



1120 Fairgrove Church Road SE, Suite 22 ■ Hickory, NC 28602 ■ 828.322.4591
www.coacatawba.org

Support Adolescent Programs in Catawba County!

Dear Catawba County Business,

Do you want to continue making a difference in the lives of youth in Catawba County? We are grateful for your past support of the Council on Adolescents and we are seeking a Corporate Sponsorship for general operating and program expenses for 2019.

The Council on Adolescents is a 501(c)(3) organization that has been in existence since 1986 and offers a menu of services to youth in Catawba County. Our goal is to encourage healthy behaviors among all youth in our county and provide at-risk youth with positive, adult mentors on a regular basis. Our agency relies on the support of grants, fundraisers, local businesses and community leaders to fund our mentoring initiative, the **Lunch Buddy Program**, **Healthy Youth Education Programs**, and the **Preventing Distracted Driving Initiative**.

The Council on Adolescents offers various sponsorship options for your business to be involved at the level most appropriate for you. We believe a 'Silver Sponsor' Level would be a perfect fit for Frye Regional. With \$1000 dedicated to the Council on Adolescents we would be able to market your hospital throughout all of 2019's fundraisers and events, including our Wake Up Call Breakfast and the Event to Prevent which you've sponsored in year's past. In addition to fundraising, we will help you market your business to students and their parents, as well as teachers and community members through our programs. Youth in Catawba County need our programs and we need your assistance to continue providing them with our services. We are the only agency dedicated to providing state approved puberty and reproductive health education programs in Catawba County and offer one of the few mentoring programs in our county.

Please see the attached packet for further details regarding our programs and sponsorship levels. Your contribution is tax-deductible and we will send you a letter acknowledging receipt of your gift as soon as we receive your donation. We appreciate you supporting our efforts to promote healthy lifestyle choices to youth across Catawba County!

Sincerely,



Jordan D. Ledford

Jordan Ledford
Executive Director

WHO W

VISION

“Empowered Youth Making Healthy Life Choices and Achieving Their Full Potential”

MISSION

“To inspire today’s Youth to Be Physically and Emotionally Healthy through Education, Awareness and Advocacy.”

GOALS:

- Provide puberty and reproductive health education to youth and their parents.
- Provide mentoring program to at-risk youth in our community.
- Promote community awareness of issues affecting adolescents’ well being.
- Facilitate the coordination of services related to the needs of adolescents.

HEALTHY YOUTH EDUCATION PROGRAMS

Health Education programming has been the foundation of the work of the Council on Adolescents since inception. Programs focus on providing integrated, sequential, age-appropriate, medically accurate, and interactive puberty and reproductive health and safety education to adolescents ages 10-18. We contract with local school systems in Catawba County, as well as some private schools, to provide unfunded, state-mandated programs at significantly reduced costs. Our agency follows North Carolina’s Healthful Living Guidelines and Healthy Youth Act requirements, as we provide evidence-based programs to nearly 6,500 students annually. Teaching healthy alternatives to risky behaviors are currently provided through our in-school programs. This initiative allows students to have an impartial party provide them with accurate information without the fear of judgment and focuses on incorporating opportunities for parents and children to discuss adolescent topics together. The ultimate goal of these programs is to decrease teen pregnancy rates across our community.

MENTORING PROGRAM

Our agency administers the “Lunch Buddy Program” which is currently being implemented in seven middle schools, and one alternative high school in Catawba



County. This mentoring program is designed to help reach students who are identified by school personnel as being at-risk and meet the criteria of potentially dropping out of school. The goal of this program is to create healthy attitudes and behavior in youth, as well as provide skills, resources, and positive experiences that will help them become successful, productive citizens. Mentors spend one lunch period each week during an entire school year with their mentee to accomplish this goal. Currently we are serving over 110 youth and with your help, we can continue expanding this program to serve additional students, in the upcoming school year.

