

Landen Nelson

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Education

Bachelor of Arts in Sports Media Butler University College of Communication	Expected Graduation May 2028 Indianapolis, IN
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High School Diploma with Technical and Academic Honors Decatur Central High School	May 2024 Indianapolis, IN
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- GPA: 4.2
- Area 31 Career Center
- Relevant Courses: Radio Broadcasting

Media Experience

Content Marketing Strategy & Production Intern Butler University College of Communication	August 2025 - Present
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- Effectively prepare and schedule social media posts ([The Landen Nelson Show](#) and [Adventure to LICK Ice Cream](#)) by communicating transparently and respectfully with guests on when and where the post will take place.
- Storyboard social media posts proficiently ([CCOM Digital Trek to Philadelphia](#)) while being receptive to my co-workers' feedback.
- Represent the Butler College of Communication at numerous events on campus ([2025 Butler University Homecoming](#)) with remarkable kindness, gratitude, and respect.

Promotions Assistant Urban One, Inc.	September 2025 - October 2025 Indianapolis, IN
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- Represent a diverse group of radio stations, including 93.5 FM The Fan, WIBC 93.1 FM, Indy Hip Hop HOT 100.9 FM, Country 97.1 Hank FM, etc, at events with outstanding customer service.
- Efficiently setting up the tent, table with giveaway items, and speaker system, while effectively representing Urban One, Inc. and their station personas to the highest degree.

Promotions Street Team WTTS 92.3 FM	July 2025 - Present Indianapolis, IN
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- Efficiently set up the tent, table, and place giveaway items neatly on the table to create a positive representation of the WTTS 92.3 FM brand.
- Greet guests with respect and notify them of prizes and concert tickets WTTS 92.3 FM is giving away to ensure superb customer service.

Content Contributor 1380 AM The Fan	May 2025 - Present Fort Wayne, IN
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- Produced, edited, and programmed the pre-race show of the 109th Running of the Indianapolis 500 All Gas No Brakes radio show edition. This was to ensure a well-prepared show that would enhance the listener's experience.

- Posted NTT INDYCAR Series breaking news on X during the days leading up to the 109th Running of the Indianapolis 500 to increase fan engagement and guarantee users receive accurate information.
- Hired a photographer to take pictures during the Penzoil and PXG Media Event featuring Scott McLaughlin and Jake Knapp to result in a superior experience for users on X engaging with the post from the event.

Camera Operator

Circle City Raceway

April 2025 - Present

Indianapolis, IN

- Operate the Main Camera/Action Camera during the [CircleCityRaceway.TV](#) broadcasts. I film a variety of racing series, including the Midwest Thunder Sprints, Midwest Mini Sprints, Super Stocks, Pure Stocks, and many others.
- Set up for broadcast by adjusting the Main Camera/Action Camera, tripod, and plugging it in. Adjust the sound of the audio mixer and the camera's image and sound quality to enhance the broadcast's performance.

Color Analyst

ESPN WKVB 100.9 FM and 1490 AM

January 2025 - February 2025

Richmond, IN

- Broadcast the IHSAA 2A Girls Basketball State Tournament Semifinals between the Northeastern Knights and Centerville Bulldogs at Hagerstown High School.
- Broadcast the first round of the girls' Wayne County Tournament between the Hagerstown Tigers and Centerville Bulldogs at Hagerstown High School.
- Communicate with the play-by-play broadcaster and producer to receive feedback and suggestions during the broadcast to improve my performance as the color analyst. This will enhance the quality of the broadcast and attract more listeners to tune in to the broadcast.

Broadcast Assistant

Butler Sports Live

October 2024 - Present

Indianapolis, IN

- Operate a variety of cameras, including a Wireless Camera, Basket Camera, and a Hero Camera, to capture the Butler Women's Basketball, Football, and Soccer team broadcasts.
- Set up for the broadcast by setting up the cameras, plugging in the audio, and taping down the cords to ensure the equipment is set up for team use and audience member safety.
- Communicate with the producer and director to receive cues for shots and feedback on the footage to maximize the quality of the broadcast.

Camera Operator and Producer

Indianapolis Speedrome

April 2023 - Present

Indianapolis, IN

- Operate multiple cameras, including a Wireless Camera and an Action Camera, during the [Speedrome.TV](#) broadcasts. I film a variety of racing series and events, including the Outlaw Figure 8, Street Stocks, Legends cars, and the [World Figure 8 Championship Three Hour Race](#).
- Set up the broadcast by plugging in the Action Camera, installing batteries to set up the wireless camera, and building the Teradek so the cameras receive a connection to the broadcast.

