

# Hybrid Cloud - WIFM

**Wednesday, April 7, 2022 - 6:00 PM - 7:00 PM**  
**Online Event (ZOOM)**

"Technology leaders can avoid making these trade-offs by harnessing the right combination of IT solutions in their hybrid environment—ranging from on-premise platforms, edge nodes, and cloud services. But no matter how powerful, technology on its own is insufficient to achieve acceleration"  
**Source:** McKinsey



**Craig Parker**

Craig Parker is an Entrepreneurial digital transformation Leader who is the Head of Hybrid Cloud Europe at Fujitsu and member of Fujitsu Western Europe Leadership team.

After successfully leading and growing the Integrated Systems Business across EMEA and creating the PRIMEFLEX brand for 5 years, is responsible now for the next strategic growth area for Fujitsu Hybrid Cloud, helping Fujitsu to become a Digital Transformation (DX) company. For the Integrated Systems business was responsible for P&L, for defining, developing and launching the PRIMEFLEX Virtualization - Converged and Hyper-converged, Cloud and Big Data Solutions.



**Pedro Batista**

Pedro Miguel Vasconcelos Raposo Medeiros Batista has a degree in Engineering Sciences – Electrical and Computer Engineering from Instituto Superior Técnico. Completed the Cybersecurity and Crisis Management Course in Cyberspace, by the National Defense Institute.

In the performance of his professional activity, in Globaleda S.A. and OniAçores S.A., he was responsible for the design, development, management and implementation of various technological projects in the area of infrastructures and information systems, from Data Networks, Computing and Data Storage, security, Application Development, equipment and various ICT.

What are the main trends in Hybrid that will impact the day-to-day of executives in the short term? Join us in a brief session of thought-provoking debate. Cloud, Strategy, and Innovation experts will discuss the latest trends.

**AGENDA**

6:00 pm Welcome

6:05 pm Intro – Hybrid Cloud WIFM

**Craig Parker**

**Pedro Pinto**

6:35 pm - Azores Cloud

**Eng. Pedro Batista**

6:50 pm Open debate

7:15 pm Thanking notes & Wrap Up

**Rui Serapicos**

*"This marriage of open source and hybrid cloud technologies unlocks valuable benefits. Open source is the key to a more flexible hybrid cloud strategy (89% of respondents)."*

*Cynthia Hicks, Forrester*

*"Standard policies across hybrid environments (for example, on-premise and cloud) lead to better compliance at lower cost. These companies can quickly respond to and mitigate emerging business risks by consistently pushing policy changes out across their hybrid operating environments."*

**Arul Elumalai and Roger Roberts**  
 McKinsey

*"IT leaders need to formulate a cohesive cloud strategy that is expansive and forward-looking to fully reap the business value of cloud"*

*John McArthur,*  
**Senior Director Analyst, Gartner.**

**BOOK NOW**

Due to the space being limited to 20 participants, we await confirmation of your presence until March 10<sup>th</sup> at 6 pm.

**INFO & REGISTRATION, [click here](#)**