

Last Updated: August 25th, 2025

Introduction

Welcome to the website of Desert Magnolia Therapeutic Services. We are committed to protecting the privacy of our visitors and patients. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to protect it.

Information We Collect

We collect two types of information from visitors to our website:

- **Personally Identifiable Information (PII) / Protected Health Information (PHI):** We only collect PII/PHI when you voluntarily provide it to us through our contact form. This information may include your name, email address, phone number, and a brief description of your inquiry. This information is collected solely for the purpose of contacting you to schedule an appointment or to respond to your questions.
- **Anonymous Data:** When you visit our website, even if you do not complete a contact form, we automatically collect certain anonymous data for website analytics. This data helps us understand how our website is used and allows us to improve its functionality and content. This information may include:
 - Your IP address (anonymized)
 - Browser type and version
 - Operating system
 - Pages you visit on our site
 - Time and date of your visit
 - Referring website (if any)

This anonymous data cannot be used to identify you personally.

How We Use Your Information

- **PII/PHI:** The PII/PHI you provide through our contact form is used exclusively to respond to your inquiry and to facilitate communication regarding potential appointments. It is not used for any other purpose.
- **Anonymous Data:** The anonymous data we collect is used for website analytics to:
 - Monitor and analyze website traffic and usage patterns.
 - Improve our website's design, content, and user experience.
 - Troubleshoot technical issues.

Data Security

We take the security of your information seriously. We use a combination of physical, technical, and administrative safeguards to protect the information we collect against unauthorized access, use, or disclosure. Please be aware, however, that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

Third-Party Services

We may use third-party services, such as website analytics providers (e.g., GoDaddy), to assist us in analyzing how our website is used. These third-party services may collect anonymous data as described above. We have no control over the privacy practices of these third parties. We encourage you to review the privacy policies of any third-party services you encounter.

Links to Other Websites

Our website may contain links to other websites. We are not responsible for the content or privacy practices of these other sites. We encourage you to be aware when you leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect PII/PHI from children under 13. If you are a parent or guardian and believe that your child has provided us with PII/PHI, please contact us immediately so that we can take appropriate action to remove the information.

Your Consent

By using our website, you consent to the terms of this Privacy Policy.

Changes to This Privacy Policy

We reserve the right to update or change our Privacy Policy at any time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically for any changes. Your continued use of the website after we post any modifications to the Privacy Policy will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:
Desert Magnolia Therapeutic Services
101 N First Ave
Suite 2325 #1247
(602)284-4421
Desertmagnoliatherapeutics@gmail.com