



Lansing EDC

Frequently Asked Questions (FAQ)

LEED Initiative – Targeted Redevelopment Program Community-Based Neighborhood Planning RFQP

1. What is the purpose of this RFQP?

The Lansing Economic Development Corporation (Lansing EDC) is seeking qualified firms or multidisciplinary teams to lead community-based planning and neighborhood activation efforts for two Mayor-Designated Neighborhoods of Focus: Willow–Walnut and Baker–Donora. The goal is to support equitable, community-driven redevelopment and position these neighborhoods for future public and private investment.

2. Who is eligible to apply?

Planning firms, economic development consultants, community development organizations, or multidisciplinary teams with experience in community-based planning, redevelopment strategy, engagement, and implementation are encouraged to apply. Teams with experience in historically disinvested or underrepresented neighborhoods are strongly preferred.

3. Can teams submit jointly?

Yes. Multidisciplinary teams and joint ventures are encouraged. Proposals should clearly identify team roles, responsibilities, and a primary point of contact.

4. Are firms required to have prior experience in Lansing?

No. Familiarity with Lansing or similar mid-sized cities is preferred but not required.

5. What neighborhoods are included in the project?

The two project areas are:

- **Willow–Walnut Neighborhood** (north of downtown Lansing)
- **Baker–Donora Neighborhood** (south Lansing)

Reference maps are included in the RFQP to provide general geographic context.

6. Is this one contract or multiple awards?

Lansing EDC reserves the right to select one or more firms and negotiate scope and fees accordingly.

7. What is the anticipated project period?

The period of performance is expected to run from May 1, 2026, through October 31, 2026.

8. What types of services are expected?

The selected firm(s) will lead:

- Community engagement and neighborhood activation
- Existing conditions and opportunity analysis
- Visioning and redevelopment framework development
- Implementation and investment strategy creation
- Final redevelopment plans and presentations

Each neighborhood will have a separate planning process and plan.

9. What should be included in the proposal?

Proposals should include:

- Cover Letter
- Firm/Team Overview
- Relevant Experience & Case Studies
- Proposed Approach & Workplan
- Community Engagement Philosophy
- Project Team & Roles
- Timeline
- Budget & Fee Proposal
- Three References

10. Is there a page limit?

No formal page limit is set; however, proposals should be concise, well-organized, and responsive to the evaluation criteria.

11. How will proposals be evaluated?

Proposals will be evaluated based on:

- Understanding of project goals and context
- Strength of approach and methodology
- Experience with similar projects
- Quality and inclusivity of engagement strategies
- Team qualifications
- Cost effectiveness and value

12. What is the deadline to submit questions?

All RFQP inquiries must be submitted by March 15, 2026.

13. What is the proposal submission deadline?

Proposals must be received no later than 5:00 PM (ET) on March 27, 2026. Late submissions will not be considered.

14. How should proposals be submitted?

Respondents must submit:

- One (1) unbound hard copy, and
- One digital copy emailed or provided via USB.

Deliver or mail to:

Lansing Economic Development Corporation
Attn: RFQP for LEED Initiative: Targeted Redevelopment Program
401 S. Washington Sq. Ste. 101
Lansing, MI 48933

Digital submissions may be sent to: aurelius@lansingdc.com

15. Who is the point of contact?

All questions should be directed to:

Aurelius Christian

Email: aurelius@lansingdc.com

Phone: (517) 331-2773

16. Will there be interviews?

Lansing EDC may conduct interviews or request additional information at its discretion as part of the selection process.

17. Can the RFQP be amended?

Yes. Lansing EDC reserves the right to amend the RFQP. All addenda will be posted on the Lansing EDC website.

18. Are site visits required?

Site visits are not required but are encouraged at the respondent's discretion.

19. What happens after selection?

Selected firms will enter contract negotiations with Lansing EDC to finalize scope, schedule, and budget prior to award.