

Strategic Thinking: 2024-2027

Fiscal Strength

Infrastructure

Identity

Programming

Sustainable
Events

Donors

Adequate &
Appropriate
Space

Enhanced &
Simplified
Technology

Skilled
& Sufficient
Personnel

Aligned
Messaging

Concise
Marketing

Storytelling

Training

Resourced

Appropriate to
who we are

To inspire today's youth to be physically & emotionally healthy through
education, awareness and advocacy