

# PARTNERSHIP OPPORTUNITIES



**council**  
**ON ADOLESCENTS**  
*of Catawba County*

## Our Vision:

“Empowered Youth Making Healthy Life Choices and Achieving Their Full Potential”

## Our Mission:

To inspire today's youth to be physically and emotionally healthy through education, awareness and advocacy.

## Our Goals:

- Provide puberty and reproductive health and safety education to youth and their parents
- Provide mentoring programs to at-risk youth in our community
- Promote community awareness of issues affecting adolescents' well-being
- Facilitate the coordination of services related to the needs of adolescents

## About Us:

- 501(c)(3) organization that has been in existence since 1986 serving the youth of Catawba County
- We encourage healthy behaviors among all youth in our county and provide at-risk youth with positive, adult mentors on a regular basis
- We are the only agency dedicated to providing state approved puberty and reproductive health education programs in Catawba County and offer one of the few mentoring programs in our county



We appreciate you supporting our efforts to promote healthy lifestyle choices to youth across Catawba County!

Thank you for supporting the youth of Catawba County!

# PROGRAMS

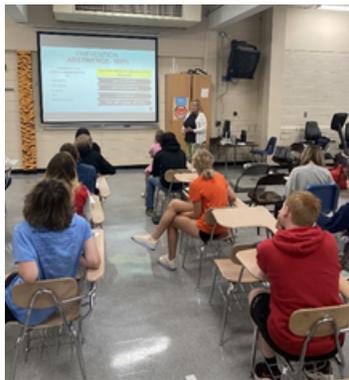


Healthy Youth  
Education

## Education Programs Work

Educated **5,696** youth across Catawba County during the 2023- 2024 school year, with a **47.9%** increase in knowledge among students!

Since our inception, teen pregnancy rates have dropped more than **70%** in Catawba County!



## MENTORING PROGRAM

Served all **nine** middle schools across Catawba County, including **one** alternative school & five elementary schools

**80** mentors served **80** students during the 2023-2024 school year



# PROGRAMS



Providing support to pregnant and parenting teens in Catawba County

Council staff implements the evidence-based curriculum, "**Parents as Teachers**" and "**Be Proud! Be Responsible! Be Protective!**" through this program



Teen Talk is designed to reduce risky sexual behavior and prevent teen pregnancies in Catawba County

- Serves middle school and high school youth
- Uses an evidence-based curriculum, FLASH
- Encourages and provides opportunities for parent/child engagement
- Collaborates with other community groups
- Offers interactive activities to engage youth



# CORPORATE SPONSORSHIP LEVELS

## ELITE SPONSOR-\$10,000+

- Acknowledgement in all publications/marketing throughout the year
- Distinct placement of company logo on COA's website and social media pages
- Detailed description of company and logo, with a link to company's website under dedicated "Corporate Sponsors" page on COA website and social media pages
- Logo prominently displayed and recognized in all monthly e-newsletters
- Recognition as Elite sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" Dinner fundraiser,
- Ten tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

## PLATINUM SPONSOR-\$5,000+

- Acknowledgment in all publications/marketing throughout the year
- Distinct placement of company logo on COA's website and social media pages
- Detailed description of company and logo, with a link to company's website under dedicated "Corporate Sponsors" page on COA website and social media pages
- Logo prominently displayed and recognized in all monthly e-newsletters
- Recognition as Platinum sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" Dinner fundraiser
- Six tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

## GOLD SPONSOR-\$3,000+

- Company logo and link to webpage will be included under "Corporate Sponsors" page on COA website
- Logo prominently displayed in all monthly e-newsletters and social media pages
- Recognition as Gold sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" dinner fundraiser
- Four Tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

## SILVER SPONSOR-\$1,500+

- Company logo and link to webpage will be included under "Corporate Sponsors" page on COA website.
- Recognition as Silver sponsor of the annual benefit breakfast, "Wake-Up Call" and "Event to Prevent" dinner fundraiser
- Two Tickets to the "Wake-Up Call" Breakfast and "Event to Prevent" Dinner fundraiser

To make the most impact become a corporate sponsor today!