

## About QONEXXA


QONEXXA is an innovative initiative to Explore, Connect & Transact (ACT) Businesses, specifically by the business decision makers worldwide. Business Owners/ Entrepreneurs are the Decision Maker's and as such they should focus on Business Growth & Business Expansion.

QONEXXA refers to the Business Development for Growth. It's an opportunity to initiate a business by networking in newer markets. In business, an opportunity is a key to success. Without it, a business cannot begin, expand, or succeed.

Opportunities allow businesses to create and implement ideas and innovations and improve their performance. Only those who spot opportunities early can take the best advantage of them and capitalize on them.

Our business solutions are excellent offerings to, all Professionals and Business community (from any Industry) who wish to explore the newer Technologies & Business Potential in Newer Markets, Create Network and have Global presence.

## Program Highlights

 <p>20 Hours of Interactive Webinar Sessions</p>	 <p>5 International Business Case Studies</p>	 <p>Professional Course Certificate</p>
 <p>Add-on Assisted International Business Trip*</p>	 <p>Add-on Entrepreneurial Assistance*</p>	

## About The Course

The "Eximpreneur Fast-Track Program" by Qonexxa is designed for aspiring global entrepreneurs.

The course includes five interactive webinar sessions, international business case studies, and a professional certification.

Additional services include an assisted international business trip and entrepreneurial assistance, providing a comprehensive approach to unlocking global trade opportunities.

## Who All May Join



Entrepreneurs



Graduates



Trade Professionals



Corporate Leaders



Innovators



Freelancers



Businessmen



StartUp Founders



EXIM Enthusiasts



Service Providers

## Course Modules

### MODULE 1 : Understanding EXIM & International Trade

- Introduction to EXIM processes and their significance.
- Global trade organizations (WTO, IMF, World Bank).
- Trade theories and models (comparative advantage, modern trade theories).
- Market entry strategies (exporting, franchising, joint ventures).
- Challenges in international trade (tariffs, trade barriers).

### MODULE 2 : Defining Product Strategy & Pricing

- Market research and target market identification.
- Product adaptation for international markets.
- Competitive pricing strategies (cost-plus, value-based).
- Distribution channels and logistics management.
- Legal and ethical considerations in pricing.

### MODULE 3 : Customs Duty & Policies

- Understanding customs regulations and duties.
- Customs valuation and classification (HS codes).
- Import and export documentation essentials.
- Duty drawback and exemptions procedures.
- Compliance with customs regulations and enforcement.

### MODULE 4: Familiarisation with INCOTERMS

- Introduction to INCOTERMS and their role.
- Classification of INCOTERMS (EXW, FCA, FOB, CIF).
- Risk and cost allocation in INCOTERMS.
- INCOTERMS in contract negotiation.
- Impact of INCOTERMS on logistics and insurance.

### MODULE 5 : EXIM Policies & Documentation

- Overview of national EXIM policies.
- Impact of trade agreements (bilateral, multilateral).
- Key export-import documentation (letters of credit, licenses).
- Trade finance and payment methods.
- Compliance with international trade laws.

## Fees Structure

Title	Fees
<b>EXIMPRENEURSHIP - FAST TRACK PROGRAM:</b>	
Cost (A)	INR 20000
Plus 18% GST (B)	INR 3600
<b>Grand Total (A+B)</b>	<b>INR 23600</b>

\*100% Advance Payments

## Our Bank Details

<b>Bank Name</b>	<b>ICICI Bank</b>
<b>Account Name</b>	<b>QONEXXA VENTUREZ LLP</b>
<b>Account Nos</b>	<b>770405000085</b>
<b>Account Type</b>	<b>CURRENT ACCOUNT</b>
<b>IFSC Code</b>	<b>ICIC0007704</b>
<b>BRANCH</b>	<b>JAGATPUR BRANCH, AHMEDABAD, GUJARAT, INDIA</b>

## Terms and Conditions:




- 1) The “EXIM-PRENEURSHIP - FAST TRACK PROGRAM (EXPORT-IMPORT & INTERNATIONAL TRADE)” & related Services are provided through the online webinar mode only.
- 2) The Add-on “ASSISTED INTERNATIONAL BUSINESS TRIP”, requires Overseas Travel and thus, the expenses shall be borne by the participant as per the suggested Itinerary.
- 3) Any additional cost incurred (during the Trip) due to delays on account of COVID (19)/ Other Pandemic Quarantine requirements, the same shall be borne by the client.
- 4) The participant shall be solely responsible for any kind of time delays and the management shall not be responsible for the same.
- 5) Payment Terms: 100% Advance.
- 7) The payment made to QONEXXA VENTUREZ LLP for availing services is Non-Refundable, under any circumstances whatsoever.
- 8) QONEXXA Management reserves the right to change any of its above offerings, at any point of time, without any prior intimation.
- 9) In case of any disputes or dis-agreement related to the above proposal execution, both the parties shall mutually work towards arriving at an acceptable resolution.
- 10) Subject to Ahmedabad City (Gujarat, INDIA) Jurisdictions only.

