



**COMMITMENT**  
IS ALWAYS ON OUR MIND



Approved by Govt. of India, Ministry of Overseas Indian Affairs  
Regn. No. B 0045/KER/PER/1000+/5/5070/98



We fulfill it effectively  
through our expertise  
consultants and Training team

## Executive Summary

### Insight Export and Placement Services:



**Insight Export and Placement Services (IEPS)** was founded in the year 1998 by Ashokan T.R in Trichur district, Kerala, India. Then the prime objective was to assist skilled, semi-skilled and unskilled candidates procure suitable placement overseas especially in the Middle East region, whereby the company also served establishments by providing the right manpower.

IEPS is officially registered as a manpower recruiting agency under the Government of India, Ministry of Labour, which is presently under Ministry of Overseas Indian Affairs.

It was in 2002 IEPS had a major breakthrough when the firm entered into a joint venture partnership by registering a trading company '**EI-Sofary Insight Group**' in Republic Of Yemen, with Rasheed El- Sofary, a prominent Yemeni businessman, as Chairman, and Ashokan T.R as Managing Director.

With this joint venture, the company had grown as one of the prestigious Service Establishments in the Republic of Yemen and Insight Group has been primarily concentrating in the field of manpower supply particularly to the healthcare sector. And a significant number of medical and paramedical staff have been recruited during the last decade.

However, in tune with the changing economic scenario Insight Group diversified its activities to other areas like Oil field, Medical distribution, Automobile services, Catering etc.

Prompt and reliable services were the watch words of IEPS since the day of inspection, thereby the firm could earn a very good reputation among the Yemeni customers as well as Indian clients. As part of the ongoing growth strategy, IEPS handles recruitment of Manpower to Middle East and North African countries like Qatar, United Arab Emirates, Libya, Sudan and Oman.

The company has also incorporates a brand new business verticals by the name Insight Civil Engineering construction consultancy, Kerala, India.



## Executive Leadership:

Born in Kerala in 1952, Ashokan T. R envisioned for the betterment of educationally and economically backward classes which gave him a repute in his homeland, actively involved in many social movements.

Abroad, he started his career as Librarian in Sana'a University, Republic of Yemen. Rising from humble beginnings, he scaled heights and in a brief span of time, became a trustworthy and honorable Indian among the Yemenis. His readiness to undertake any strenuous tasks and transparent behavior could win the hearts of many who were holding key positions in Government, Businesses and Industries in Yemen.

This has encouraged him to get into entrepreneurship and resulted in the birth of IEPS with its offices both in India and Yemen. It was in 1990 he initially it stepped into manpower business and gradually expanded to Automobile services, Catering, Civil Construction, Consultancy and Computer Software and Hardware.



## Major Clients

HTC Yemen International Ltd. (Oil Field construction & Drilling Co.) Yemen & Sudan

GET (General Engineering Technologies) Oman

PTAS Group of Companies Brunei

Dutch Foundation Qatar

STS- Electrical & Mechanical Co. Ltd. Yemen

Sana'a Intercontinentel Hotel Yemen

Man Enterprises Qatar





FROM THE CLIENT (COMPANY)

Demand letter

Power of attorney

Specimen copy of contract

(all should be registered through emigration of Indian Mission Abroad)

**Interview and Selection ■ HR Interview ■ Client Interview**



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West Nada, Triprayar, P.O. Valapad Thrissur(Dt), Kerala – 680567  
Ph: +91 487 2395151, 2394373. Mob : +91 9745309304, 7902546328  
E-mail : tprinsight@gmail.com, insighttpr@rediffmail.com

