

Preventing Distracted Driving Contest

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What is the Preventing Distracted Driving Billboard Design Contest?

To bring greater awareness to the issue of crashes caused by distracted driving, the Preventing Distracted Driving Committee is hosting the 2nd annual Billboard Design contest. High school students are invited to participate by creating an outdoor billboard that addresses the dangers of driving distracted.

Who can participate?

The Preventing Distracted Driving Billboard Design Contest is open to all high school students located in Catawba County, NC. Entries can be submitted by an individual student, team of students, or on behalf of a school/community club. **Teams are limited to no more than five (5) students.**

When are the billboard designs due?

➤ Billboard designs are due to Jordan Ledford (jledford@coacatawba.org) at the Council on Adolescents by no later than **February 3rd, 2023.**

How do I submit my billboard design?

- Upload your billboard artwork to JLedford@coacatawba.org
- Actual billboard size is 36' X 10.5' so scale your artwork at 18" X 5.25"
Please provide a JPG or PDF file at 300dpi – high-resolution
- Turn in a physical copy of your billboard design to the school office

Is there an award?

Yes! Awards given out will include:

1st Place = Design displayed in a prominent location in Hickory for thousands of viewers plus **\$300** for the individual/team

2nd Place = Design displayed on a billboard plus **\$200** for the individual/team

3rd Place = Design displayed on a billboard plus **\$100** for the individual/team

School Award = School with the most submissions receives **\$200**

Winners will be notified by **March 3rd** – presentations will be made at winning schools!

What are the contest rules?

1. Billboard designs must be the original work, created and submitted by the high school student(s) participating individually, or as a team, club or organization.
2. Students are encouraged to address multiple issues of distracted driving in their designs, such as, but not limited to, cell phone use, texting, eating, overcrowded vehicles, loud music, etc.
3. Upon submission all billboard designs become the property of the Council on Adolescents. Winners will be notified and **required to complete a Release of Liability and Photo Release form by each individual, community or organization participant before prizes will be given.**

Homeschoolers/Youth Groups contact Jordan Ledford at COA for more information

Questions?

Jordan Ledford

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