

**Silverton JBO Minutes**  
**Board of Commissioners Meeting**  
**Dec 8, 2019**

**Meeting called to order by JBO president Blinn Carstensen**

**Members Present** Blinn Carstensen, Linda Riedman, Andy Schaecher, Alyssa Wavra, Eric Wavra, Alisha Etzel, Mitch Brady, Tiffany Enderle, K.C. Ridgeway, Ty Hurl

**Members Absent** Janel Waples, Skyler Lauber, Chad Waples, Jason Simon, Brenda Zajdel

**Guests Present** Brent Keller

**Meeting Minutes** November minutes approved

**NEW BUSINESS**

**Silverton JBO Website Updates**

- Upgraded Go Daddy website for \$120/annual (Wavra Design Co is website sponsor)

**Registration Process:**

- Gearing up for Dec 15 opening.
- Sponsor opportunities: We will make it clear what sponsor opportunities are available for individuals and businesses
- Volunteer Hours: We will expect every family/parents to volunteer during practice and the season. In order to keep registration costs low, we require volunteers.
- Recruiting coaches: We will reach out to all past coaches to start the conversation early. We will also recruit and educate parents about coaching responsibilities at evaluations.
- Multi-child per family discount: We are still determining how Sports Signup functions for setting up this discount.

**Registration update**

- **Flyers:** Printed first 500 for \$68.98
  - UPDATE: District approved sending flyer home with every student. 2,676 total students K-8 grade.
  - Decision: Linda will ask Debbie if we can send flyers home twice – once before holiday and again after the New Year.
  - Pending Debbie's feedback above, we will print 1-2 sets of 2,500 flyers.
- **Window Posters:** Cost: \$6.50
  - Brenda's husband distributing to downtown businesses
  - We will print more if necessary
- **Yard Signs:** Cost: \$300. Will be placed at the following locations:
  - Silver falls Brewery

- Santiam Tractor (Silverton Rd)
- Racht Brewery (Erik)
- Silverton High School
- Rael's -- Pioneer Drive
- Lutheran Church (Rachel)

#### **Communications (emails, social)**

- Will send "Reg Open Dec 15" email this week
- Week or every other week emails:
  - Topics: Reminder to register, evaluation dates, link to FAQ, sign up for volunteer opps, coaches needed, auction committee help, ...
- Ask Sandra Bruner – Send email to Future Football families encouraging people
- Facebook ads: Social media ads to promote registration. Alisha, Linda and Brenda to meet to discuss and get this up and running.
- Social media: promote holiday and New Year camps. Board will share info and camps and we'll post them on the JBO FB and Instagram pages.

#### **Updates from Coordinators and Board Leads:**

- Volunteers: Alyssa
  - Working on volunteer list. Concessions, parent volunteers for tournament direction, field prep, teams will be assigned volunteer slots mandatory to fill.
- Coaches: K.C. and Eric
  - Getting list of past coaches, starting communication
  - Coaches meeting with Jeremiah and talk to Jeremiah about hosting a coaching clinic
  - Open Gyms: January, still working to schedule and coordinate
- Auction: Tiffany, will have more updates in January.
- Facilities: Ty and Brent
  - Brent taking over facility and field scheduling. Blinn to make introductions and meet with Lisa in-person.
- Spirit Wear/Gear – Andy managing. Discussed opening orders earlier.

#### **Set Future Meeting Dates**

- Sunday, January 19

#### **Meeting Adjourned**