- Create on-screen graphics, including the “laps to go” image and the heat race winners images, and feature race winner images by using Livestream Studio and adding in the driver names and car numbers.

Radio Personality, Play-by-Play Broadcaster, and Color Analyst July 2022 - May 2024

Area 31 Career Center

Ben Davis High School, IN

- Host and co-host a variety of radio shows and podcasts on WBDG 90.9 FM, including a motorsport show called [All Gas No Brakes](#), a music show called Thriller Friday, a game show called [G.A.M.E](#), and [The Country Time Podcast](#).
- Broadcast a variety of Ben Davis sporting events, including [football](#), boys and girls basketball, baseball, softball, and broadcast Indianapolis community events like the [American Foundation for Suicide Prevention Out of the Darkness Community Walk](#).
- Successfully produced radio shows, including [School Talk](#), by utilizing a radio board to its full potential by turning on microphones, adjusting the output of audio for the listeners, and cueing up intros, outros, and sound effects for shows. This results in the preparation paying off as the radio shows enhance their quality.

Public Address Announcer, Play-by-Play Broadcaster September 2024 - Present

All Star Circuit of Champions TQ Midgets Racing, Outlaw Legend Car Series Columbus, IN

- Provide an exciting and energetic tone when announcing the starting lineups, broadcasting the heat and feature races, and interviewing the feature winners, which increases the entertainment and engagement of the audience throughout the racing event.
- Pronouncing drivers and sponsors' names correctly represents me to the All Star Circuit of Champions TQ Midgets Racing Series, Outlaw Legend Car Series, and the audience as someone credible while also increasing the maximum potential of my announcing.
- Operating the speaker and microphone system efficiently throughout the event, including adjusting the volume of the speakers, microphone, and turning off the microphone during the national anthem. This results in the audience being pleased due to the speaker system sound quality and an increase in fan attendance at the next race because the racing is action-packed, and I prioritize customer service and fan experience.

Emcee

August 2023 - Present

West Indy Art and Music Festival

Speedway, IN

- Bring an exciting and energetic tone when announcing the bands from all over Indianapolis that are about to perform, and when they finish performing. This results in the audience being engaged and entertained throughout the event by cheering and applauding the bands.
- Announcing what items vendors are selling, including food, art, and crafts, the price of the items, and where the audience can purchase the items throughout Military Park. This benefits the vendors by making sales and the audience as well because they satisfy their consumer needs, making this an overall positive experience.
- Reading the emcee script and band directors' names resulted in me emceeing to the best of my ability and representing the West Indy Art and Music Festival well.

Work Experience

Exhibit Attendant	June 2024 - Present
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Indianapolis Zoo	Indianapolis, IN
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- Politely take feed tickets, provide food, and discuss the Budgie and Lorikeet feeding rules with guests before entering the exhibits. This is to assure stellar customer service and, more importantly, guest safety.
- Proactively tell guests about other animal feedings occurring throughout the zoo. This results in a fulfilling experience and returning visits from guests.
- Cleaning up trash at and near the exhibit to create a splendid environment for all guests and employees to enjoy.

College Program	May 2025 - May 2025
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Indianapolis Motor Speedway	Indianapolis, IN
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- Ensure guests are safe by directing vehicle traffic efficiently as guests walk in front of the infield's entrance and exit tunnels.
- Provide guests with respectful customer service when directing them to seating, restrooms, gift shops, and food around the facility.
- Provide drivers entering and exiting the infield tunnel with a reliable route by managing pedestrian traffic effectively.

Museum Host	March 2023 - June 2023
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Indianapolis Motor Speedway Museum	Indianapolis, IN
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- Educate guests on the race-winning cars, drivers, and the history of the Indianapolis 500. This results in guests having a pleasant experience and returning for future visits.
- Operating the photo booth where guests can take pictures with or inside of an INDYCAR. This assures guests of taking in the INDYCAR experience.

