOUT THE PLATFORM.

c. OVERVIEW - MY RECOMMENDED STARTUP SUBSCRIPTION:

- i. I WILL EXPLAIN HOW TO ACCESS THESE PRODUCTS DIRECTLY FURTHER BELOW.
 - 1. (1) PURCHASE THE '**HFX PACKAGE.**' THE INITIAL FEE IS \$234.95. AFTER 28 DAYS THE MONTHLY FEE IS \$174.95.
 - 2. (2) ADD ON '**HOURLASS**' TO GET ACCESS TO '**CASH TRAP**' (HFX). THE MONTHLY FEE IS \$22.95.
 - a. THE '**SIMPLE SCALPER**' IS ALREADY INCLUDED IN THE HFX PACK.
 - 3. (3) ADD ON THE '**DELOREAN**' (FRX). THE MONTHLY FEE IS \$21.95.

d. HOW TO SUBSCRIBE:

- i. (1) VISIT MY DIRECT IM MASTERY ACADEMY WEBSITE [HTTPS://IM.ACADEMY/CORP/CJOIN?ENROLLER=IMULTIPLYMONEY.](https://im.academy/corp/cjoin?enroller=imultiplymoney)
- ii. (2) ENTER YOUR BASIC INFO. ENSURE THAT '**CUSTOMER**' IS CHECKED AT THE BOTTOM.
- iii. (3) CREATE YOUR IML USER ACCOUNT.
- iv. (4) CHOOSE A PLAN - RECOMMENDATION BELOW (MONTHLY OR PRIME):
 - 1. **(A)** ELITE STARTER PACKAGE
 - 2. **(B)** PLATINUM STARTER PACK
 - 3. **(C)** *HFX MONTHLY - \$234.95 (**RECOMMENDED**)
 - 4. **(D)** DIGITAL CURRENCY MONTHLY



- v. (5) UNDER '**SELECT YOUR MONTHLY PAYMENT**'
 - 1. SELECT *'**HFX MONTHLY**' FOR \$174.95. THIS IS THE COST OF THE SUBSCRIPTION AFTER 28 DAYS FROM YOUR INITIAL PURCHASE.
- vi. (6) COMPLETE CHECKOUT.
 - 1. CONGRATULATIONS, YOU'RE SUBSCRIBED!
- vii. (7) NOW YOU ARE INSIDE OF YOUR BACK OFFICE. CLICK THE **THREE HORIZONTAL BARS** ON THE UPPER RIGHT.
- viii. (7) SCROLL DOWN THE TABS AND CLICK '**SHOPPING CART.**'
 - 1. ADD-ON *'**HOURLASS**' FOR HFX. THEN ADD ON '**DELOREAN**' FOR FRX.
 - 2. AFTER YOU SUBSCRIBE, CLICK '**PREPAY MEMBERSHIPS**' AT THE TOP OF THE 'SHOPPING CART' PAGE TO SEE YOUR ADD-ONS.
- e. **HOW TO ACCESS YOUR SUBSCRIPTIONS:**
 - i. **ACCESS THE ACADEMY:**
 - 1. PART 1 - LOG IN AT [IM.CENTER](#). OR, LOG IN FROM YOUR BACK OFFICE AT [IM.ACADEMY](#), CLICK ON THE THREE HORIZONTAL BARS AT THE TOP, THEN CLICK ON '**IM CENTER.**'
 - 2. CLICK ON THE ACADEMY YOU SUBSCRIBED TO. WATCH ALL THE COURSE VIDEOS.
 - 3. SEE THE '**FOREX ACADEMY HANDBOOK**' IN THE DOWNLOADS SECTION AT [ALEAHCONNECT.COM/OPTIONS](#).
 - ii. **ACCESS LIVE, ONGOING EDUCATION:**
 - 1. PART 1:
 - a. ACCESS POINT 1: VISIT [IM.ACADEMY](#).
 - i. CLICK ON '**IM.CENTER**' ON THE LEFT.
 - ii. THEN CLICK '**GO LIVE.**'
 - b. ACCESS POINT 2: LOG IN DIRECTLY AT [GOLIVE.IM](#).
 - iii. **ACCESS PIP TALK:**
 - 1. **ACCESS OPTION 1 (WEBSITE):**
 - a. VISIT [HTTPS://WWW.IM.CENTER/CLIENT/CLUBS](https://www.im.center/client/clubs).
 - 2. **ACCESS OPTION 2 (APP):**
 - a. DOWNLOAD THE '**IM ACADEMY APP**' FOR APPLE OR ANDROID.
 - b. SIGN IN AND SELECT '**PIP TALK**' (BOTTOM CENTER).
 - c. SUBSCRIBE TO DESIRED CHATS.

4. PART 4 - APPLY:



- a. NOW IT IS TIME TO APPLY WHAT YOU ARE LEARNING IN THE MARKETS. TO START, TAKE THE TRADE IDEAS OF INSTRUCTORS, AND FOLLOW THEIR INSTRUCTIONS ON HOW TO USE THE TRADING SCANNERS.
- b. START LEARNING HERE:**
 - i. CASH TRAP TRAINING
 - 1. DR. JOSH LEE TRAINING ON MAXIMIZING CASH TRAP (7/22/2020) - [LINK](#)
 - 2. MATHEW THAYER'S FOUNDATIONAL CASH TRAP TRAINING (5/31/2020) - [LINK](#).
 - ii. DELOREAN TRAINING
 - 1. PATRICK KENNEY'S DELOREAN BOOTCAMP DAY 1 OF 5 (5/11/2020) - [LINK](#).
 - 2. PLEASE WATCH ALL 5 VIDEOS IN THE BOOTCAMP.
 - iii. IF VIDEOS DO NOT AUTO-POPULATE THEN GO DIRECTLY TO THE EDUCATOR'S CHANNEL AND FIND THE VIDEO PUBLISHED ON THE REFERENCED DATE. PATRICK'S VIDEO IS IN THE FAVORITES SECTION.
- c. ACCESS MORE STRATEGIES AND TRADING TOOLS:
 - i. LINK: products.im.center.
- d. JOIN US ON TELEGRAM FOR IMMEDIATE UPDATES:
 - i. CASH TRAP TELEGRAM LINK (UPDATES) - [LINK](#)
 - ii. DELOREAN TELEGRAM LINK (TRADE ALERTS) - [LINK](#)

