ASATT
AQUATICS SPORTS ASSOCIATION OF T & T
PRESENTS

CARIFTA AQUATICS CHAMPIONSHIPS 2027

TRINIDAD AND TOBAGO

LOGO DESIGN COMPETITION

Create the Identity. Celebrate the Caribbean.

CALLING ALL CREATIVE MINDS!

The Aquatics Sports Association of Trinidad and Tobago (ASATT) invites nationals and legal residents of Trinidad and Tobago, aged 10 years and over, to create the official logo for the CARIFTA Aquatics Championships 2027, hosted in Trinidad and Tobago.

1. THE COMPETITION

One overall winner will be selected, with special recognition for the Most Outstanding Entry by an Entrant Aged 12 or Under.

2. DESIGN BRIEF

Celebrate the Caribbean and CARIFTA spirit.

- Reflect Trinidad and Tobago as host country.
- Represent all four aquatic disciplines: Swimming, Open Water Swimming, Artistic Swimming and Water Polo.
- Be youthful, distinctive, inclusive and suitable for an international sporting event.
- Work effectively in colour and black & white.
- Be suitable for apparel, medals, signage, digital media, social media and merchandise.
- Be simple, clear and recognisable at different sizes.

Required wording:
CARIFTA Aquatics Championships 2027
Trinidad and Tobago

Do not include unapproved dates, slogans or sponsor names.

3. WHO CAN ENTER?

Nationals and legal residents of Trinidad and Tobago.

- Persons 10 years and over as at the submission deadline.
- Individual entrants only.
- Entrants under 18 require written parent/guardian consent.

ASATT Executive members, directly involved LOC members, judges and their immediate family members are not eligible.

4. SUBMISSION REQUIREMENTS

Each entrant must submit:

- One entry (PNG, JPEG or PDF).
- Logo on a plain white background.
- Design statement (max 150 words) covering the concept, T&T elements, aquatic disciplines and colour choices.
- Full name, age/date of birth, contact information and residential address/confirmation of residency.
- Club, school or community organisation (where applicable).
- Parent/guardian consent (if under 18).
- Signed originality and eligibility declaration.

Submit to:
carifta2027@ttaquatics.com

Deadline:
Saturday 31 October 2026 at 11:59 p.m. AST

5. ORIGINALITY & AI

Entries must be the entrant's original work. The design must not:

- Copy or imitate existing logos.
- Use copyrighted, stock or third-party artwork without permission.
- Have been previously published or entered in another competition.
- Be created wholly or substantially using generative AI.

ASATT may request sketches or working files to verify originality.

6. JUDGING CRITERIA

Criterion	Weight
Originality & creativity	25%
Representation of four aquatic disciplines	20%
Trinidad & Tobago representation	20%
Caribbean/CARIFTA identity	15%
Visual appeal, balance & clarity	10%
Versatility across media	10%
Total	**100%**

7. PRIZES

Overall Winner

- TT$1,500 cash
- Two CARIFTA 2027 season passes
- Two official CARIFTA 2027 jerseys
- Two Team Trinidad and Tobago supporter T-shirts
- Certificate/commemorative award
- Invitation to the official logo unveiling
- Public recognition through ASATT platforms

Additional Recognition:
Most Outstanding Entry by an Entrant **Aged 12 or Under** (plus certificates for finalists).

Winner's affiliated ASATT club: Applicable club benefits will be provided in accordance with the competition rules.

8. OWNERSHIP

The winning entrant will be required to sign an agreement assigning the necessary intellectual-property and usage rights to ASATT. ASATT may reproduce, adapt, resize, recolour and use the winning logo across all media and merchandise.
Non-winning entrants retain ownership of their designs.

9. KEY DATES

Activity	Date
Competition Launch	15 October 2026
Submission Deadline	31 October 2026
Review & Judging	1–10 November 2026
Winner Notification	15 November 2026

Be creative | Be inspired | Be part of CARIFTA 2027

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