



2020 Sponsorships & Advertising

Thank you for your interest in partnering with River City Festivals!

We strive to offer the best possible experience for our guests, vendors, & business partners.

ALL sponsorships & advertising come with post event or advertising impression reports.



Sponsorship Packages

Pricing and scheduling is per-event.

Two or more sponsor or advertising packages purchased at a time gets 10% off.

GLASS SPONSOR (\$1,000) Have your company name & logo included on all event souvenir glasses! (quantity varies per event) All attendees receive a souvenir glass for sampling throughout the event and to bring home with them, giving your business a lasting and ongoing promotion. Multiple available per event.

WRISTBAND SPONSOR (\$1,000) Have your company name, logo, and/or message printed on all event entry wristbands. This is a great way to advertise a special and/or promotion! Your choice of wristband color, B&W imprint area 0.6"x6.5". One available per event.

BAND & STAGE SPONSOR (\$1,000) Be front and center! Two 24"x36" display boards on/in-front of stage area and a table for promotional materials. Includes 4 announcements throughout the event. One or more available per event.

WATER BOTTLE SPONSOR (\$250) Make a lasting impression and be the reason everyone is leaving happy! Table with logo and materials, hand out water bottles with materials throughout and after the event. Water bottles are included, marketing materials and design are not included. One available per event.

BREWERY, WINERY, CIDERY, DISTILLERY SPONSOR (\$250) Be paired with a brewery, winery, cidery, or distillery of your choice! (as available) Sponsorship sign with messaging on table or tent throughout the event, with promotional space on or in front of the table. Included on all social media posts that mention the brewery. Multiple available per event.

EVENT HANDOUT (\$250) Your logo and message or promotion included on the beer, wine, cider, & spirit list handout given to each attendee. Full color imprint area 1" x 2.5". Multiple available per event.

EVENT SPONSOR (\$250) Have your logo included on the 11"x17" event poster that is distributed around RVA, on social media, and is displayed during the event on a 24"x36" poster board. Multiple available per event.

ADDITIONAL ADVERTISING Facebook & Instagram Post: \$100, Email Blast: \$100(combined) \$500 (solo), Door-to-Door Advertising: \$0.30/page, 1k min.