

# Building Resilience with FinOps

Wednesday, May 12, 2021 - 6:00 PM - 7:00 PM  
Online Event (ZOOM)

**Bringing financial accountability to the variable spend model of Cloud, enabling distributed teams to make business trade-offs between speed, cost, and quality.**



**Donald Feinberg**

Donald Feinberg is a **Vice President and Distinguished Analyst in the Gartner ITL Data and Analytics** group. Mr. Feinberg is responsible for Gartner's research on database management systems and data warehousing infrastructure and big data.

Before his current role, Mr. Feinberg held various management jobs within Gartner, most recently VP and General Manager of Latin American operations. He began his career at Gartner in the Software Management Strategies group responsible for DBMS software and vendors.



**Pascal Huijbers**

Pascal Huijbers is an entrepreneurial digital transformation Leader who is the **Chief Technology Officer (CTO) at Fujitsu for Western Europe** Countries and member of Western Europe Leadership team

Founder of two startups and an active member of industry communities such as the Enterprise architecture and CxO / CIONET. A published author, podcaster (Tech4Good) and speaker at international conferences with a passion for thought leadership focusing on IT strategy, Enterprise Architecture, Cloud and the Impact of Technology on Business and Society.

What are the main trends in FinOps that will impact the day-to-day of executives in the short term? Join us in a brief session of thought-provoking debate. Cloud, Strategy, and Innovation experts will discuss the latest trends.

## AGENDA

6:00 pm Welcome

6:05 pm Intro – FinOps & Cloud adoption

**Donald Feinberg**

6:20 pm CTO & CIO Challenges with FinOps

**Pascal Huijbers**

6:40 pm Open debate

7:00 pm Thanking notes & Wrap Up

**Rui Serapicos**

*Trust usually comes when there is empathy for other people's problem domain.*

**Sascha Curth,  
Head of Cloud Economics and Governance  
at OLX**

**BOOK NOW**

Due to the space being limited to 40 participants, we await confirmation of your presence until May 7<sup>th</sup> at 6 pm.

*When you can give finance an alert about a spend spike in 24 hours as opposed to a quarter later, it buys a lot of credibility. If it takes you multiple months to figure out what happened to cause an overrun, it won't give confidence to finance that tech knows what they are doing.*

**Joe Daly,  
Director of Cloud Cost Optimization,  
Nationwide**

*If you can't out-experiment and beat your competitors in time to market and agility, you are sunk. ... So the faster you can get those features to market and test them, the better off you'll be. Incidentally, you also pay back the business faster for the use of capital, which means the business starts making money faster, too.*

**Gene Kim, Author  
The Phoenix Project: A Novel About IT, DevOps, and Helping Your Business Win**