## ADD-ON SERVICES

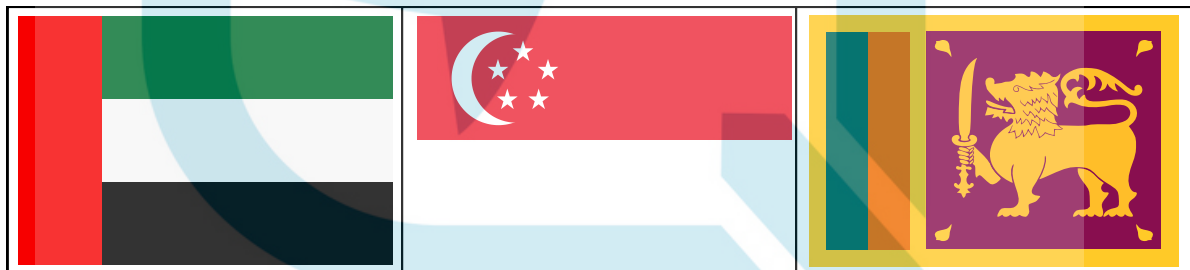
### ASSISTED INTERNATIONAL BUSINESS TRIP

The "Assisted International Business Trip" offered in the **EXIMPRENEUR** Fast-Track Program immerses participants in real-world global trade environments.

#### ADVANTAGES

 Network with Professionals Globally	 Explore Global Trade Opportunities	 Gain Global Insights Practically
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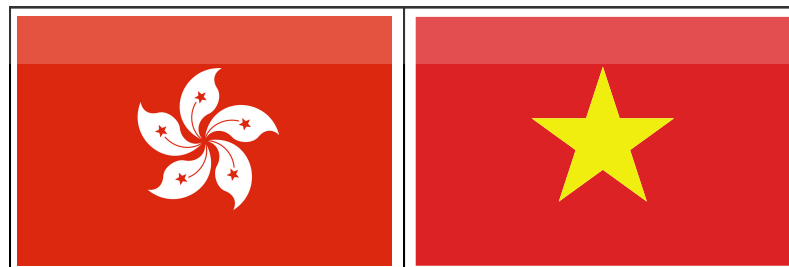
#### FOCUSED COUNTRIES



U.A.E.

Singapore

Sri Lanka



Hong Kong

Vietnam

\*Remark: The Add-on "ASSISTED INTERNATIONAL BUSINESS TRIP", requires Overseas Travel and thus, the expenses shall be borne by the participant directly to the travel agent as per the suggested Itinerary.

**WHY JOIN THIS PROGRAM**



## GLOBAL BUSINESS OPPORTUNITIES

To achieve the ambitious target of \$1 trillion in exports by FY28, India is focusing on sectoral diversity and expanding its reach to both established and emerging markets in untapped regions worldwide. This strategy aims to leverage India's diverse industrial capabilities and maximize its global trade potential.

Entrepreneurs looking to tap into this opportunity can explore the following high-potential sectors and regions:

Projected \$1 Trillion India's Exports By FY28 - Focus Sectors & Allied Industries												
In US \$	1Trillion	100 Bn	30 Bn	80 Bn	95 Bn	125 Bn	75 Bn	85 Bn	105 Bn	90 Bn	215 Bn	1 Trillion
Sr. No.	Global Markets	Petro-Products, Mineral Fuels & Oils, Chemicals	Jewellery, Pearls, Precious Stones, Antique Articles	Medical, Pharma, Health & Clinical Products & Equipments	Heavy & Industrial, Mechanical, Electrical & Electronic Machinery	Agriculture, Fertilizer, Food & Beverages, Cosmetics & FMCG	Auto parts, Vehicles, Electrical Machinery, Solar and Equipment	Plastics, rubber mould, Paper & Packaging, Jute & Bamboo Products	Textiles, Apparel, Clothing Accessories, Cotton & Yarn, Leather	Gas & Mining, Cement, Construction and Water Treatment	Iron, Steel, Aluminium & Other Metals and Raw Ores	African Markets
1	USA	Y Y	Y -	Y Y	Y -	- Y	Y -	- Y	- -	- Y	- -	South Africa
2	China	Y -	Y -	Y Y	- Y	- Y	- Y	- Y	Y Y	Y -	Y Y	Egypt
3	UAE	Y Y	Y -	- Y	- Y	- Y	Y Y	- Y	Y Y	- -	Y -	Nigeria
4	Hong Kong	Y Y	Y -	- Y	- Y	- Y	Y Y	- Y	- Y	Y Y	Y Y	Kenya
5	Bangladesh	Y -	Y -	Y Y	Y Y	Y Y	- Y	Y Y	Y Y	Y Y	Y Y	Tanzania
6	Singapore	Y Y	Y -	- Y	- Y	- Y	- Y	Y Y	- Y	- -	Y -	Mauritius
7	UK	Y -	- -	Y Y	Y Y	Y Y	Y Y	- Y	Y Y	- Y	- Y	Algeria
8	Germany	- Y	- Y	Y Y	Y -	- Y	Y Y	- Y	Y Y	- Y	Y Y	Djibouti
9	Nepal	Y -	- Y	Y Y	Y -	Y Y	Y Y	Y Y	Y Y	Y Y	Y -	Mozambique
10	Netherlands	Y Y	- -	Y Y	Y -	Y Y	Y Y	Y Y	Y Y	Y Y	Y -	Sudan

Information Source- Ministry of Commerce, Exim Bank, IHS Markit, WTI, Euro Monitor, Bain Analysis & CRISIL analyst Report 2017-22  
 Y for Global Markets, Y for Africa Markets & (-) Means Market is Leading to Saturation  
**Find Your Industry, Check for Y and Y, Your Target Market is Unlocked**

Secure your Gateway to Global Opportunities

**ENROLL NOW**