

Minutes of IWA board meeting on Dec 01 2017 at the house of Renu Bajaj.

Attendees: Renu Bajaj, Kumari Govindaraju, Uma Peeta, Sangita Handa, Debjaya Misra, Anisha Singhal, Pushpa Toppo, Humaira Gowher, Smita Carneiro, Lakshmi Garimella

Cookbook marketing plan:

We will sell cookbooks at the following places:

-At the Holiday party

-Via the Hotel and Tourism Management group - Humaira will work on this.

-Later Humaira will investigate using CreateSpace (via Amazon)

-At Interior Objects - we will start with just 15 copies -Renu will take it to them.

-Web site - Smita will update with a link that includes shipping cost. Debjaya will confirm shipping costs. A group of ladies will take turns going to the post office every week to mail out that weeks orders. Smita will send out the list every Wednesday to the person scheduled for that month. These details (who, when, how) will be worked out soon.

-The poster for the cookbooks does not mention that part of proceeds will go to LUM after School program and Heifer Organisation, so Renu will create a sticker and add to the poster.

Financial matters:

-Cookbooks given to sponsors at COI will be deducted from the cost of COI. The cost will be \$19.99.

-A linked bank account will be opened, that will allow us to make transfers to vendors in India. All the cookbook proceeds will be deposited here to start with.

There are issues with the Triangle device that we use with PayPal here. So Lakshmi suggested we shut this down (not the whole PayPal account, just the Triangle section) and start a fresh with Square. Lakshmi to do research on this.

The IWA PayPal account has Renujis' information. We need to remove this. Bindu and Sangitaji to investigate and then convene a meeting to inform us, and/or ask for assistance.

The COI profit is projected to be approximate \$5K. but now we are going to be around \$1000 less as we have given 39 books to sponsors and complimentary tickets to 8 to 10 volunteers. All the money have not yet come in so this has to be verified.

Sangita suggested we take out an advertisement in the Journal and Courier

After checking to make sure this is correct, \$1,000.00 will be given to LUM Immigration Clinic and Food Finders each.

\$3028.00 was collected for Neetu's fund. Out of this \$2000 will be given to her in 10 installments in the form of post-dated checks and \$1000 will be given to LUM for her rental or other purpose.

\$864.00 was collected for hurricane relief. IWA will add \$136.00 to this to make it \$1000. \$400.00 will be given to Sewa International for relief for Harvey, and \$600.00 will be given to Salvation Army for relief for Irma and Maria.

Other matters:

BTCCGL informed us that they will be disassembling the rath that had been constructed some time ago for COI, since they need the space.

-Holiday Party on December 09 at BTCCGL from 2.00 to 6.00 pm

Menu will be chaat (ingredients brought by the board members).

-Debjaya will look at the list of those signed up and will allot tasks/ingredients.

-Rwitti with help will be making cake.

-Humaira will bring coconut macaroons.

Games will be Antakshri and musical chairs.