



1120 Fairgrove Church Road SE, Suite 22 ■ Hickory, NC 28602 ■ 828.322.4591
www.coacatawba.org

Support Adolescent Programs in Catawba County!

Dear Catawba County Business,

Do you want to continue making a difference in the lives of youth in Catawba County? We are grateful for your past support of the Council on Adolescents, and we are seeking a Corporate Sponsorship for general operating and program expenses for 2024.

The Council on Adolescents is a 501(c)(3) organization that has been in existence since 1986 and offers a menu of services to youth in Catawba County. Our goal is to encourage healthy behaviors among all youth in our county and provide at-risk youth with positive, adult mentors on a regular basis. Our agency relies on the support of grants, fundraisers, local businesses and community leaders to fund our mentoring initiative, the **Lunch Buddy Program, Healthy Youth Education Programs**, and the **Preventing Distracted Driving Initiative**.

The Council on Adolescents offers various sponsorship options for your business to be involved at the level most appropriate for you. In addition to fundraising, we will help you market your business to students and their parents, as well as teachers and community members through our programs. Youth in Catawba County need our programs and we need your assistance to continue providing them with our services. We are the only agency dedicated to providing state approved puberty and reproductive health education programs in Catawba County and offer one of the few mentoring programs in our county.

Please see the attached packet for further details regarding our programs and sponsorship levels. Your contribution is tax-deductible and we will send you a letter acknowledging receipt of your gift as soon as we receive your donation. We appreciate you supporting our efforts to promote healthy lifestyle choices to youth across Catawba County!

Sincerely,

A handwritten signature in black ink that reads "Jordan D. Ledford".

Jordan Ledford
Executive Director





OUR MISSION

To inspire today's Youth to Be Physically and Emotionally Healthy through Education, Awareness and Advocacy.

OUR

Provide puberty and reproductive health and safety education to youth and their parents.

Provide mentoring program to at-risk youth in our community.

Promote community awareness of issues affecting adolescents' well being.

HEALTHY YOUTH

EDUCATION PROGRAMS

Educated **5,696 youth** across Catawba County during the 2022-2023 school year

43.4% increase in knowledge among students

70% decrease in teen pregnancies since 2009! In 2020 there were **ONLY 93 teen pregnancies** in Catawba County!

Our Healthy Youth Education Program focuses on providing integrated, sequential, age-appropriate, medically accurate, and interactive puberty and reproductive health and safety education to adolescents ages 10-18. We contract with local school systems in Catawba County to provide unfunded, state-mandated programs at significantly reduced costs. Our agency follows North Carolina's Healthful Living Guidelines and Healthy Youth Act requirements, and allows students to have an impartial party provide them with accurate information. The goal of these programs is to decrease teen pregnancy rates across our community.

LUNCH BUDDY

MENTORING PROGRAM

Served **all nine** middle schools across Catawba County, including one alternative school & three elementary schools

82 mentors served **82 students** during the 2022-2023 school year

While many students met in-person others met virtually

This mentoring program is designed to help reach students identified by school personnel as at-risk and meet the criteria of potentially dropping out of school. This program's goal is to create healthy attitudes and behavior in youth and provide skills, resources, and positive experiences that will help them become successful, productive citizens. Mentors spend one lunch period each week during an entire school year with their mentee to accomplish this goal.



SPONSORSHIP LEVELS

IMPACT SPONSOR - \$25,000+

- Customized benefits, such as speaking opportunities at Wake Up Call or Event to Prevent fundraiser
- Quarterly social media shout outs about our partnership with your company
- Acknowledgement in all publications/marketing throughout the year
- Prominent placement of company logo on COA's website and social media pages
- Detailed description of company and logo, with a link to company's website under dedicated "Corporate Sponsors" page on COA website and social media pages
- Logo prominently displayed and recognized in all monthly e-newsletters
- Verbal and signage recognition as IMPACT level sponsor at all of our fundraising events
- Twelve tickets to both the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

ELITE SPONSOR-\$10,000+

- Customized benefits, such as speaking opportunities at Wake Up Call or Event to Prevent fundraiser
- Quarterly social media shout outs about our partnership with your company
- Acknowledgement in all publications/marketing throughout the year
- Prominent placement of company logo on COA's website and social media pages
- Detailed description of company and logo, with a link to company's website under dedicated "Corporate Sponsors" page on COA website and social media pages
- Logo prominently displayed and recognized in all monthly e-newsletters
- Verbal and signage recognition as Elite level sponsor at all of our fundraising events
- Ten tickets to both the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

PLATINUM SPONSOR-\$5,000+

- Acknowledgment in all publications/marketing throughout the year
- Distinct placement of company logo on COA's website and social media pages
- Detailed description of company and logo, with a link to company's website under dedicated "Corporate Sponsors" page on COA website and social media pages
- Logo prominently displayed and recognized in all monthly e-newsletters
- Recognition as Platinum sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" Dinner fundraiser
- Six tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser



GOLD SPONSOR - \$3,000+

- Company logo and link to webpage will be included under "Corporate Sponsors" page on COA website
- Logo prominently displayed in all monthly e-newsletters and social media pages
- Recognition as Gold sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" dinner fundraiser
- Four Tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

SILVER SPONSOR-\$1,500+

- Company logo and link to webpage will be included under "Corporate Sponsors" page on COA website.
- Recognition as Silver sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" dinner fundraiser
- Two Tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser



Sponsorship Commitment Form

Company-Organization: _____

Contact Name: _____

Email Address: _____

Billing Address: _____

Please indicate level of sponsorship:

- Impact (\$25,000+
- Elite (\$10,000+)
- Platinum(\$5,000+)
- Gold (\$3,000+)
- Silver (\$1,500+)
- Other: Amt. _____

Please submit company logo [and 2 to 3 sentences describing company] electronically to JLedford@coacatawba.org or call 828.322.4591 for instructions.

If you prefer no recognition for this donation please initial here

Payment Information

Please check one

Check (please make payable to *Council on Adolescents of Catawba County, Inc.*)

Cash

Please send invoice to receive payment

\$ _____ Amount enclosed

Please include a copy of this form with payment and send to:

Council on Adolescents of Catawba County, Inc.
1120 Fairgrove Church Road SE, Suite 22, Hickory, NC 28602

Council on Adolescents is a non-profit 501(c)(3) organization.
Contributions are tax-deductible to the extent allowed by law.