# Landen Nelson

463-701-6300 | Imnelson@butler.edu | LinkedIn | https://landennelsonmedia.org/

#### **Education**

## **Bachelor of Arts in Sports Media**

**Expected Graduation May 2028** 

Butler University College of Communication

Indianapolis, IN

### **High School Diploma with Technical and Academic Honors**

May 2024

**Decatur Central High School** 

Indianapolis, IN

• GPA: 4.2

Area 31 Career Center

Relevant Courses: Radio Broadcasting

## **Sports Media Experience**

### **Camera Operator**

April 2025 - Present

Circle City Raceway

Indianapolis, IN

- Operate the Main Camera/Action Camera during the <u>CircleCityRaceway.TV</u> broadcasts.
   I film a variety of racing series, including the Midwest Thunder Sprints, Midwest Mini Sprints, Super Stocks, Pure Stocks, and many others.
- Set up for broadcast by adjusting the Main Camera/Action Camera, tripod, and plugging it in. Adjust the sound of the audio mixer and the camera's image and sound quality to enhance the broadcast's performance.

### **Color Analyst**

January 2025 - February 2025

ESPN WKBV 100.9 FM and 1490 AM

Richmond, IN

- Broadcast the IHSAA 2A Girls Basketball State Tournament Semifinals between the Northeastern Knights and Centerville Bulldogs at Hagerstown High School.
- Broadcast the first round of the girls' Wayne County Tournament between the Hagerstown Tigers and Centerville Bulldogs at Hagerstown High School.
- Communicate with the play-by-play broadcaster and producer to receive feedback and suggestions during the broadcast to improve my performance as the color analyst.
   Which will enhance the quality of the broadcast and attract more listeners to tune in to the broadcast.

### **Camera Operator**

October 2024 - Present

Butler Sports Live

Indianapolis, IN

- Operate a variety of cameras, including a Wireless Camera, Basket Camera, and a Hero Camera, to capture the Butler Women's Basketball, Football, and Soccer team broadcasts.
- Set up for the broadcast by setting up the cameras, plugging in the audio, tape down the cords to ensure the equipment is set up for team use and audience member safety.
- Communicate with the producer and director to receive cues for shots and feedback on the footage to maximize the quality of the broadcast.

## **Camera Operator and Producer**

April 2023 - Present

Indianapolis Speedrome

Indianapolis, IN

- Operate multiple cameras, including a Wireless Camera and an Action Camera, during the <u>Speedrome.TV</u> broadcasts. I film a variety of racing series and events, including the Outlaw Figure 8, Street Stocks, Legends cars, and the <u>World Figure 8 Championship</u> <u>Three Hour Race</u>.
- Set up the broadcast by plugging in the Action Camera, installing batteries to set up the wireless camera, and building the Teradek so the cameras receive a connection to the broadcast.
- Create on-screen graphics, including the "laps to go" image and the heat race winners images, and feature race winner images by using Livestream Studio and adding in the driver names and car numbers.

# Radio Personality, Play-by-Play Broadcaster, and Color Analyst Area 31 Career Center July 2022 - May 2024 Ben Davis High School, IN

- Host and co-host a variety of radio shows and podcasts on WBDG 90.9 FM, including a
  motorsport show called <u>All Gas No Brakes</u>, a music show called Thriller Friday, a game
  show called <u>G.A.M.E</u>, and <u>The Country Time Podcast</u>.
- Broadcast a variety of Ben Davis sporting events, including <u>football</u>, boys and girls basketball, baseball, softball, and broadcast Indianapolis community events like the <u>American Foundation for Suicide Prevention Out of the Darkness Community Walk</u>.
- Successfully produced radio shows, including <u>School Talk</u>, by utilizing a radio board to its
  full potential by turning on microphones, adjusting the output of audio for the listeners,
  and cueing up intros, outros, and sound effects for shows. This results in the preparation
  paying off as the radio shows enhance their quality.

# Public Address Announcer, Play-by-Play Broadcaster September 2024 - Present All Star Circuit of Champions TQ Midgets Racing, Outlaw Legend Car Series Columbus, IN

- Provide an exciting and energetic tone when announcing the starting lineups, broadcasting the heat and feature races, and interviewing the feature winners, which increases the entertainment and engagement of the audience throughout the racing event
- Pronouncing drivers and sponsors' names correctly represents me to the All Star Circuit
  of Champions TQ Midgets Racing Series, Outlaw Legend Car Series, and the audience
  as someone credible while also increasing the maximum potential of my announcing.
- Operating the speaker and microphone system efficiently throughout the event, including
  adjusting the volume of the speakers, microphone, and turning off the microphone during
  the national anthem. This results in the audience being pleased due to the speaker
  system sound quality and an increase in fan attendance at the next race because the
  racing is action-packed, and I prioritize customer service and fan experience.

Emcee August 2023 - Present
West Indy Art and Music Festival Speedway, IN

 Bring an exciting and energetic tone when announcing the bands from all over Indianapolis that are about to perform, and when they finish performing. This results in the audience being engaged and entertained throughout the event by cheering and applauding the bands.

- Announcing what items vendors are selling, including food, art, and crafts, the price of
  the items, and where the audience can purchase the items throughout Military Park. This
  benefits the vendors by making sales and the audience as well because they satisfy
  their consumer needs, making this an overall positive experience.
- Reading the emcee script and band directors' names resulted in me emceeing to the best of my ability and representing the West Indy Art and Music Festival well.