5. PART 5 - EARN:

- a. START A BROKERAGE ACCOUNT:**
 - i. YOUR BROKERAGE ACCOUNT IS SEPARATE FROM IM MASTERY ACADEMY.
 - ii. FOR TRADITIONAL FOREX, YOU MAY WANT TO CONSIDER [OANDA](#) FOR FOREX PAIRS, [TRADER'S WAY](#) FOR INDICES, OR [FX CHOICE](#) FOR FOREX PAIRS, INDICES AND COMMODITIES.
 - iii. FOR BINARY OPTIONS (HFX), YOU MAY WANT TO CONSIDER [IQCENT](#).
 - 1. TO FUND YOUR IQ CENT ACCOUNT YOU MAY WANT TO CONSIDER USING [COINBASE](#) TO FUND WITH BITCOIN. IT TYPICALLY TAKES FIVE BUSINESS DAYS FOR YOUR BITCOIN PURCHASE TO CLEAR IN COINBASE TO SEND THE FUNDS TO IQCENT IF YOU PURCHASE WITH A BANK ACCOUNT, AND WITHIN 1 DAY IF USING A DEBIT CARD. SEE [TUTORIAL](#).



2. WITH NON-U.S. REGULATED BROKERS SUCH AS IQCENT, FX CHOICE AND TRADER'S WAY, BE SURE YOUR ACCOUNT IS VERIFIED. IN ADDITION, WITH IQCENT, YOU MAY WANT TO CONSIDER ONLY WITHDRAWING UP TO 20% OF YOUR ACCOUNT BALANCE AT A TIME TO AVOID POTENTIAL ACCOUNT COMPLICATIONS. I DO NOT RECOMMEND TAKING THE BONUS FUNDS AS IT CAN PROLONGS YOUR ABILITY TO WITHDRAW FUNDS. CURRENTLY TO OPEN AN ACCOUNT WITH IQCENT YOU MUST DEPOSIT \$500 (VIA BITCOIN), AND EARN AT LEAST AN ADDITIONAL \$500 BEFORE YOU CAN WITHDRAW. AT THIS TIME THERE ARE NO SUCH RESTRICTIONS ON ANY OF THE OTHER BROKERS MENTIONED.
 3. FOR BINARY OPTIONS YOU MAY ALSO WANT TO CONSIDER [NADEX](#), WHICH IS A U.S. REGULATED BROKER, BUT SOME KEY FUNCTIONALITIES ARE NOT AVAILABLE AT THIS TIME, SUCH AS DETERMINING YOUR OWN RISK CAPITAL PER TRADE, ROLLOVERS, AND FLEXIBLE ENTRY PRICES.
- b. **GET TRADING VIEW:**
 - i. CREATE AN ACCOUNT WITH '[TRADING VIEW](#),' THE LEADING PLATFORM TO ANALYZE FOREX CHARTS ON YOUR COMPUTER OR MOBILE DEVICE.
 - ii. CREATE A LIST WITHIN TRADING VIEW OF ALL OF THE CURRENCY PAIRS YOU INTEND TO TRADE, SUCH AS EUR/USD, EUR/JPY, EUR/CAD, USD/CAD, ETC.
 - iii. NAVIGATING THE TRADING VIEW CHARTS IS DISCUSSED IN MY FOREX ACCELERATOR SESSION.
 - c. **GET CURRENCY HEAT WAVE:**
 - i. '[CURRENCY HEAT WAVE](#)' IS A HIGHLY PRECISE CURRENCY STRENGTH METER. YOU WILL NEED IT FOR YOUR MARKET ANALYSIS. DOWNLOAD THE APP ON YOUR APPLE OR ANDROID DEVICE. IT CURRENTLY COSTS \$19.99.
 - d. **IMPLEMENT TRADING SCANNERS IDEAS:**
 - i. FOLLOW THE CONFIRMATION INSTRUCTIONS OF CASH TRAP (HFX) AND DELOREAN (FRX), AND ENTER TRADES ACCORDINGLY, WHILE ADDING YOUR OWN MARKET ANALYSIS.
 - e. **GET TRADE IDEAS IN THE GO LIVE SESSIONS:**



- i. OUR TEAM OF EXPERT TRADERS OFTEN CALL OUT TRADES DURING THEIR SESSIONS. TUNE INTO '[GO LIVE](#)' AND APPLY WHAT YOU LEARN.
- f. DEMO ACCOUNT FIRST, LIVE ACCOUNT SECOND:**
 - i. APPLY THE TECHNIQUES IN YOUR DEMO ACCOUNT USING VIRTUAL MONEY FIRST. ONCE YOU LEARN HOW TO TRADE PROFITABLY AND CONSISTENTLY IN DEMO, THEN TRADE IN YOUR LIVE ACCOUNT WITH REAL MONEY.

LEVEL 3 - FOREX MASTERCLASSES:

1. WATCH MY [FOREX MASTERCLASS - FAST TRACK](#).
2. WATCH MY [FOREX MASTERCLASS - EXTENDED](#).