



April 2026

"Where Champions Begin"

Dear Prospective Partner,

RE: Sponsorship Invitation — 30th Goodwill Swimming Championships 2026 | 14–16 August | National Aquatics Centre, Couva, T&T

The **30th Goodwill Swimming Championships** marks a major milestone in Caribbean aquatics, celebrating three decades of developing the region's top young swimming talent. Scheduled for **August 14–16, 2026** at the **National Aquatic Centre, Couva**, the championship will bring together **250+ athletes from up to 13 Caribbean nations**, competing across five age groups (8 & under to 17 years).

Recognized as the Caribbean's premier developmental swimming competition, the Goodwill Championships has played a pivotal role in shaping athletes who have gone on to represent their countries at the highest levels — including the Olympic Games. Over three days, the event will feature 121 races, 12 medal ceremonies, and a vibrant, high-energy atmosphere supported by spectators, families, and regional audiences via livestream and media coverage. The 30th edition is more than a competition — it is a celebration of legacy, youth excellence, and the future of Caribbean sport, providing a platform for the next generation of champions to emerge.

The enclosed proposal sets out five sponsorship tiers — **Platinum (TTD \$75,000)**, **Gold (TTD \$50,000)**, **Silver (TTD \$25,000)**, **Bronze (TTD \$15,000)**, and **Event Sponsorship (TTD \$1,500 per event)** plus **flexible in-kind partnership** options valued and assigned to the appropriate tier. Benefits span awards backdrop and venue signage, digital board advertising, livestream spots, social media, announcer recognition, meet programme placement, website visibility, onsite activation, VIP passes, and the privilege of personally presenting medals at championship ceremonies.

We look forward to welcoming you as a partner in this historic 30th edition. Please contact us to discuss further.

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SPONSORSHIP TIERS AT A GLANCE

BENEFIT	PLATINUM TTD \$75,000	GOLD TTD \$50,000	SILVER TTD \$25,000	BRONZE TTD \$15,000	EVENT TTD \$1,500
Logo — Awards Backdrop (ASATT-produced)	✓	✓	✓	—	—
Logo — Venue Entrance Signage (ASATT-produced)	✓	✓	✓	✓	—
Start & Finish Area Signage †	✓	✓	—	—	—
Logo — Digital Display Boards	✓	✓	✓	✓	—
Logo on Digital Board During Medal Presentation	✓	✓	✓	—	—
Logo — Volunteer T-Shirts	✓	✓	✓	—	—
Logo — Meet Programme (full run)	✓	✓	✓	✓	—
Logo — Meet Programme (event day only)	—	—	—	—	✓
Logo — Championship Website	✓	✓	✓	✓	✓
Livestream Ad Spots	6	4	2	1	—
Announcer Mentions / Ad Spots	Unlimited	6/day	4/day	2/day	Race only
Social media Dedicated Posts	6	4	2	1	—
Social Media Tagging (all posts)	✓	✓	—	—	—
Medal Ceremony Presentation *	Up to 4	Up to 3	Up to 2	—	—
Opening / Closing Ceremony Recognition	✓	✓	✓	—	—
Named Event Sponsorship	—	—	—	—	✓
Onsite Activation / Sampling Space	✓	✓	✓	—	—
VIP Passes	10	6	4	2	—
Press Interview Recognition	✓	✓	—	—	—
Meet Programme Advertisement	Full page	Half page	Qtr page	Listing	—
Certificate of Appreciation	✓	✓	✓	✓	✓

* Medal Ceremonies: 12 grouped ceremonies; ~70% (8–9) assigned to sponsors; one sponsor per ceremony; guaranteed from Silver and above; sponsor logo displayed on digital board throughout the presentation.

* Start & Finish Signage: Sponsor-produced branding on tents and fixtures at start/finish areas. Platinum & Gold only. Sponsor responsible for production and installation.

* Signage Policy: ASATT produces Awards Backdrop and venue entrance signs (Bronze+ logos). All other signage is sponsor's responsibility.

In-Kind: All in-kind contributions formally valued at fair market value and assigned to the appropriate sponsorship tier accordingly.

PARTNER WITH PURPOSE. MAKE AN IMPACT – CALL US TODAY!!!