Leadership Experience & Community Service

Volunteer, Time Travel Half Marathon	January 2025
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Indiana Sports Corp	Indianapolis, IN
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Student Representative	August 2022 - May 2024
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Decatur Township Educational Foundation (School Board)	Indianapolis, IN
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Co-President	May 2023 - May 2024
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Decatur Central High School Goldenaires Show Choir	Indianapolis, IN
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Member	October 2022 - May 2024
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National Honor Society	Indianapolis, IN
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Junior Member	September 2023 - May 2024
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Westside Chamber of Commerce	Indianapolis, IN
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Radio Broadcasting Ambassador	September 2023 - May 2024
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Area 31 Career Center	Ben Davis High School, IN
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Technical Honor Society Area 31 Career Center	February 2024 - May 2024 Ben Davis High School, IN
Painter, Volunteer Habitat for Humanity	February 2024 Speedway, IN
Volunteer, Scholastic Book Fair Valley Mills Elementary School	September 2023 Indianapolis, IN
Member, Leadership Council Decatur Central High School Football Team	March 2023 - September 2023 Indianapolis, IN
Mentor, Volunteer Troy Manor Cooperative Inc.	July 2023 Indianapolis, IN
Volunteer Decatur Central Lions Club 4H Fair	June 2021 - June 2023 Indianapolis, IN
Tutor, Volunteer Lynwood Elementary School	September 2022 - May 2023 Indianapolis, IN
Coach, Volunteer Decatur Township Youth Football Camp	July 2022 Indianapolis, IN

Campus Involvement

Member, Phi Eta Sigma Butler University	April 2025
Radio Broadcaster and Personality, WBDG 90.9 FM Area 31 Career Center	July 2022 - May 2024
Tenor, Choir Member, Goldenaires Mixed Show Choir Decatur Central High School	July 2022 - May 2024
Offensive Lineman, Player, Hawks Football Team Decatur Central High School	July 2020 - September 2023
Member, Volunteer, SOAR Drug Coalition Club Decatur Central High School	February 2022 - May 2022
Actor, Decatur Central Theatre Decatur Central High School	December 2022 - May 2024

Honors & Awards

Fall 2024 Dean's List Butler University	January 2025 Indianapolis, IN
Nominee for Best Radio Sports Talk Program Award John Drury High School Radio Awards	August 2024 Naperville, IL
Outstanding Senior Broadcaster Award , WBDG 90.9 FM Area 31 Career Center	May 2024 Indianapolis, IN
Best Radio Sports Talk Program Award Intercollegiate Broadcasting System	March 2024 New York City, NY
WBDG 90.9 FM raised \$3,195, the third most in WBDG Marathon History Area 31 Career Center	May 2024 Indianapolis, IN
Best Radio Drama Award Intercollegiate Broadcasting System	March 2024 New York City, NY
Best Attitude Award , Decatur Central Goldenaires Decatur Central High School	May 2023 - May 2024 Indianapolis, IN
WBDG 90.9 FM raised \$3,300, the most in WBDG Radio Marathon History Area 31 Career Center	May 2023 Indianapolis, IN
WBDG 90.9 FM Excellence in Broadcasting Award Area 31 Career Center	May 2023 Indianapolis, IN
Nominee for Best Radio Promotion Series Award Intercollegiate Broadcasting System	December 2023 New York City, NY
Nominee for Best Podcast Award Intercollegiate Broadcasting System	December 2023 New York City, NY
Nominee for Best Station or Event Promotion Award Intercollegiate Broadcasting System	December 2023 New York City, NY
Nominee for Best Radio Underwriting Spot Award Intercollegiate Broadcasting System	December 2023 New York City, NY
3rd place finish for Best Original Radio Drama Award Indiana Association of School Broadcasters	March 2023 Indianapolis, IN
3rd place finish for Best Sporting Event Broadcast Award Indiana Association of School Broadcasters	March 2023 Indianapolis, IN

Nominee for Best Radio On-Air Personality Award Intercollegiate Broadcasting System

December 2023
New York City, NY

Nominee for Best Radio Show Intro Award

Intercollegiate Broadcasting System

December 2023
New York City, NY

**Best Newcomer Award, Decatur Central Theatre
Decatur Central High School**

May 2022

Indianapolis, IN

Solid Gold Offensive Line Player of the Year, Hawks Football Team
Decatur Central High School

December 2022

Indianapolis, IN

Skills

- Diligent
- Articulate
- Dependable
- Passionate
- Accountable
- Enthusiastic
- Dedicated
- Disciplined
- Adobe Audition (Advanced)
- Premiere Pro (Intermediate)
- iMovie (Advanced)