

Present: All board members except Deepa Divakaran.

1. **Fund appropriation for Kashmir Floods** –This was somewhat of an issue because some of the contributors to this fund had requested that this fund be sent to charities of their choice. Final decision was made to send \$800 to Chinar fund and \$700 to Prime Minister Modi’s fund. Riwitti suggested that from next time onwards, we should set up the donation button on the website to send an immediate “Thank You” message to the person donating to a specific fund. The message would include a notification that IWA reserves the right to donate the entire fund to an appropriate charitable organization selected by IWA board.
2. **Gift bags** for distribution to IWA members – Debjaya will come up with a list of members to be presented with goody bags which are being prepared by Lakshmi and Charu.

CELEBRATION OF INDIA 2014

Promotion

- a. **Social Media** - Ranjani will keep updating information on Facebook; Renu will sent information to BoilerTV; Sangita will request coverage from TV 18 and Journal & Courier for Rehearsal (October 28) and actual event (November 1).

Sangita will post the information on University Farms website and write an article for North Salisbury magazine which is distributed free of charge to residents of University Farms and Arbor Chase. Sangita also suggested changes to facebook posting to show all donor names at the same time; currently, viewer have to keep scrolling the screen to look for each donor’s name. Debjaya will try to fix this issue. Debjaya will also work with Ranjani for the bi-weekly information dissemination on facebook.

- b. **Messages** - Rashmi will send invites to student organizations at Purdue such as Taal, PIDC, Women in basketball, Director of Latino Student Organization and request them to disseminate information to their students about COI event. She will format an invite letter to Todd Wetzel and Riwitti will send it.
- c. **Poster distribution** at critical areas around town is almost complete.

Sponsorship

Sponsorship funds to this date - \$5735

Tickets

Hiring of Heidimarie Heath and Verona Clark is confirmed for ticket sale (\$10/hr). Rashmi will send them a reminder.

Two free tickets would be given to each sponsor, and if required, a ticket each would be given to TV and J&C representative covering the event.

It was proposed to compile the names of all the invited non- IWA performers at the event so that they can be granted free access at the actual event.

Vendors

- **Food** – Charu is in complete control of the situation. She is working on contracts and communicating with food inspector.

Confirmed **Food** vendors at this point of time are:

Red Mango; LaTea; Curries&Chutnies; Shaukeen; Indy Dhaba;

Rwitti to send us info about one more restaurant from Indy

Possible desserts for COI – Mrs. Puri is unable to provide dessert at this time.

Gulabjamuns were a unanimous choice for a dessert. It was tentatively decided to sell each for \$1. Rashmi and other IWA members to make 100 gulabjamuns each.

- **Merchandise**

Following vendors are confirmed:

Mona Patel – henna application; Rwitti – handbags; , Surekha Patel- jewellery, Luciane-cosmetics. Rwitti and Punam are contacting a photographer Michael Green for pictures. There was no interest in having clowns at the event.

All vendors are to be charged 20% of their sales. Non-profit organizations such as ASHA will be provided with free booths to display their activities. Booths requested by Anita Joglekar (since she is an IWA member) and by RISHI project shall be provided free for this year only.

Program Related

Rwitti mentioned that Rajdeep, who is scheduled to perform at COI, may be coming to town on October 28th. She has also contacted a group at Purdue (Think Tank) which does short plays based on issues facing youth in India.

Dr. Sarah Kambou, President of ICRW, has been invited to COI. She will make a brief presentation about past and current activities of ICRW. Her visit will be managed by IWA board, and assisted by Alok Chaturvedi who will give her a brief perspective of Purdue.

Rwitti will prepare a Power Point presentation showcasing achievements of notable women from India.

Miscellaneous

- Custodial help has been arranged – Dave Crizell; Koty Cook; Karla Moore. Rashmi has arranged for parking at Smitty's former grocery site.
- Rashmi confirmed 25 Music stands for poster display.

BOARD POTLUCK LUNCH

Rwitti's place on October 29th to felicitate Mrs. Syeed, (wife of Indian counsel general, Chicago) . Other participants shall be IWA board members, and some representation of IWA membership such as Phullara, Sujatha, Aparna. Jasmine from YWCA shall also be invited. A copy of IWA cookbook shall be presented to Mrs. Syed and Jasmine

BOARD DINNER

Rashmi's place on October 29th in honor of Mr. and Mrs. Sayeed.
Participants are IWA board members and their families only.