### **Work Experience**

Exhibit Attendant June 2024 - Present Indianapolis Zoo Indianapolis, IN

- Politely take feed tickets, provide food, and discuss the Budgie and Lorikeet feeding rules with guests before entering the exhibits. This is to assure stellar customer service and, more importantly, guest safety.
- Proactively tell guests about other animal feedings occurring throughout the zoo. This
  results in a fulfilling experience and returning visits from guests.
- Cleaning up trash at and near the exhibit to create a splendid environment for all guests and employees to enjoy.

Museum Host March 2023 - June 2023

Indianapolis Motor Speedway Museum

Indianapolis, IN

January 2025

- Educate guests on the race-winning cars, drivers, and the history of the Indianapolis 500. This results in guests having a pleasant experience and returning for future visits.
- Operating the photo booth where guests can take pictures with or inside of an INDYCAR. This assures guests of taking in the INDYCAR experience.

#### **Leadership Experience & Community Service**

### Volunteer, Time Travel Half Marathon

Indiana Sports Corp Indianapolis, IN

Student Representative August 2022 - May 2024

Decatur Township Educational Foundation (School Board) Indianapolis, IN

Co-President May 2023 - May 2024

Decatur Central High School Goldenaires Show Choir Indianapolis, IN

Member October 2022 - May 2024

National Honor Society Indianapolis, IN

Junior Member September 2023 - May 2024

Westside Chamber of Commerce Indianapolis, IN

Radio Broadcasting Ambassador September 2023 - May 2024

Area 31 Career Center Ben Davis High School, IN

**Technical Honor Society**Area 31 Career Center

February 2024 - May 2024
Ben Davis High School, IN

Painter, VolunteerFebruary 2024Habitat for HumanitySpeedway, IN

Volunteer, Scholastic Book Fair
Valley Mills Elementary School
September 2023
Indianapolis, IN

Member, Leadership Council March 2023 - September 2023

Decatur Central High School Football Team Indianapolis, IN

Mentor, VolunteerJuly 2023Troy Manor Cooperative Inc.Indianapolis, IN

**Volunteer**Decatur Central Lions Club 4H Fair

June 2021 - June 2023
Indianapolis, IN

Tutor, Volunteer
Lynwood Elementary School
September 2022 - May 2023
Indianapolis, IN

Coach, VolunteerJuly 2022Decatur Township Youth Football CampIndianapolis, IN

### **Campus Involvement**

Decatur Central High School

Radio Broadcaster and Personality, WBDG 90.9 FM
Area 31 Career Center

Tenor, Choir Member, Goldenaires Mixed Show Choir
Decatur Central High School

Offensive Lineman, Player, Hawks Football Team
Decatur Central High School

Member, Volunteer, SOAR Drug Coalition Club

July 2022 - May 2024

July 2022 - May 2024

July 2020 - September 2023

February 2022 - May 2022

Actor, Decatur Central Theatre

Decatur Central High School

December 2022 - May 2024

### **Honors & Awards**

Indiana Association of School Broadcasters

Fall 2024 Dean's List January 2024 Indianapolis, IN **Butler University** August 2024 Nominee for Best Radio Sports Talk Program Award Naperville, IL John Drury High School Radio Awards Outstanding Senior Broadcaster Award, WBDG 90.9 FM May 2024 Area 31 Career Center Indianapolis, IN **Best Radio Sports Talk Program Award** March 2024 Intercollegiate Broadcasting System New York City, NY WBDG 90.9 FM raised \$3,195, the third most in WBDG Marathon History May 2024 Area 31 Career Center Indianapolis, IN **Best Radio Drama Award** March 2024 Intercollegiate Broadcasting System New York City, NY Best Attitude Award. Decatur Central Goldenaires May 2023 - May 2024 Indianapolis, IN Decatur Central High School WBDG 90.9 FM raised \$3,300, the most in WBDG Radio Marathon History May 2023 Area 31 Career Center Indianapolis, IN WBDG 90.9 FM Excellence in Broadcasting Award May 2023 Area 31 Career Center Indianapolis, IN Nominee for Best Radio Promotion Series Award December 2023 New York City, NY Intercollegiate Broadcasting System **Nominee for Best Podcast Award** December 2023 Intercollegiate Broadcasting System New York City, NY **Nominee for Best Station or Event Promotion Award** December 2023 Intercollegiate Broadcasting System New York City, NY December 2023 Nominee for Best Radio Underwriting Spot Award Intercollegiate Broadcasting System New York City, NY 3rd place finish for Best Original Radio Drama Award March 2023 Indiana Association of School Broadcasters Indianapolis, IN 3rd place finish for Best Sporting Event Broadcast Award March 2023

Indianapolis, IN

Nominee for Best Radio On-Air Personality Award Intercollegiate Broadcasting System	<b>December 2023</b> New York City, NY
Nominee for Best Radio Show Intro Award Intercollegiate Broadcasting System	December 2023 New York City, NY
Best Newcomer Award, Decatur Central Theatre Decatur Central High School	<b>May 2022</b> Indianapolis, IN
Solid Gold Offensive Line Player of the Year, Hawks Football Decatur Central High School	Team <b>December 2022</b> Indianapolis, IN
Decatur Central Athletic Department Academic Award Decatur Central High School	cember 2020 - December 2022 Indianapolis, IN

## Skills

- Diligent
- Articulate
- Dependable
- Passionate
- Accountable
- Enthusiastic
- Dedicated
- Disciplined
- Adobe Audition (Advanced)
- Premiere Pro (Intermediate)
- iMovie (Advanced)