PREVENTING DISTRACTED DRIVING INITIATIVE

The Council's Distracted Driving Initiative is in collaboration with several agencies in our community. This program is designed to prevent distracted driving in Catawba County. The initiative consists of an app called EverDrive that monitors the students driving each time they are in a vehicle. Students are awarded prizes based on their good driving scores.

Sponsorship Levels

ELITE SPONSOR - \$10,000+

- Acknowledgement in all publications/marketing throughout the year.
- Recognition as Elite sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" fundraiser.
- Table reserved for your company to attend the "Wake-Up Call" event.
- Distinct placement of company logo on COA's website and social media pages.
- Detailed description of company and logo, with a link to company's website under dedicated "Corporate Sponsors" page on COA website and social media pages.
- Logo will be prominently displayed and recognized in all monthly e-newsletters.
- Logo displayed on printed materials
- Company name will be recognized in press releases regarding COA's programs and "Wake-Up Call" breakfast and "Event to Prevent".

PLATINUM SPONSOR - \$5,000+



- Acknowledgement in all publications/marketing throughout the year.
- Recognition as Platinum sponsor of the annual benefit breakfast, “Wake-Up Call” and “Event to Prevent” fundraiser.
- Table reserved for your company to attend “Wake-Up Call” event ” and “Event to Prevent” fundraiser.
- Detailed description of company and logo, with a link to company’s website under dedicated “Corporate Sponsors” page on COA website and social media pages.
- Logo recognition in all monthly e-newsletters.
- Company name will be recognized in press releases regarding COA’s in-school programs, “Wake-Up Call” breakfast and “Event to Prevent”.

GOLD SPONSOR - \$2,500+

- Acknowledgement in all publications/marketing throughout the year.
- Recognition as Gold sponsor of the annual benefit breakfast, “Wake-Up Call” and “Event to Prevent” fundraiser.
- Table reserved for your company to attend “Wake-Up Call” event and “Event to Prevent” fundraiser.
- Company logo and link to webpage will be included under “Corporate Sponsors” page on COA website.
- Company name will be recognized in press releases regarding COA’s programs and “Wake-Up Call” breakfast and “Event to Prevent”.

SILVER SPONSOR - \$1,000+

- Recognition as Silver sponsor of the annual benefit breakfast, “Wake-Up Call” and “Event to Prevent” fundraiser.
- Company logo and link to webpage will be included under “Corporate Sponsors” page on COA website.
- Company name will be recognized in press releases regarding COA’s programs, “Wake-Up Call” breakfast and “Event to Prevent”.



BRONZE SPONSOR - \$750+

- Recognition as Bronze sponsor of the annual benefit breakfast, “Wake-Up Call” and “Event to Prevent” fundraiser.
- Company logo and link to webpage will be included under “Corporate Sponsors” page on COA website.

Sponsorship Commitment Form

Company | Organization:

Contact Name:

Email Address:

Billing Address:

City: _____ State: _____ Zip: _____



Business Phone: _____

Fax: _____

Website: _____

Sponsorship

Please indicate level of sponsorship:

- Elite (\$10,000+)
- Platinum (\$5,000+)
- Gold (\$2,500+)
- Silver (\$1,000+)
- Bronze (\$750+)

Please submit company logo [and 2 to 3 sentences describing company for Elite & Platinum sponsors] electronically to JLedford@coacatawba.org or call 828.322.4591 for instructions.

Payment Information

Please check one

- Check (please make payable to *Council on Adolescents of Catawba County, Inc.*)
- Cash
- Please send invoice to receive payment
- \$ _____ Amount enclosed

Please include a copy of this form with payment and send to:

Council on Adolescents of Catawba County, Inc.

1120 Fairgrove Church Road SE, Suite 22, Hickory, NC 28602

Council on Adolescents is a non-profit 501(c)(3) organization.
Contributions are tax-deductible to the extent allowed by law.